

Vogue



PARIS SEASON
SUMMER FASHIONS

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35

Cannon TOWEL TALKS



NO. 4 *all about pick-me-ups* *... quick, easy, potent!*

THIS year you can find any number of nice small towels designed for outdoor use. True sun-and-sea towels, not the domestic type snatched up from private life. . . . Smart (and thrifty) people don't go out with left-overs any more. You can bring almost any towel in, but you mustn't take some towels out.

These new beauties resemble bath towels in size, weave and weight, but they're patterned and colored to match or at least assist your new swim suit. Bold and outdoorsy, but not starey, since they're content to serve in secondary roles. And the prices are easy!

They'll serve valiantly as turbans, shoulder capes, swim-suit bags, and soft seats in addition to driers-off. At summer cottages, they'll change into dresser scarfs, window drapes, pillow covers, laundry bags, and so on—acting with ease and efficiency always.

Now, we hesitate to mention this, for it may be a sore subject—but if you burn easily, there's nothing like the soft fluff of a Cannon towel (or wash cloth) to pat-pat a red, tender shoulder. Beauticians have remarked on their gentle handling of sensitive skins. Feel the texture—and you'll know how soothing it will be, especially our fine-yarn weaves.

Later talks in this series will cover other specialties of ours. Next month more summer-towel news. . . . Cannon Mills, Inc., 70 Worth Street, New York City.

Ambitious users have made the big Cannon beach towels into pretty gorgeous capes, coats and pajama suits. It takes a few buttons or snap fasteners, maybe two ten-cent bracelets—and a little thinking—but the results are ravishing!

Portraits of some of our latest outdoor towels are shown below. Big ones of soft, deep terry cost from \$1 to \$3. Smaller helpers, designed for beach use, only 50c or thereabouts. (Other Cannon towels for indoors, in knowing styles and lovely shades, 20c to \$2 each.)

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Supercalc

For many years Wamsutta was the only kind of Percale sheets that you could buy . . . Everyone knew them as *The Finest of Cottons*. Today there are so many "percales" that it is hard for even an expert to tell the good from the bad. Of course the difference shows up fast enough when you begin to use them, but that takes time and wastes money.

If you ask for *Supercalc*, however, there can be no mistake about what you want. For that is the patent-protected name of this new Wamsutta



sheet made by the exclusive new EQUI-TENSION process which gives you a finer, stronger fabric than even the old Wamsutta Percale.

So there is still "only one Wamsutta" . . . as has been true for more than eighty years. And one of the nicest things about it is that it costs no more than the Wamsutta Percale which it replaces.

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WAMSUTTA Supercalc is packed in these new boxes with a silver, green and rust-color label



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SCHOOL AND CAMP NEWS

... There is still time to enter your child in a summer camp, and it's not too early to think about a school for next year. If you are undecided, scan these pages carefully. This department is maintained for Vogue readers who are interested in the educational field. Any of the schools or camps listed here will answer your inquiry promptly. And our trained staff is glad to give special advice. Call or write Miss Marian Courtney, Director, Room 1928 Graybar Building, 420 Lexington Avenue, New York City. Telephone: MOhawk 4-7500.

New Centre

Because people have taken such a great interest in the Layman's Music Courses, the work has grown to such an extent that it has become necessary to centre its activities. In New York City, the David Mannes Music School, in the East Seventies, is now the centre for the courses. Classes as well as private instruction will be offered here.

Pieces of Eight

The bays and coves of Cape May, New Jersey, once offered ideal refuge to pirates. The famous Captain Kidd landed his men there in 1699 and apparently the law-abiding citizens profited from the visit. A note in the records of the Board of Trade says, "I have 2000 pieces of eight which I took from the first two pirates."

Americans were quite capable of beating the pirates at their own game, it seems. Nowadays, the boys of Ocean Wave Camp, at Peermont, find these same bays and coves of Cape May just as ideal for their more innocent water sports. What's more, treasure hunts at this camp have an authentic, if faint, possibility of success.

Business with Pleasure

This year, Camp Anawan, on Lake Winnepesaukee near Meredith, New Hampshire, is offering a course in typewriting to the older girls. Classes will be held out-of-doors. There will be an hour of instruction in the morning and an hour of supervised practice in the afternoon. By the end of the season, the girls will have gained a good fundamental knowledge of typing, as well as having carried on with their favourite sports.

Spinning Song

To say that the boys of Holderness School, in Plymouth, New Hampshire, are deft spinners doesn't imply that they are sissies. They do metal spinning, and the results are in the form of bowls, ash-trays, and a variety of dishes in pewter and copper. The Holderness boys are very much interested in pottery making also. They have built their own kiln and are now showing pieces that are all their own work from the first moulding to the final firing and glazing.

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The RAY SCHOOLS

Students Prepared for Professional Contacts
Dress Design, Styling, Millinery, Merchandising, Line, Color and Fabric Analysis, Style Reporting, Fashion Drawing, Interior Decoration, Photography, Personal Training • Individual Advancement
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RULE THE WAVES IN A

Saony
MERMAID



Between the gay-dotted bras and corded, anchor-belted trunks, there's your very own tummy for contrast. • BELOW: Pick this one and you've a gingham check, up-lift and all. • You'll see Saony sand-and-surf fashions at the smarter stores and beaches.

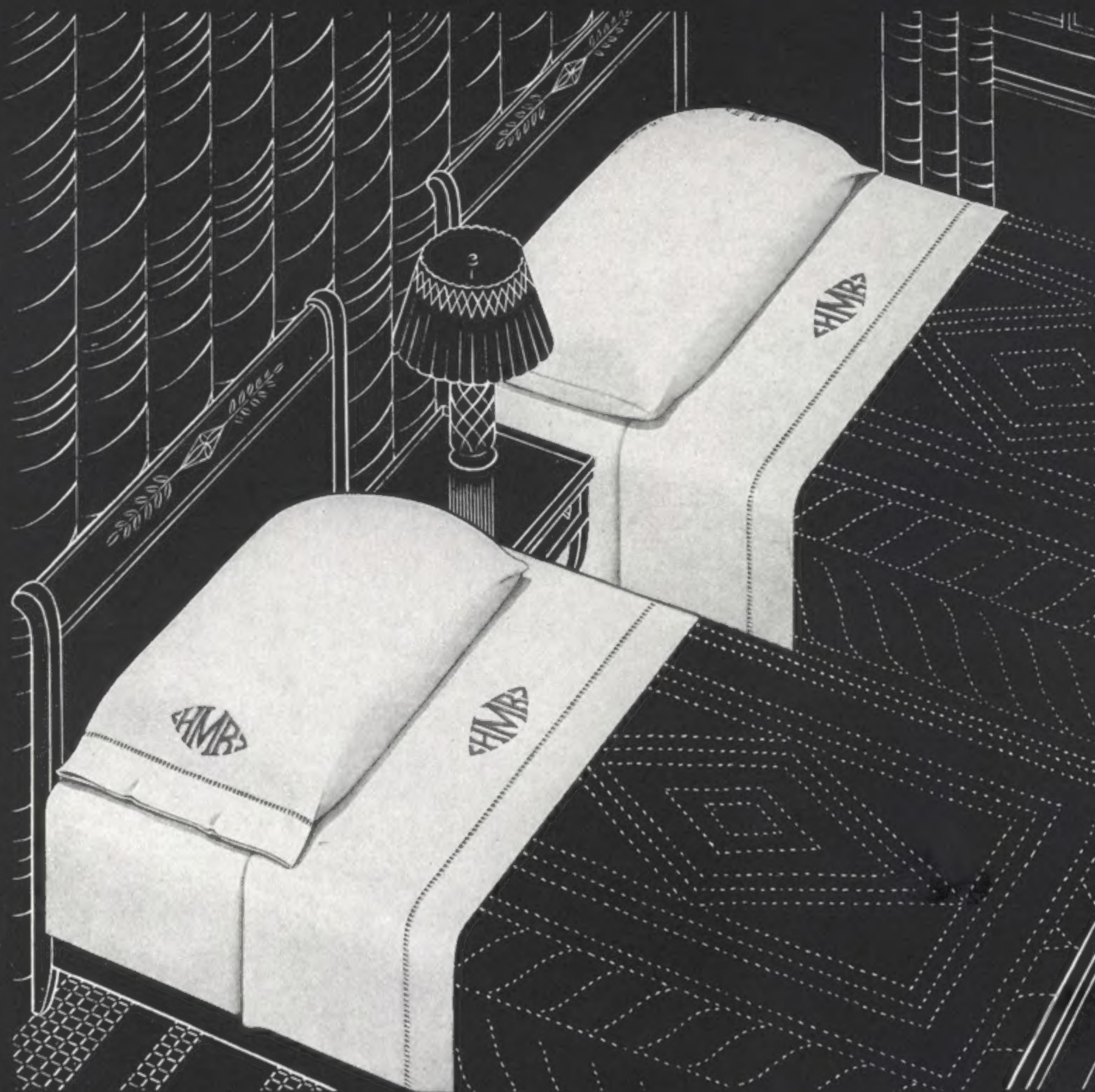
S. AUGSTEIN & CO., 1410 BROADWAY, N. Y. C.

Utica Fine Percale Sheets

THE FEEL OF SILK



THE STRENGTH OF LINEN



By appointment to America's Finest Homes



THE BRIDE'S QUESTION BOX ON BED LINEN

How many sheets and pillow cases should one have?

It is wise to allow six sheets for each bed. Minimum requirements are four sheets per bed. Figure pillow cases three each for single beds; six each for double beds.

What are correct sheet and pillow case sizes?

Sheets—for single beds: 72 x 108. For double beds: 81 x 108. For double beds with box springs: 90 x 108.

Pillow cases—Generally 42 x 38½ or 45 x 38½, but if in doubt measure pillows. Pillows 20 inches wide require 42 inch cases; 22 inch pillows require 45 inch cases, etc.

What is considered the smartest bed linen?

Utica Fine Percale. Its lustrous beauty and silk-like texture gives it an air of distinction found in no other fabric.

How expensive are these fine Percale Sheets?

About \$1.00 each more than muslin and half the price of linen. However, because of their lighter weight, they reduce laundry bills about \$5.85 a year for each bed (on the basis of average pound rates).

What is correct size and style of monogramming?

Naturally, all monograms should be in genuine raised embroidery. These are now available in Needlecrest Monograms—an exclusive Utica innovation. The correct size is 2½ x 3¾ inches. Color is a matter of personal taste. Needlecrest Monograms are obtainable in white, blue, rose, brown, black or green needlework.

Where can I see Utica Fine Percale sheets?

They are now handled by leading department stores in over 200 cities. If you do not know what store carries them in your city, write V5, Utica and Mohawk Cotton Mills, Inc., Utica, New York.

FORD V-8



Happy Days Ahead

The Ford V-8 is an invitation to enjoy many thousands of miles of motoring. For the mother in the home. The young woman in business. The June Bride. And the girl graduate who has been longing for a car of her own. . . . For the purchase of a Ford V-8 is in itself something of a graduation—a step upward to a higher plane of motor car performance and all-around satisfaction. . . . Formerly you had to pay more than \$2000 for a car with a V-8 engine. The Ford has brought it within your reach at a low price. And provided beauty, comfort, safety and richness of upholstery and appointment to match that fine car performance. . . . The Ford V-8 is thoroughly modern throughout. It stands at the head of its class in everything that means top honors for a motor car.

Every
Jantzen has
figure control
knitted-in

It is not by chance that a Jantzen always fits perfectly—and permanently! It is directly due to a marvelous elasticity developed by an advanced and exclusive knitting process—Jantzen-Stitch. It is this stitch that molds your body gently but firmly yet gives complete comfort and freedom on the beach and in the water. It is this stitch that holds your body in the natural position of youth. An amazing degree of natural line figure-control is *literally knitted-in* through the magic of Jantzen-Stitch.


See the 1935 Jantzens today. Very fashionable are the luxurious Kava-Knit fabrics that combine rare beauty with perfect fitting qualities. Jantzen Knitting Mills, Portland, Oregon; Vancouver, Canada; London, England; Sydney, Australia.

Jantzen
*molded-fit
swimming suits*

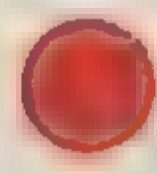
JANTZEN KNITTING MILLS (Dept. 12), Portland, Oregon
Please send me style folder in colors featuring new 1935 models.
WOMEN'S ☐ MEN'S ☐
Name _____
Address _____




LEFT FIGURE

 **THE BRÄ-MIO...**...a new Jantzen that reflects the latest Continental trend—a one-piece skirtless halter neck suit with smartly tailored brassiere lines. In fashionable new Kava-Knit fabric in solid and contrasting colors. \$4.95.

CENTER FIGURE

 **THE BASQUE KERCHIEF...**...an exclusive Jantzen creation combining smartly tailored trunks and kerchief type upper—back line of exceptional beauty—uppers in either solid colors or in Basque stripes. \$5.95.

RIGHT FIGURE

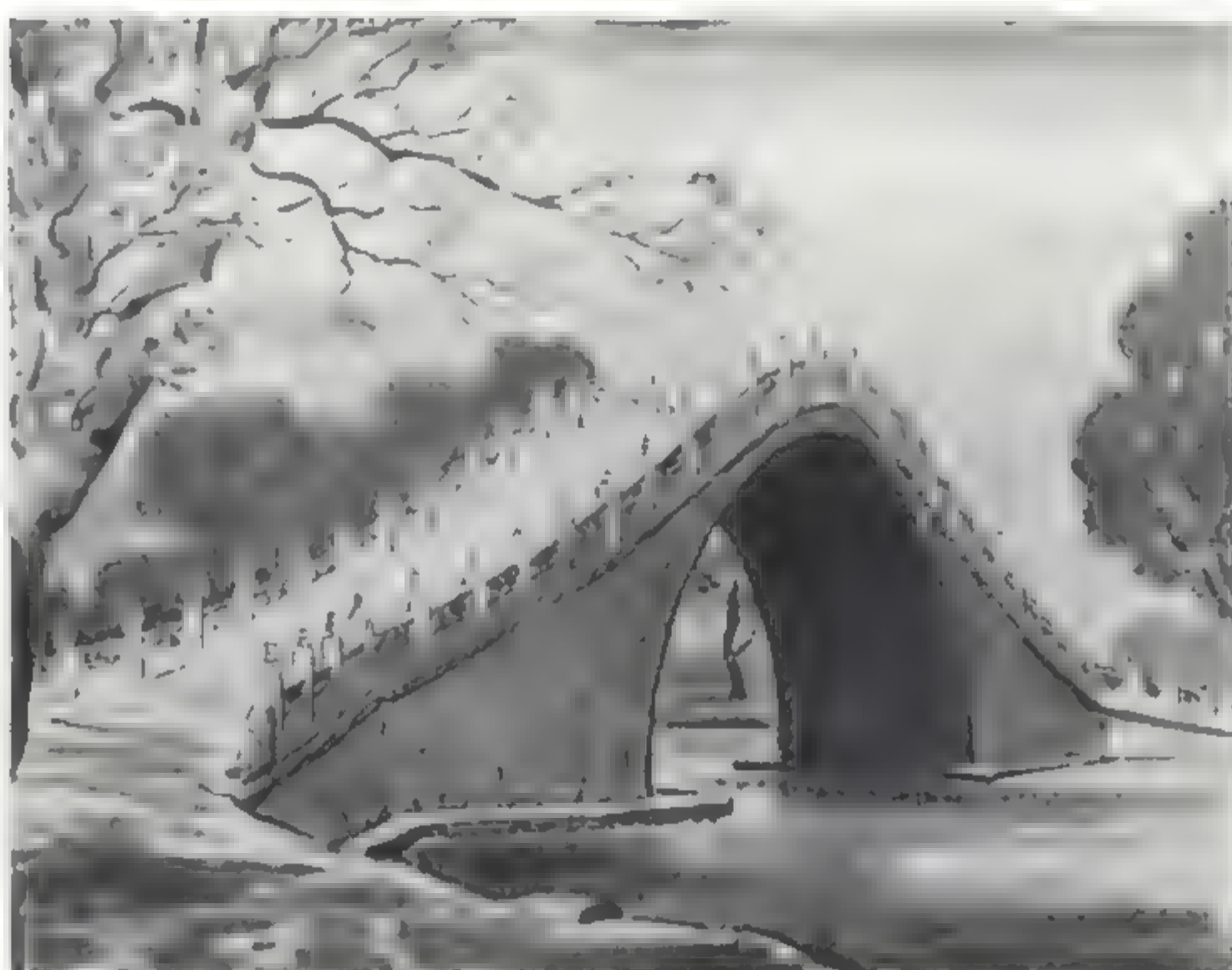
 **THE SQUARE BACK...**...with one of the most charming and flattering back lines of the year. Highly styled for beach wear, yet a practical perfect-fitting swimming suit. In luxurious new Kava-Knit fabrics. \$6.95.



Now the Orient is only 10 days away!



It's not a long trip to Japan . . . just a week and a half from North America. See doll-like children dressed in gay kimonos. Marvel at sacred, snow-capped Fujiyama. See the fifty-foot bronze Buddha at Kamakura.



Go next door, to China! Visit Shanghai and shop for carved ivory, jade, and gorgeous silks. Run over to Peiping and see the beautiful Camel-Back Bridge. Walk along the parapets of the Great Wall, built in 214 B. C.



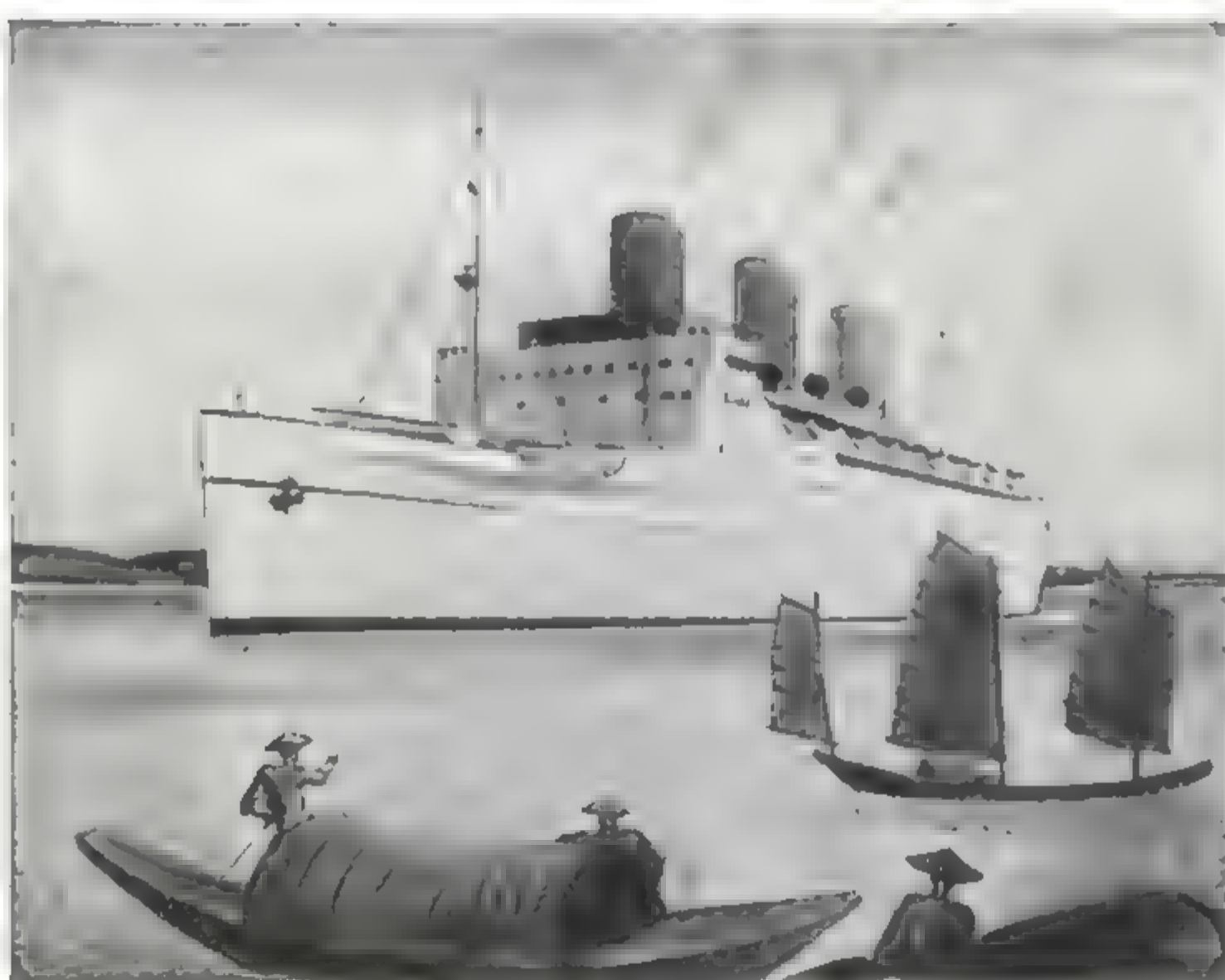
You'll like Hong Kong and the gay Repulse Bay Hotel . . . Manila, with its old Spanish buildings and young American customs. You can see *all* these sights on a *short* vacation if you arrange to travel by *Empress*.



And you have such fun going Empress!



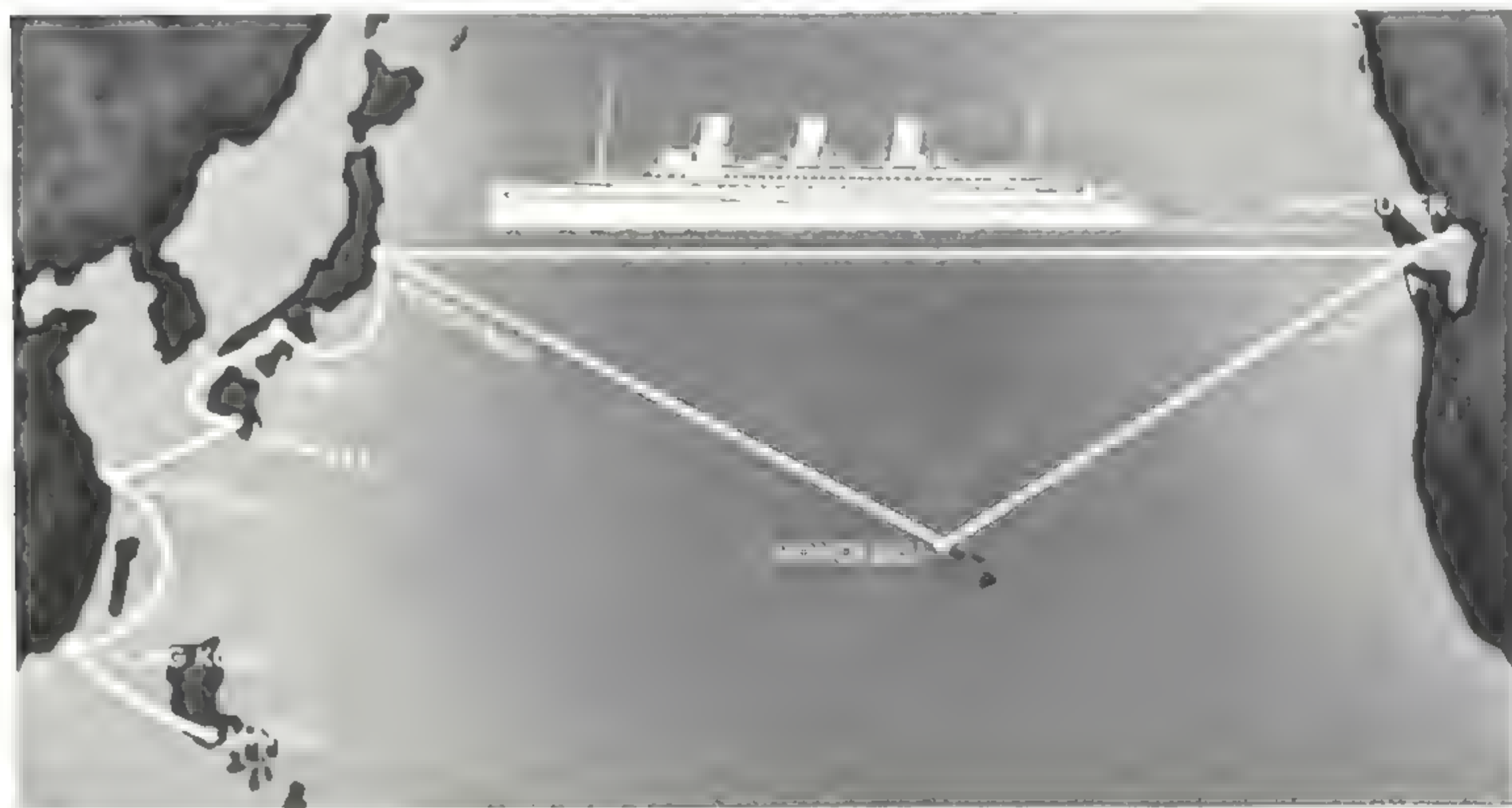
Fun never lags. There are sunning and swimming, deck games and dancing, concerts and parties throughout the entire voyage. Life is pleasantly informal, and that's the delightful *charm* of travel on an *Empress*.



Empresses are *express* liners. The *Empress of Japan* is the largest Pacific liner, and holds all speed records to Yokohama. It is as magnificently appointed as the Atlantic's size, speed, space marvel, the *Empress of Britain*.



And we know you like *comfort*, so the rooms are large and well appointed . . . your stewards are carefully trained to give intelligent and courteous service . . . and the meals are as fine as any you ever ate in your life.



Reduced Summer Round-Trip Fares. 10 fast days direct to Yokohama by *Empress of Asia* or *Empress of Russia*. Or, take 3 days more and see Hawaii . . . by *Empress of Japan* or *Empress of Canada*. From Vancouver (trains to ship-side) or Victoria. Orient fares include passage to and from Seattle. California sailings connect with *Empresses* at Honolulu. *Personally-conducted tours*.

World tour? Go where you please. Select your own stop-overs. Wide choice of routes. Take 90 days or up to two full years. One inclusive ticket. Let us help you make plans.

Canadian Pacific

SPANS THE WORLD

CALIFORNIA

Arrowhead Springs

Arrowhead Springs Hotel. All sports. Itensonable rates. New health rewards your visit in this restful, charming, modern Spa.

Beverly Hills

Beverly Hills Hotel & Bungalows. Mid the quiet and beauty of Beverly, twenty minutes from Los Angeles. Featuring a One, Two, and Three meal plan.

Yosemite National Park

The Ahwahnee. No California visit is complete without Yosemite—and the colorful Ahwahnee. Open all year. American Plan. \$10 to \$12.

COLORADO

Brook Forest

Brook Forest Inn. A Swiss Chalet at 8,000 feet altitude. Saddle horses and tennis. Excellent food. Write for folder. Edwin F. Welz, owner.

Colorado Springs

The Broadmoor. At the foot of Pike's Peak. The aristocrat of Resort Hotels. Fireproof. Open all year. Golf, swimming, skeet, polo, horseback riding.

Denver

Brown Palace Hotel. Your "gateway stop" to the Rockies. A resourceful hotel . . . in comfort, cuisine, amusements, and dependable travel data.

Parshall

Buckhorn Lodge. Ranch in heart of Rockies on Colo. River. Excellent cuisine. Exclusive clientele. Fishing, riding, outdoor sports. American Plan.

CONNECTICUT

Lakeville

Wake Robin Inn. Comfort and peace without boredom. Ideal climate (800 ft. elev.). Superb golf on Hotchkiss School course, tennis, bathing, boating.

Old Lyme

Boxwood Manor Inn. The delight of flower lovers. Quiet comfort. Golf, saddle horses, ocean bathing. A long pleasant Summer, May 15th to October 15th.

DISTRICT OF COLUMBIA

Washington

Annapolis Hotel. 400 outside rooms, 400 baths. Close to shopping district and Government Bldgs. From \$2.50 single; \$4. double. H. H. Cummings, Mgr.

The Raleigh Hotel. New management. Across Pennsylvania Ave. from new Government Buildings. All rooms with tub & shower. \$3. one, \$5.-\$8. two. E. P.

MAINE

Belgrade Lakes

The Belgrade. A distinctive, modern hotel. Select clientele. Music. Elevator. Indulge your hobby here—whether Golf, Fishing, Bathing, Motoring.

Gerard

Spencer Lake Camps. The ideal vacation. Individual cabins. Meals in general dining room. Our own dairy, gardens, henery. Excellent fishing. Booklet.

Moosehead Lake



The Mount Kineo

The Mt. Kineo on Moosehead Lake, Maine, and The Samoset, Rockland, Maine, on Penobscot Bay—2 famous Maine Hotels. Golf, tennis, riding, swimming, dancing, water sports. Large airy rooms, every modern appointment, excellent New England cuisine. Cocktail Lounge. Moderate rates. Write John W. Greene, 223 St. John St., Portland, Maine, for information.

Ogunquit

Sparhawk Hall. At the salt water's edge. Surf bathing. Golf, tennis, fishing, saddle horses. Orchestra. Sprinkler system. Elevator. June 29-Sept. 10.

Rangeley Lakes



Rangeley Lake Hotel

The delightful atmosphere of this outstanding resort hotel appeals to the most discriminating. References required. Fine Golf Course on our 200-acre estate. All outdoor amusements. Orchestra. Dancing. An elevation of 1600 ft. assures a perfect summer climate and freedom from hay fever. One of the best airports in the east, also sea and hydroplane landings.

MAINE (Cont.)

Portland

Ye Longfellow Inn. 130 Eastern Promenade. Overlooking Casco Bay. Free golf at Riverside Golf Course, 18 holes. Tennis & bathing 3 minutes' walk.

Prout's Neck

The Willows. Distinctive seashore resort. Friendly hospitality, splendid meals. Rates reasonable. Climate ideal. Golf, tennis, yachting, bathing.

York Harbor

The Marshall House. Right on the ocean at York Harbor. A beautiful setting for a perfect vacation. All sports. Emerson House and cottages. Booklet.

MASSACHUSETTS

Beach Bluff, Swampscott

Hotel Preston. On the ocean front of the famous North Shore. Cool. Select. Private Bathing Beach. Golf. Grinnell Sprinklers. American Plan.

The Berkshires

Ideal for your vacation. Golf, boating, tennis and all sports. For information and booklet write: Berkshire Hills Innkeepers Association, Dalton, Mass.

The Berkshires—Great Barrington

The Berkshire Inn. In connection with Olde Egremont Tavern, South Egremont. Golf, riding, swimming. Trails over 3000 acres. Bklt. Hugh Smiley.

The Berkshires—Greenfield

The Weldon. "The Beautiful Home Hotel." Fireproof. 200 rooms. \$2 up. European. Refined atmosphere. Golf. Picture booklet. J. Tennyson Seller, Mgr.

The Berkshires—Lenox

Curtis Hotel. A resort hotel of brick and stone. American and European Plans. All forms of out-of-door recreation. Elevation 1300 feet.

The Berkshires—Pittsfield

Hotel Wendell. Accommodates 650. Fireproof; modern. Single rooms without bath \$2.00 up; bath, \$3.00 up. Golf nearby. N. A. Campbell, Manager.

The Berkshires—Williamstown

The Greylock. 165 rooms. Electric elevator. \$4. a day up American Plan. May to November. Excellent 18-hole Golf course. Tennis, riding. Booklet.

Boston

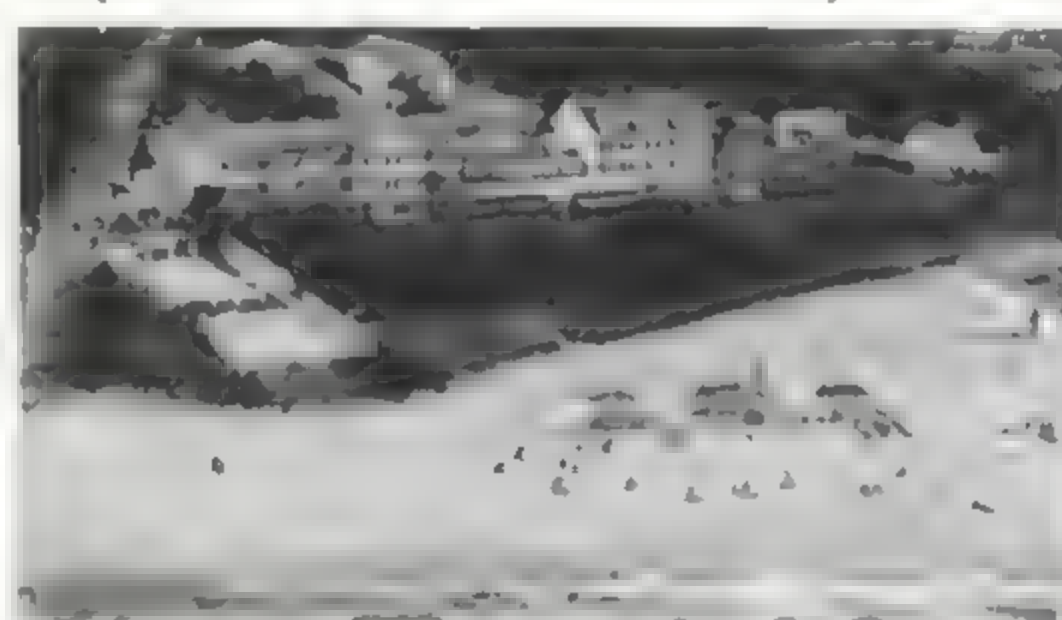
Commander Hotel, Cambridge. Across the Common from Harvard. Colonial atmosphere amid historic surroundings. Excellent meals. Moderate prices.

Hotel Puritan. Distinctive, residential, homelike atmosphere. Restaurant on roof. On beautiful Commonwealth Ave.; easily accessible. Rates \$3.50 up.

Cape Cod—Falmouth Heights

Terrace Gables and Cottages. Ideally located on a bluff overlooking Vineyard Sound. Sandy beach, warm bathing. Fishing, sailing, tennis, many golf courses.

Cape Cod—West Harwich-By-The-Sea



The Belmont

Where the pines meet the ocean on Cape Cod's delightful South Shore, this famous seaside hotel nestles at the edge of its own private beach—a beach fringed with clear, clean salt water averaging 72 degrees. A splendid family hotel offering a diversity of recreational features—symphony and dance orchestra. May we send you literature?

East Gloucester

The Delphine and Cottages. A comfortable, homelike hotel catering to a select clientele. Good home cooking. Moderate rates. Golf, tennis, boating, etc.

Gloucester on Cape Ann

Hawthorne Inn and Cottages. Known for its location, health spring, hospitality and food. All sports. Golf. "Cape Ann Trail" and Booklet on request.

Magnolia

The Oceanside. Coolest, most beautiful spot on North Atlantic. Private beach. All outdoor sports. Summer theatre. Restricted clientele. Open June 22nd.

Nantucket Island—Nantucket

Ships Inn. Built in 1820. Modern annex. Attractive rooms with private bath or running water. Restful atmosphere. American Plan. Rates on application.

Nantucket Island—Siasconset

Beach House. In picturesque Siasconset. Modernly equipped 100 room hotel. Ocean view. Wide stretch of moors. All outdoor sports. Amer. & European Plan.

Northampton

Hotel Northampton and Wiggins Old Tavern. An Inn of Colonial Charm. \$2.00 up. Excellent food. Antiques. When in Springfield: Hotel Stonehaven.

Swampscott

New Ocean House. On historic North Shore. All recreational features. Private bathing beach. Best clientele. Booklet. Clement Kennedy, President.



MISSISSIPPI

Pass Christian

Inn By The Sea and Cottages. Always open. On private bathing beach. All sports. Paved roads. Climate ideal. Near New Orleans.

NEVADA

Lake Tahoe

Glenbrook Inn and Ranch. On most famous lake in West. Excellent golf, motoring, lake and mountain sports. One hour from Reno. Elev. 6225 feet.

NEW HAMPSHIRE

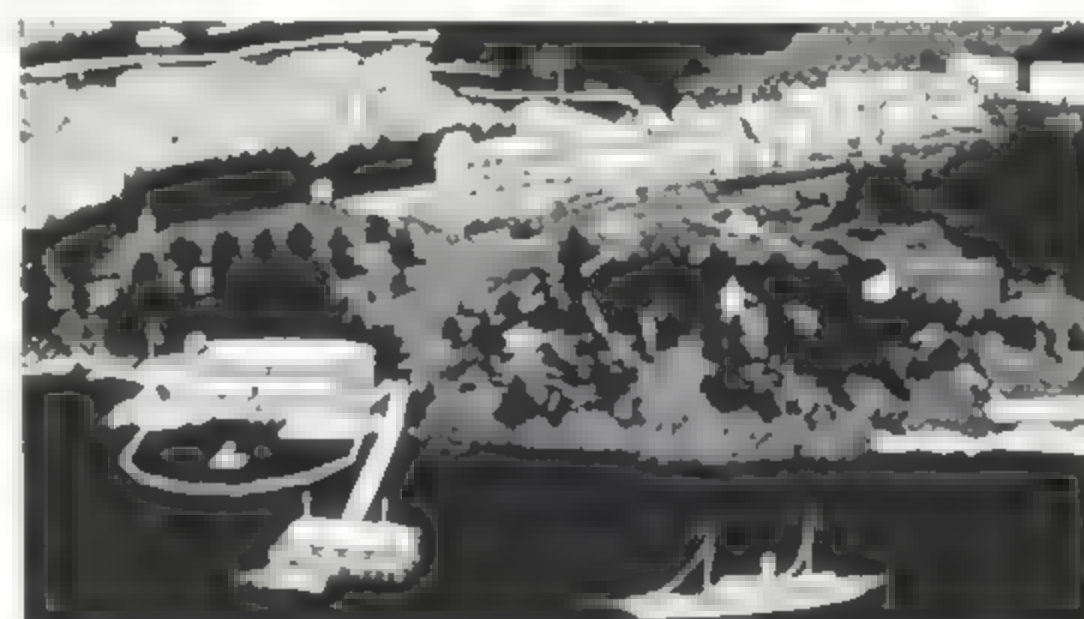
Lake Sunapee

Granliden Hotel. Directly on Lake Sunapee. 1200 feet elevation. Private golf course, tennis, saddle horses, fishing, boating. No hay fever. Christian.

Monadnock Region—Jaffrey

Shattuck Inn. Foot of Mt. Monadnock. 1200 ft. altitude. Miles of wooded trails. Quiet, homelike hotel. Discriminating clientele. Elevator. Fireproof.

Portsmouth



The Wentworth by-the-Sea

A delightful summer home late June to early September. Old in its hospitable charm; modern in its appointments. Privately owned facilities for entertaining relaxation. Golf, tennis, ocean swimming pool, etc. Write for illustrated folder containing complete information and map.

White Mountains—Bretton Woods



The Mount Washington

An hotel of distinction. Opens July 3. Golf—2 courses. All outdoor attractions: Tennis, Saddle Horses, Archery, Fishing, Baseball. Indoor attractions: Swimming Pool, Cave Grill & Bar. Rates are moderate and in keeping with the times. Also The Bretton Arms. Opens June 15th. Owned and operated by The Bretton Woods Company, John F. Sanderson, Mgr. Address Bretton Woods, N.H.

White Mountains—Crawford Notch



Crawford House at Crawford Notch

For half a century the objective of discriminating travellers. Every modern comfort and unlimited outdoor things to do. Golf, tennis, riding, swimming, boating, mountain climbing. Orchestra of Boston Symphony players. Typical of what a resort in the mountains should be! Season June 29th to October 1st. Barron Hotel Company, William A. Barron, President.

THE CAPE

Twelve years ago, there was founded on Cape Cod a Baseball League for the purpose of entertaining summer visitors. True to this tenet, this league is not a money-making proposition, but is supported by appropriations of the participating towns, augmented by collections at the games. It has steadily gained in popularity and prestige, since its inception, to the point where it has far outstripped its founders' fondest hopes—it has become an important training ground for college players and stands high in the estimation of Big League scouts. Johnny Broaca and Red Rolfe, recently of Yale and Dartmouth respectively, got their groundwork on the Cape and are now two of the most promising youngsters on the New York Yankees.

Falmouth, Barnstable, Harwich, Bourne, and, probably, Orleans will compose the League this year. The season will open June 29 and continue through Labor Day, with at least one game, and sometimes two, every day for those two months.

NEARBY STRAND

Atlantic City's novel promotion scheme of a year ago will again take place this year and thereby become "Annual." It is the National Children's Week and means that from June 22 to 30, all children under 12, accompanied by an adult, will be guests of the city. In other words, there'll be no charge for the children in hotels, restaurants, movies, piers, and other recreational establishments. Parents won't FEEL that they're spending as much money!

On June 28 and 29 will be held the Atlantic City Regatta under the auspices of the Absecon Island Yacht Club, the South Jersey Speedboat Association, and the Special Events Committee of the American Power Boat Association. More than 300 speedy craft of both the outboard and inboard motor types will be seen in competition, with over \$5,000 in prizes at stake.

CANADIAN ROCKIES

Again this year, Vogue wants to report the proposed summer schedule of events in the Canadian Northwest a bit ahead of time—to allow ample time for adequate planning.

The wonders and beauties of this famous section of the continent can more fully be seen and appreciated on the various trips to the interior that are on the calendar. The most important of these—and an innovation—is made possible this year by the completion of the new motor highway from Jasper Park, Alberta, to Lake Louise, Alberta. Although the actual mileage indicated on a map would mean only a few hours'

TRAVELOG

jaunt to us of flatter and more thickly populated areas, the rugged topography, side trips in the saddle, and attendant mountain-climbing and glacier-exploring should very completely fill the allotted twelve days. Four trips are scheduled—two southward from Jasper, July 2 and 26, and two northward from Lake Louise, July 14 and August 7—all under the capable guidance of Mr. Jack Brewster, who knows all about his country.

July 8 to 13 will see the annual Calgary Exhibition and Stampede wherein the local boys show you what they can do with horses and cows and ropes—for prizes.

Every year, the Stoneys come down from their reservation at Morley for Indian Days. From July 19 to 21, they will camp in the pasture next to the Banff Springs Hotel and put on their own show of Indian games, singing, dancing, athletics, folkways, and music.

On July 13 and 26 and on August 2, a horseback trip and two hikes will start from Banff for different objectives, each abounding in altitudes, glaciers, and grandeur.

RACE #67

On Friday, June 21, at New London, Connecticut, Yale and Harvard will meet for the sixty-seventh time at their annual Boat Racing Regatta. The scene will be the traditional River Thames.

As nearly as can be calculated, there will be a strong tide running against an equally stubborn river current for the morning races. Almost flatwater will prevail for the Varsity race, the chief event of the Regatta, which will be rowed sometime after 7 (Daylight Saving Time). The start will be at Bartlett's Cove, and the finish at the Draw Bridge.

The Hotel Griswold, on Eastern Point, will again be the scene of the annual Yale-Harvard Regatta Ball that evening. The famous Shenecoset golf course is run in connection with the Griswold, in case you want to stay over for some grand golf.

POCONO GOLF

At Skytop Lodge in the Poconos of Pennsylvania, the Fifth Annual Ladies' Invitation Golf Tournament will begin bright and early on June 20 and wind up on June 25.

No more glorious time could be chosen for this event. About the middle of June every year, the Laurel and Rhododendron bloom throughout this section and transform a large part of the three thousand acres of the Estate into a fairyland, a carpet of delicate pink.

Such beauty may account in some part for the popularity of the golf tournament which draws a large entry from all over the East.

NEW HAMPSHIRE (Cont.)

White Mountains—Dixville Notch

The Balsams. Every land & water sport. Golf, 18 holes, 2 orchestras. Fireproof. Select clientele. No Hay Fever. Cottages. N. Y. phone PE. 6-8218.

White Mountains—Franconia

McKenzie's. 400 acre estate. Golf course. Trout fishing. Swimming pool. Wooded trails. Huge fireplaces. Open all the year. Booklet.

Pockett's-on-Sugar Hill. A resort appealing to discriminating people desiring a cuisine, service and clientele which is internationally renowned.

White Mountains—Holderness

Holderness Inn & Lodge. Overlooking Squam Lakes. Estate of 150 acres. May 30 to Oct. 15. Water sports & other amusements. Write for folder C.

White Mountains—Jackson

Eagle Mountain House. Inspiring location. 600 acre estate. Golf, tennis, riding. Swimming. Trout fishing. Complete sprinkler system. June 15-Oct. 15.

White Mountains—Jefferson

The Waumbek Hotel. In the White Mountains. American plan. 2,000 acre estate. 18-hole golf course. Booklet. Soreno Lund, Jr., Manager.

White Mountains—North Conway

Hotel Randall. Swimming, dancing, saddle horses, brook and lake fishing. Golf course now ready. Elevator. Christian clientele. Opens June 14.

White Mountains—Pike

Lake Tarleton Club. 5,000 acres of mountains and lakes. Own golf course. 100 hotel rooms. Individual cottages. Children's hostess. Booklet.

White Mountains—Sugar Hill

Hotel Lookoff. "The House with the View". Highest hotel location in the White Mountains. Golf, free to guests. Restricted clientele.

Sunset Hill House. Location unexcelled. All prominent White Mt. peaks visible. Golf free to guests. Tennis, riding, orchestra. Private cottages. Booklet.

White Mountains—Waterville Valley

Waterville Inn and Cottages. Old established Inn. Beautiful White Mt. location. Golf, tennis, brook fishing, swimming. Fifty miles of trails. Open all year.

White Mountains—Whitefield



Mountain View House

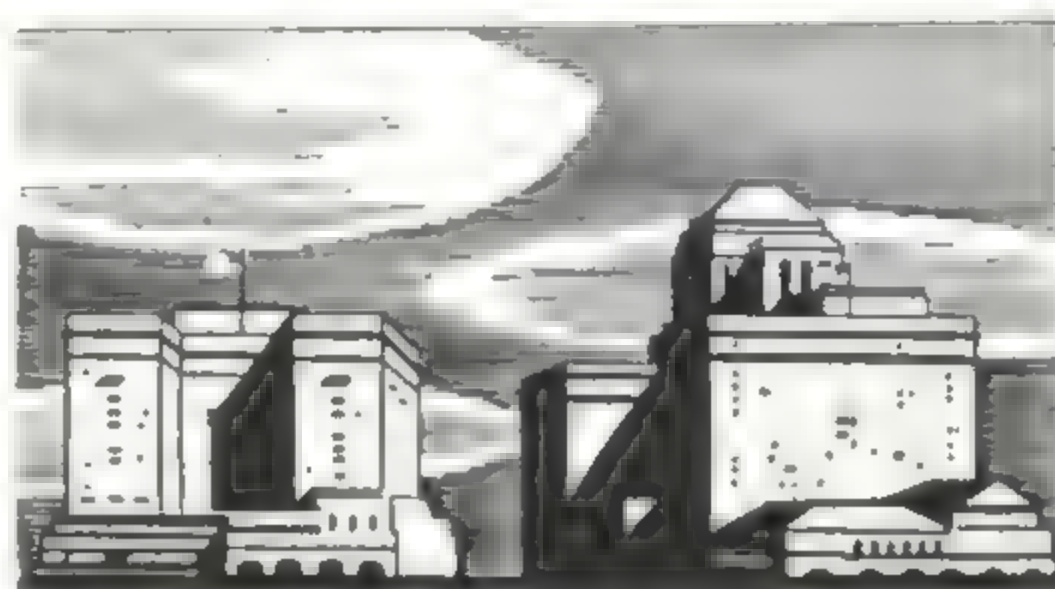
Dignified and charming in its setting among New England's famous peaks in the glorious White Mountains. A private estate of 3,000 acres offering every outdoor sport including golf, polo, tennis, swimming and canoeing. Our maintenance of the highest standards has consistently attracted a selected clientele. Season June 15—October 15. W. F. Dodge & Sons, Proprietors.

NEW JERSEY

Asbury Park

The Hotel Monterey. Directly on the ocean. 350 rooms. American & European Plans. moderate rates. B. Alexander Wall and Stanton U. Kohler, Managers.

Atlantic City

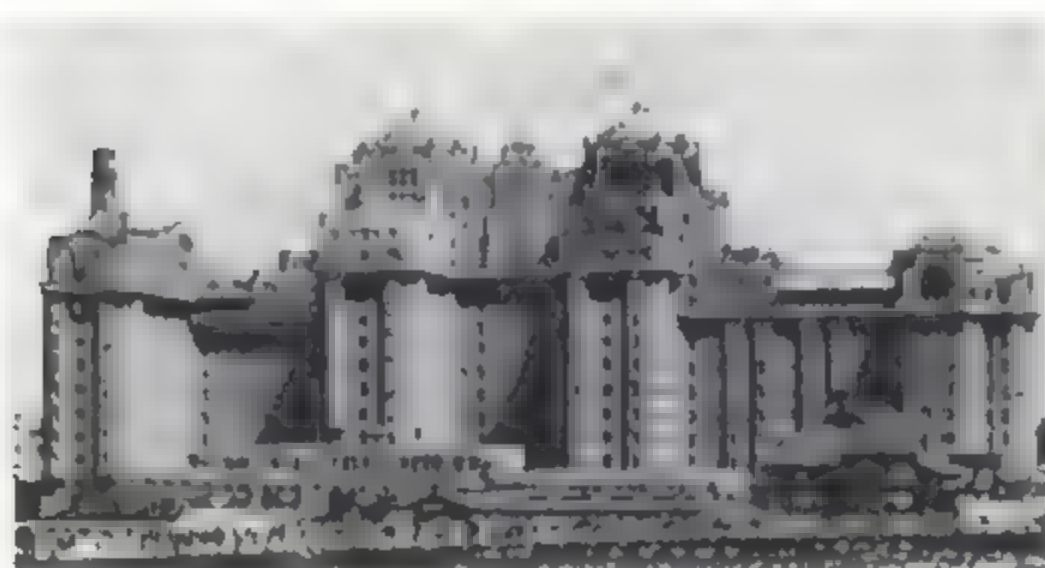


Chalfonte-Haddon Hall

Why simmer at home when you can summer by the sea? At these friendly beach-front hotels you may choose between enviable repose and endless sport. Cool lounges. Golf. Splendid fishing. Sailing. Bathing from the hotels and smart cabanas. Tempting meals. Low rates. American and European Plans. Special weekly rates.

NEW JERSEY (Cont.)

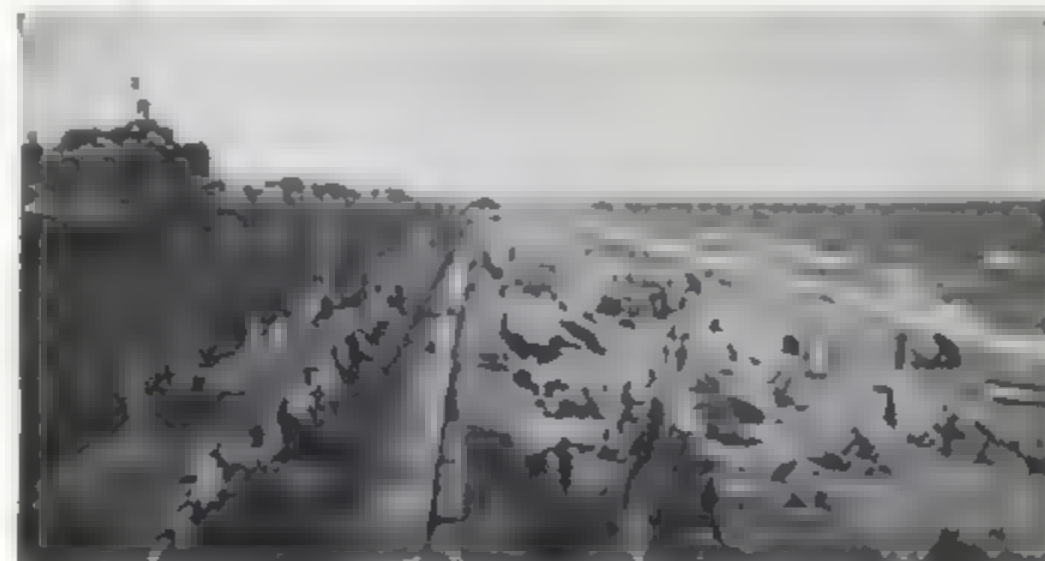
Atlantic City



Hotel Traymore

At the ocean's edge. Providing the perfection of service and appointment considered, by a discriminating clientele, essential to an enjoyable sojourn. A patrician cuisine. Sun Decks, enclosed and open. Health Baths. Music. Dancing. Golf. Continental Cocktail lounge. American or European Plan.

Spring Lake Beach



On the Ocean Front

The Essex & Sussex. An outstanding seashore resort, less than two hours from New York, overlooking its own private beach. Ocean Bathing. Golf. Tennis. Riding. As exclusive as your own club. Famed for food and service. Ideal for children. Concert and dance music. Ship's Bell Grill. Opens June 28. Write for Rotogravure S folder. C. S. Krom, Mgr. Tel. Sp. Lake 900.

The Warren. "On the Ocean". Exceptional location. Surf bathing. All sports. Fishing pier. Delightful walks & drives. Value rates attract the thrifty.

NEW MEXICO

Santa Fé

Hacienda de Los Cerros. Every modern comfort in old Spanish estate at Canyon edge of America's quaintest city. Fine horses. Open all year. Booklet.

NEW YORK

Albany

De Witt Clinton. A Knott hotel. New, well appointed. Faces Capitol Park. Splendid meals; attentive service. Come, we'll make you happy.

Long Island—Forest Hills

Forest Hills Inn. Long Island's most attractive hotel. 14 minutes New York. Amer. & Europ. plans at moderate rates. Write for booklet. A Knott Hotel.

Long Island—Sayville



Hotel Cedarshore & Timber Point Club

Guests have privileges of world-famous Timber Point Club golf course . . . 5 min. by express cruiser. Marine Grill "over the water" for dining and dancing . . . cocktail bar . . . sailing, fishing, tennis . . . private bathing beach. Full entertainment program. June Week-end Special: Two full days, room and meals, \$10. Management G. Elliott Morrison. New York phone VAn. 3-7200.

Watkins Glen



The Glen Springs

The Nauhelm Baths are world famous. The cuisine . . . the golf . . . the magnificent setting high among the Finger Lakes . . . are alike memorable. All the advantages of European Spas—just overnight from New York. Illustrated booklets and rates from Wm. M. Leffingwell, Pres., Watkins Glen, N. Y., or phone our New York office, 500 Fifth Ave.: PENNSYLVANIA 6-3212.

NEW YORK (Cont.)

New York City

Hotel Barelay. 111 E. 48th St. Delightful Colonial atmosphere. Near the smart shops, theatres, uptown business district, and Grand Central Station.

Hotel Parkside. 20th St. and Irving Place. In convenient Gramercy Park. Solariums, roof terraces, excellent restaurant. \$2 per day—\$10 per week.

PENNSYLVANIA

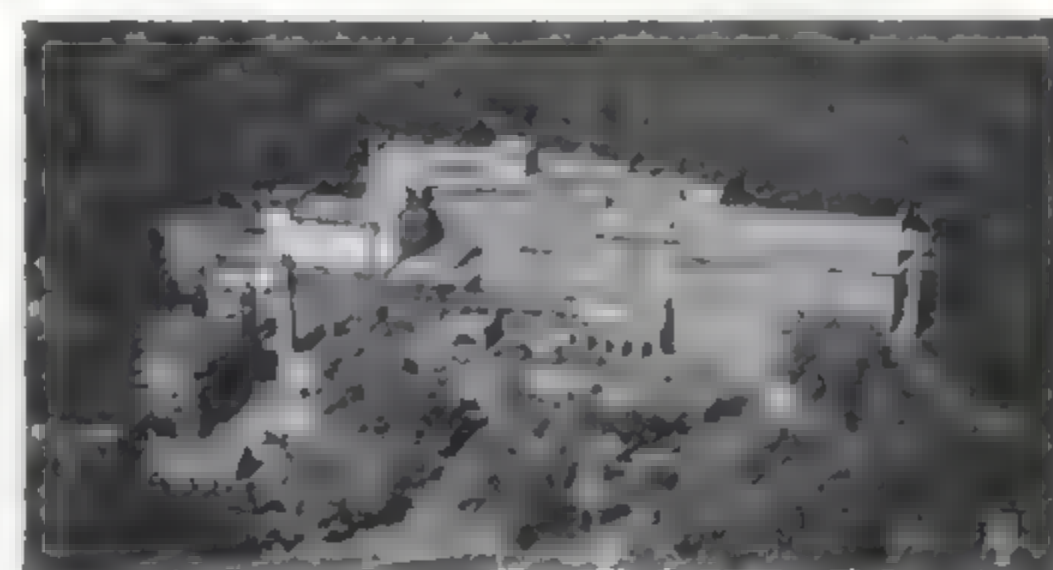
Eagles Mere

The Crestmont Inn. Twenty-seven holes, superb golf. Eight tennis courts. Ideal boating and bathing. Write for Folder. Wm. Woods, Proprietor.

Hershey

Hotel Hershey. One of America's finest. Magnificent setting. Open year around. European & American plan. 4 golf courses. All outdoor sports.

Pocono Mountains—Buck Hill Falls



The Inn

Only 3 hours from New York and Philadelphia to this famed resort. 3,000 acre estate with every facility for rest and recreation. 27 hole Donald Ross golf course, 8 tennis courts, outdoor swimming pool, riding stables, dancing, talking pictures, concerts. Camp club for children. No hay fever. Reasonable rates. References requested. N. Y. Office 500-5th Ave., LACK. 4-4212.

RHODE ISLAND

Narragansett Pier

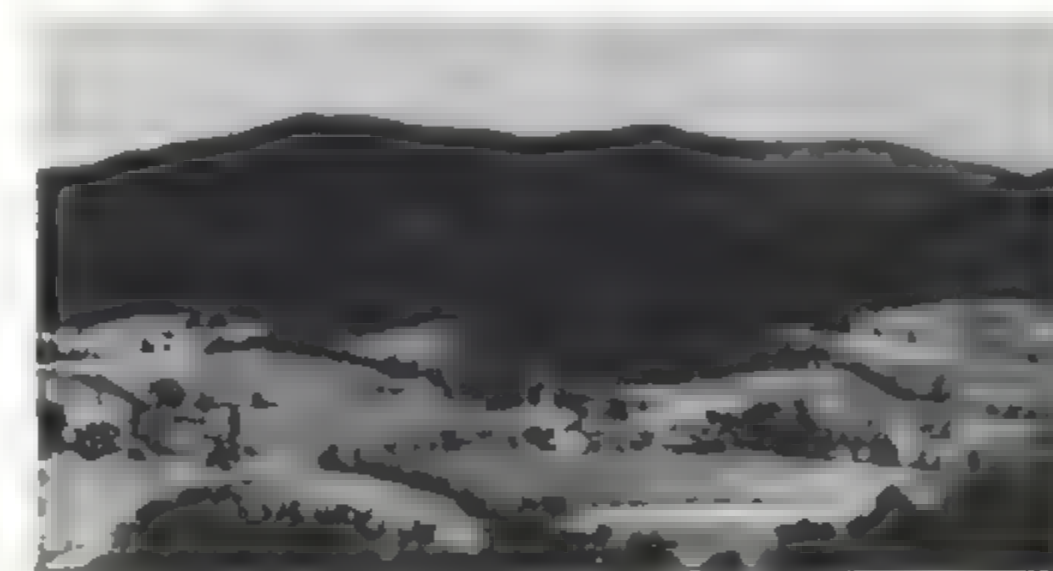
Green Inn. Rhode Island's finest resort hotel, ocean front. Ideal sea climate. Every recreational feature. Select clientele. Rates Moderate, Amer. & Euro. Plans.

Watch Hill

Ocean House. On ocean shore with own bathing beach. Excellent table and service. Orchestra, sun deck, cocktail bar. Amer. plan. Sprinkler system.

VERMONT

Green Mountains



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Cavalier Hotel and Beach Club. Outstanding Atlantic coast resort. Two 18-hole golf courses. Riding, tennis, indoor swimming pool, other sports.

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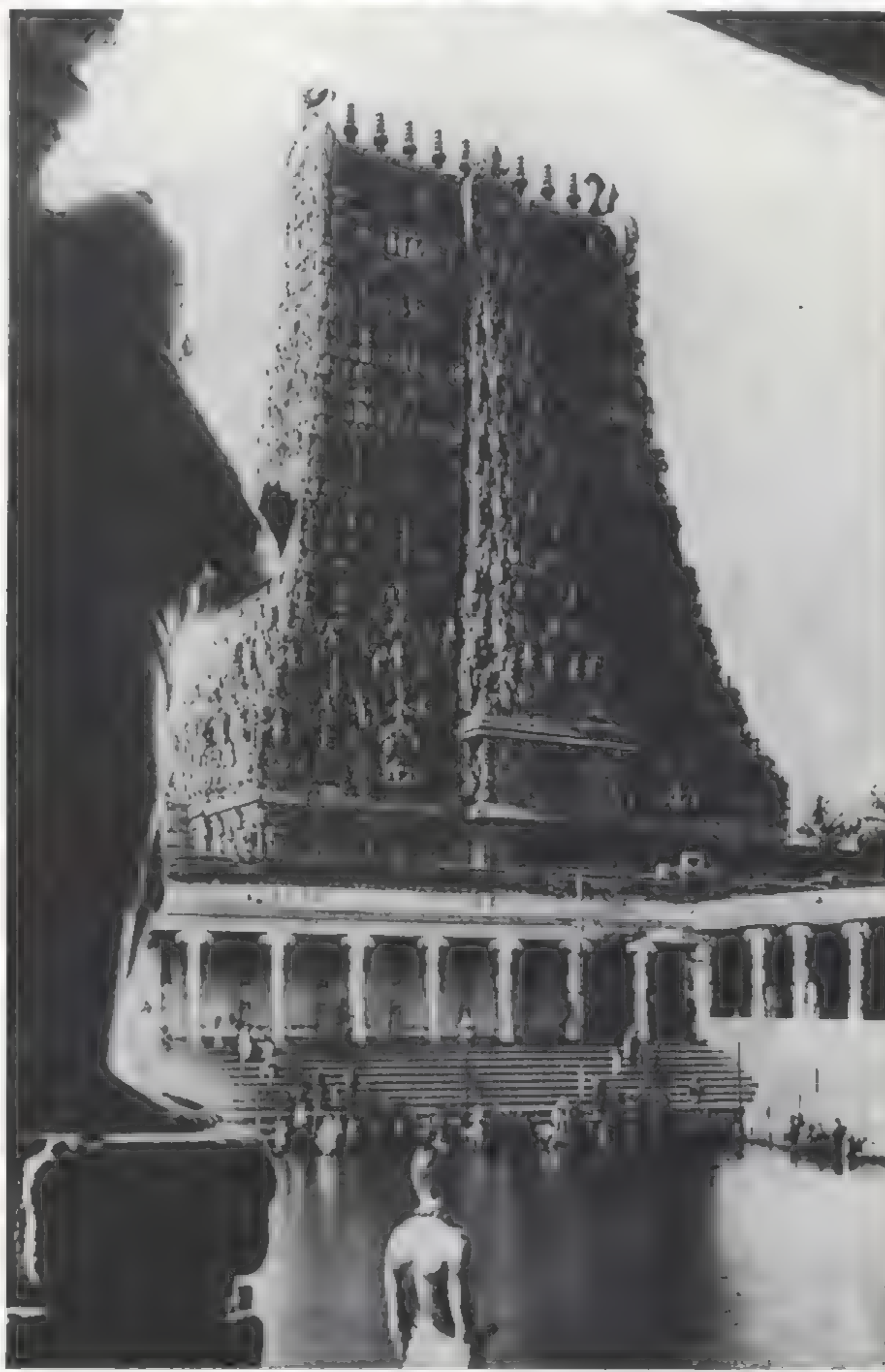
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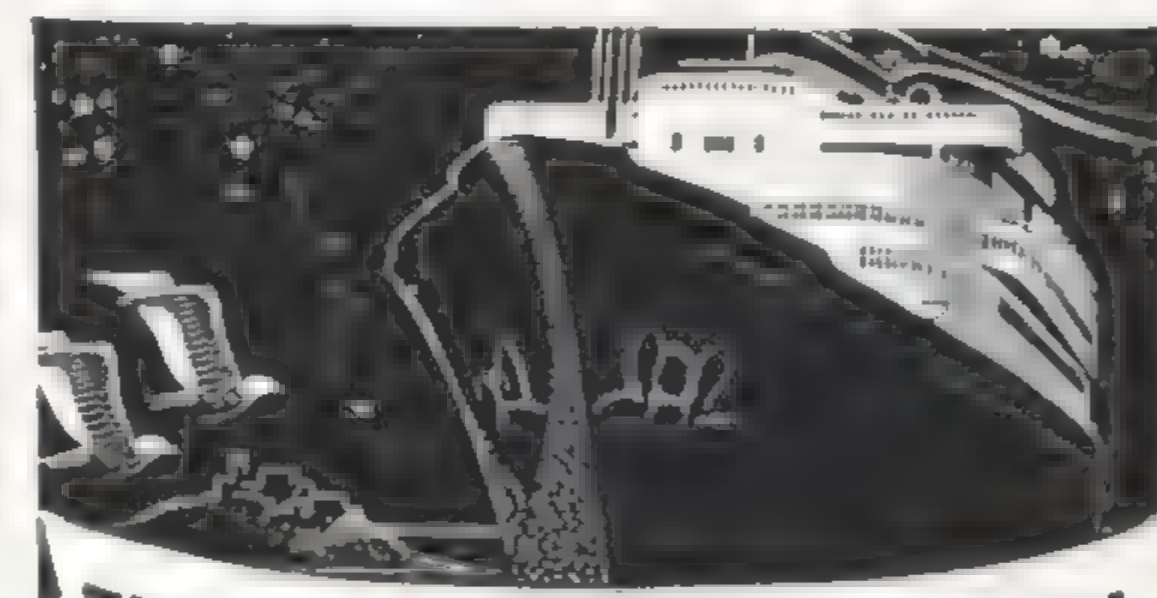
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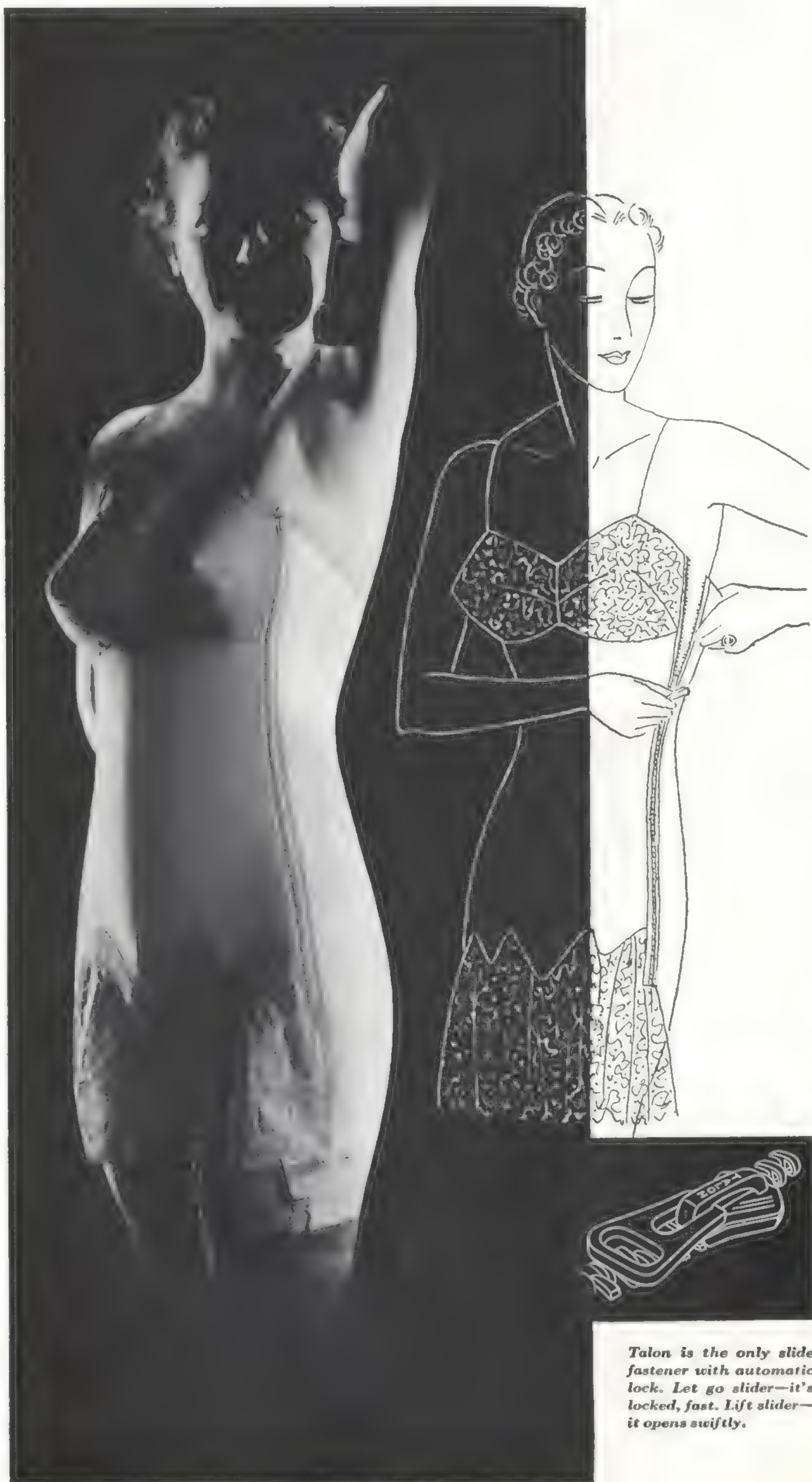
★ Now you slip into your garment without a wriggle or a struggle. Then you give a gentle pull on the fastener, and it closes your corset snug and smooth as a sewed seam. As it closes, it locks into place automatically—and stays fast against all strain.

★ You feel comfortable, relaxed. Your figure is smoothed to the sleek, smart lines your clinging frocks demand. Your new Talon-fastened garment controls your curves, removes all trace of bulge or ridges, yet it actually reveals the natural beauty of your figure.

★ Garments with Talon fastener convenience are available for every type of figure, every occasion, and in a complete price range. Look for the name TALON on the slider, when you buy. It's your guide to complete satisfaction.

Smooth-fitting Foundation Garment, illustrated, features the long side application of convenient Talon fastener. It tailors garment to figure without effort.

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Talon is the only slide fastener with automatic lock. Let go slider—it's locked, fast. Lift slider—it opens swiftly.



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PIERRE transformations are worn by the smartest women in all centers of society, yet few people know this, for no woman will disclose the fact that she wears a transformation. And every woman who wears a PIERRE transformation knows that the transformation itself will never, never betray her secret. The styles created by PIERRE are so different that no two transformations are alike, assuring you of an absolutely individual coiffure.

PIERRE transformations hide those annoying wisps of grey hair that often appear quite early in life. They also completely hide the defects of hair which has been damaged by faulty dyes, curling tongs and in other ways. They are a great help when your own hair is too fine and unmanageable. They correct the forehead which may be too high to be becoming, and solve the hairdressing problems of the woman with scanty hair.

A PIERRE transformation is beyond comparison, yet within the reach of every modest purse. You can wear it in perfect confidence, without fear of detection, enjoying its durable and ever charming qualities. Consult PIERRE and see our book of new coiffures—far advanced in styles.



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"How do you do it?" they quizzed the Town Trotteur

"The very glass of fashion, the very mould of form," murmured the Brown Gown enviously.

"She has IT, and to spare," said the Blue Crepe, who didn't.

"Perpetual Bond Street—on Park Avenue," the Old Coat said wistfully.

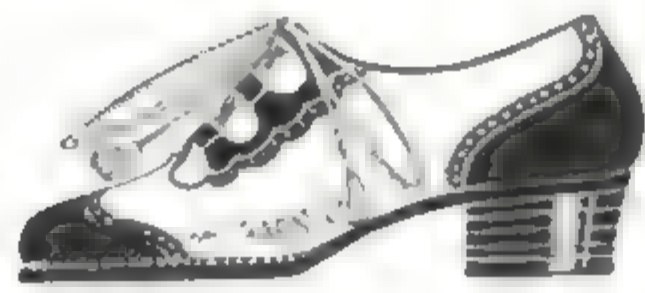
"Simple, so simple," exclaimed the T. T. "Madam sends me to Landsman, and anyone can rely on Landsman."

I'm a bit expensive, you see, and she's giving me the best. Pity she doesn't realize it would do you all a world of good. Why not try a whisper in her ear?"

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Vogue Covers

Paris in New York



• The friendly invasion of New York by the French has more or less taken our town by storm. We are all in a whirl over the arrival of the *Normandie*—and its departure will leave us feeling pretty deserted, for our friends seem to want to sail *en masse* on this great boat. Such parties, such goings-on! Even now, an invitation on our desk promises a dinner and ball on board; a fashion show with mannequins and models from Paris—all in the festive Gallic manner.

We are to have our first glimpse of this fashion show the second night in port, on the stroke of twelve o'clock, after a dinner given by The French Line on board the ship, followed by dancing and merrymaking to the music of Meyer Davis' orchestra. In the early morning hours, one talented entertainer will follow another. Some will be stars and artists brought over by The French Line. Then, too, there will be Georges and Jalna, from the Waldorf-Astoria; Ethel Merman and William Gaxton; the De Marcos from The Persian Room of The Plaza; and a host of others. The latter program was conceived and arranged for The French Line by the Waldorf-Astoria, as was the entertainment to follow the official dinner and the ball on the *Normandie* at the gala the next night. The Waldorf-Astoria has made a real name for itself by the delightful entertainments that it has provided for a number of festive occasions. One that will surely stand out in memory will be "Starlight on the *Normandie*"—the charity ball and supper on June 5, for which the Starlight Roof is being made particularly glamorous, under the direction of Edward Paul England, III. The event is to be given for the joint benefit of The French Hospital and The Seamen's Church Institute of America—and it is a foregone conclusion that all of the guests will be completely and delightfully taken out of New York into a gracefully giddy French world.

Taking the air in town



• What with all the garden restaurants, terraces, cafés, roofs, and penthouses beckoning, there is plenty of opportunity to lunch, dine, or dance in the open air without stirring from town. Practically all of the places that formerly had gardens have reopened them with a flourish, and a number of new ones have just been inaugurated. A condensed list is given here for the benefit of those who are air-minded about their eating and drinking, although it must also be said that indoor coolth also has its own advantages, especially now that temperature can be controlled.

Garden restaurants and street cafés

• This al fresco list isn't exhaustive, nor meant to be. Rather is it a list of selected places that have been well tried and found especially pleasing, each in its own way. You and I will, I hope, make additions to this list as we come across discoveries during the summer.

EAST SIDE

ARMANDO'S

54 East Fifty-Fifth Street

Gay little garden for lunching, dining, and drinking. Music in the late evening.

CHARLES À LA POMME SOUFFLÉE

157 East Fifty-Fifth Street

An amusing little restaurant with a new garden in the backyard. Gay and informal. Don't be impatient if you find it crowded.

CRYSTAL CLUB

East Fifty-Second Street, East River

A most welcome revival in the location of the well-loved Mayfair Yacht Club of yore. Open from lunch time on through late supper. (Sundays after 3 p. m.) Dance music at cocktails and in the evening, by Meyer Davis, alternating with Pedro Via Rumba Orchestra.

JEAN

11 East Sixtieth Street

Tiny garden in the rear of the restaurant. Catering shop in front.

KUNGSHOLM

142 East Fifty-Fifth Street

A new garden this year, replete with trees, brook, and fountain. Famed for Swedish specialties and delicious *smörgåsbord*.

LA CHAUMIÈRE

163 East Fifty-Sixth Street

Very French and delightful both indoors and out. Garden with romantic charm. Parisian cuisine and an irresistible invitation to linger. (Note: Don't go when you are in a hurry.)

LARUE

480 Park Avenue

Franco-Italian specialties in a summer garden. Music during the evening by Arthur Warren and his orchestra.

LE COQ ROUGE

65 East Fifty-Sixth Street

Small, charming garden in the back of this smart restaurant so well known for its Skyline Bar. Tisdale's Coq Rouge Trio plays for dancing, with other entertainment during the evening.

PAVILION MARGUÉRY

270 Park Avenue

The outdoor extension of the famous Restaurant Marguéry, delightful for lunch, cocktails, and dinner. Buffet froid a specialty. Under a canopy, cool and protected. Newly decorated and decked with flowers. Impeccable cellar and grand mint juleps.

the town

PARK LANE GARDENS

299 Park Avenue
An old mill transplanted, and a garden with parasols and a wall. Mitchell Schuster's Orchestra plays in the evening.

RITZ-CARLTON JAPANESE GARDENS

Madison Avenue at Forty-Sixth Street
Uniquely picturesque, marvellously cool, as chic as ever, and even more colour in the new garden planting. Romantic for dinner, when Armand Vescey's Orchestra plays, and there's always moonlight (courtesy of a synthetic moon!)

SULGRAVE TERRACE

Park Avenue at Sixty-Sixth Street
Quiet and very pleasant.

THERÈSE WORTHINGTON GRANT

290 Park Avenue
A pleasant, large garden, with parasol tables in the open and a veranda at the side. Southern dishes.

THE TUSCANY

120 East Thirty-Ninth Street
A small and delightful vine-clad garden, quietly secluded. Charming lighted for night dining. Soft violin and piano music by Baron.

West side

LEON AND EDDIE

33 West Fifty-Second Street
Summer garden, generous fare; irrepressible entertainment in the evening, with Eddie Davis' orchestra and his funny songs.

JANET OF FRANCE

237 West Fifty-Second Street
The same Janet and her songs, the same place, but new decorations in the garden. Fish-pond and a fountain, too.

Up-town

CENTRAL PARK ZOO RESTAURANT

Central Park
An amusing open-air cafeteria. Serve yourself, and eat at a parasol-table.

CLAREMONT INN

Riverside Drive and One Hundred and Twenty-Fourth Street
Sunken garden terrace. Dancing in the late afternoon and evening. Freddie Starr's Orchestra; also Joseph Szigeti and his Royal Gypsy Ensemble.

ST. MORITZ CAFÉ DE LA PAIX

50 Central Park South
Reminiscent of the sidewalks of Paris. Leisurely. Open from about ten in the morning till long after midnight.

TAVERN ON THE GREEN

Central Park near the Sixty-Seventh Street entrance
Breakfast, lunch, dinner, and supper. Allen Leifer's Orchestra plays from four to six and seven to one. Dine under the stars, and dance on the terrace.

Down-town

BREVOORT HOTEL

Fifth Avenue at Eighth Street
There are tables on the walk, behind the little hedge.

FIFTH AVENUE CHEMIST

10 Fifth Avenue
Not a restaurant, to be sure, but always good for a soda and a sandwich, with excellent view of pedestrians and buses.

FIFTH AVENUE HOTEL

Fifth Avenue at Ninth Street
Sidewalk lunching and dining. Not Villagey.

LONGCHAMPS

55 Fifth Avenue
Tables edging the sidewalk, within a hedge. The hedge—and the fine fresh vegetables and fruit that are served—almost make you think that you are in the country.

MORI'S

144 Bleecker Street
An Italian gustatory landmark, with a special garden that you will discover by peaceful penetration.

ROCHAMBEAU

Sixth Avenue at Eleventh Street
A few tables on the sidewalk, in the Left Bank manner.

Roofs and penthouses

LA CRÉMAILLÈRE

30 Central Park South
Delightful open-air penthouse terrace, for lunch or dinner.

MONTCLAIR CASINO-IN-THE-AIR

Forty-Ninth Street and Lexington Avenue
Penthouse and terrace. Open from lunch through supper time. Dancing and entertainment in the evening.

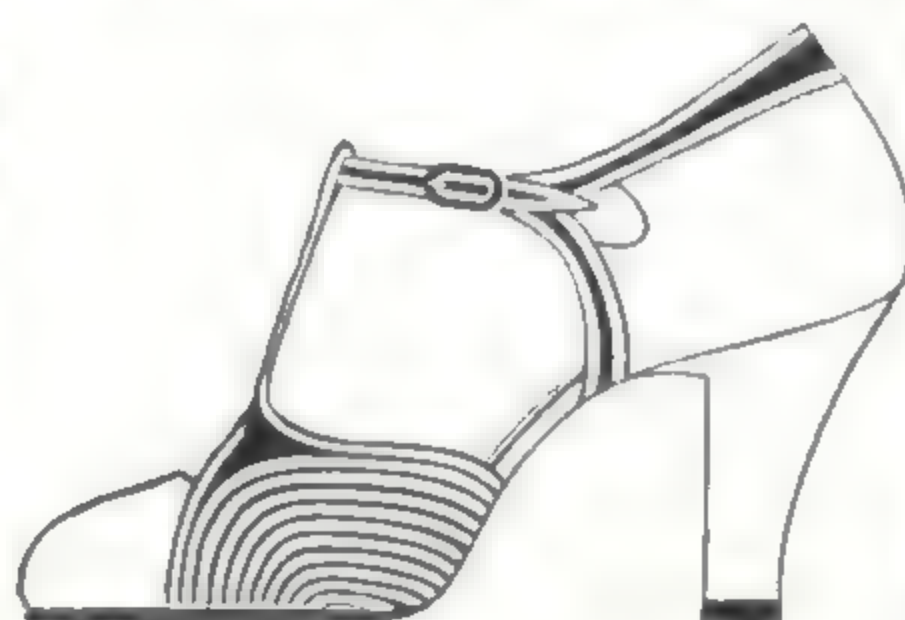
PIERRE ROOF

Fifth Avenue at Sixty-First Street
Very high up and breezy. Chic for lunch, cocktails, dinner, or supper. Joe Moss' Orchestra and special entertainment at night.

ST. MORITZ SKY GARDENS

50 Central Park South
Open after 6:30 p.m., with a varied floor show appearing at 7:30 and again at midnight. Eric Correa conducts the orchestra for dancing, and there is also concert music by Alex Batkin and his Viennese Ensemble. If you want to go on high for cocktails in the late afternoon, try La Potinière, which is attached to the Sky Gardens. It is under the personal direction of Prince Alexis Obolensky. Dance music by The Sophisticates, and entertainment of the intimate sort are featured during the cocktail hour. (Continued on page 20)

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● A T-Strap in its finest form...perfect in line and fit. White with red, with blue or brown.
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HOUSE

FORMERLY
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CROCKER

**ARTHUR
MULLEN**

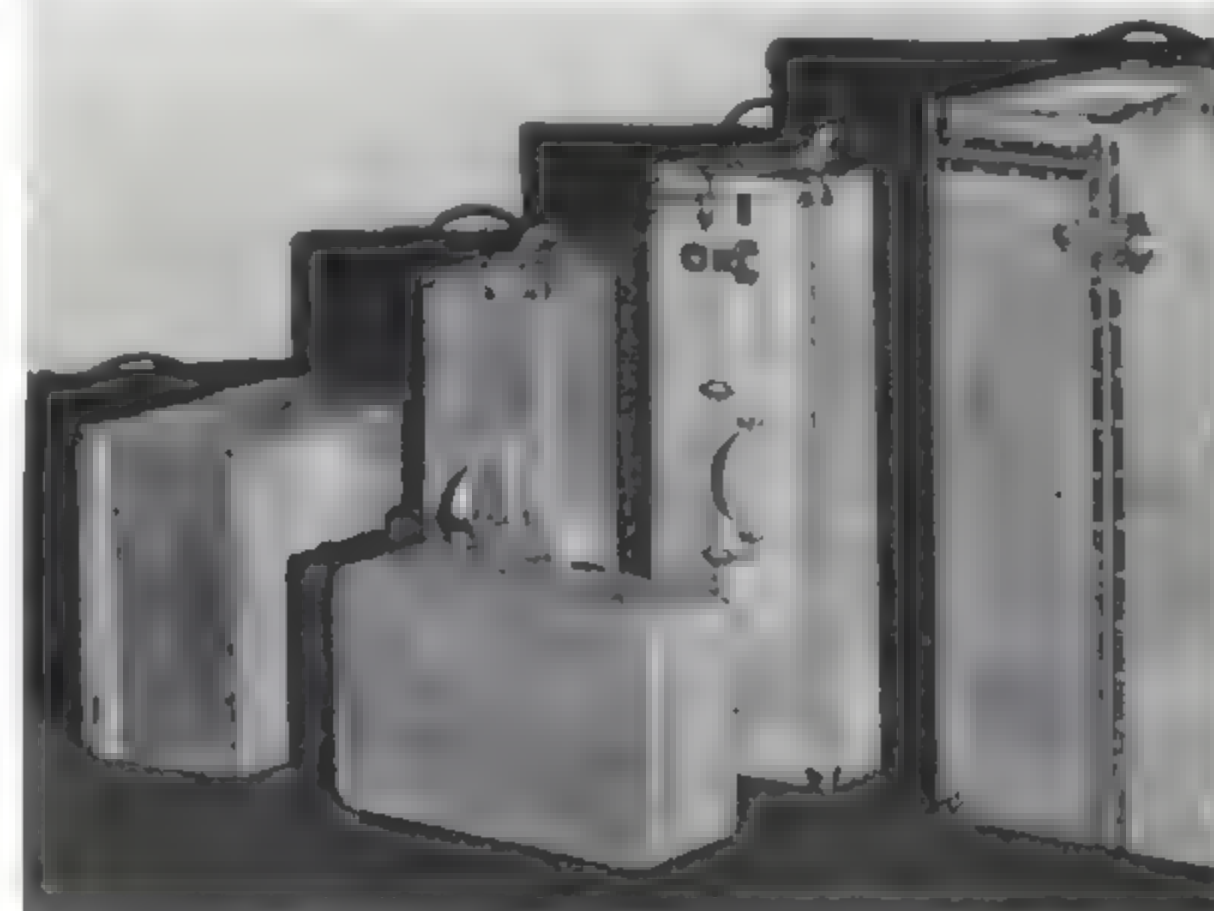
19 EAST 49TH STREET, N. Y.

Shops to know

No matter how familiar you may be with the New York shops, you can't possibly know all the good ones. Here are some of the smartest specialty shops to be found. Whether it's a beauty treatment, a particular type of sports dress, a shoe, or a hat—the chances are you'll find it among the shops advertised on these pages. You may write to any of them with entire confidence in their integrity, for they measure up to the same plane of smartness upon which Vogue itself operates.

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OSHKOSH TRUNKS, INC.

Makers of Fine Luggage . . . 10 East 34th Street, New York
Prices slightly higher west of Denver

VOGUE COVERS THE TOWN

(CONTINUED FROM PAGE 19)

WALDORF-ASTORIA STARLIGHT ROOF
Park Avenue at Fiftieth Street

This is a roof that combines great charm with an exhilarating quality. It has a sliding roof arrangement providing for any sort of summer weather. Go for lunch, cocktails, dinner, or supper. Dance to the music of Guy Lombardo and his Royal Canadians or Xavier Cugat and his Spanish Tango Orchestra. In the evening, Georges and Jalna dance entrancingly, and there are many other features. Dinner dances on Sundays, with special entertainment. The Tropical Palm Bar near-by is gay with colour and is an inviting spot for cocktails.

Brooklyn

MARINE ROOF, BOSSERT HOTEL

98 Montague Street

Nautical atmosphere and very cool. Go for dinner, and enjoy the view of the lighted sky-line of Manhattan. It's worth a trip.

French art

• A visual demonstration, again, of the *entente cordiale* between France and America is the new Gallery for French Art, on the seventh floor of La Maison Française in Rockefeller Center. And in this Gallery is an exhibition, called "Famous Women of French History," which you should not miss. You'll be fascinated, from the very first moment at the entrance, at being confronted by an enormous painting of Marat's unfortunate *rencontre* with Charlotte Corday. Through the door, you see Ingres' stirring painting of Jeanne d'Arc; and once inside, the atmosphere grows thick with memories of the glamorous past. In the show-cases (where all the exhibits are arranged and labeled with refreshing clarity), Madame de Maintenon's huge signature sprawls across the bottom of one letter, and perhaps George Sand's across the next. Madame de Sévigné's letters are, to me at least, completely illegible, but none the less exciting for all that; Marie Stuart, Marie de Medici, Mesdames de Staël and de Pompadour—all are represented. On the walls, the Empress Eugénie smiles from a Winterhalter portrait, Marie Louise from an Isabey miniature, Marie Antoinette from a Vigée-Lebrun painting, Madame Récamier from an exquisite drawing by David. There are portraits, prints, photographs, letters, and belongings of the great French actresses; their own first editions of

Racine and Corneille; Réjane's jewels, Rachel's red shoes, the gold-mounted whip Bernhardt carried in "L'Aiglon."

This is the opening exhibition of the gallery. With it, all during the month of June, will also be an exhibition about Normandy. Not *the Normandie*—although it is in honour of the great new liner—but the art and history of William the Conqueror's province. The gallery is open from ten to six on week-days, from noon to six on Sundays; and the admission fee is about twenty-five cents (except that Mondays are free). For this modest sum, you also get a stroll around a lovely little grassy garden above Fifth Avenue, and a chance to practise your French on the lift-boys.

Roses in bloom



• Beauty in a natural setting and charity for an excellent cause will play their parts in an important garden event this Saturday, June 15. On that day, "Caumsett," the estate of Marshall Field, Esq., at Lloyd Harbor,

Huntington, Long Island will be open for the benefit of the summer work of Greenwich House. There is to be a garden party, and tea will be served on the porches of the house overlooking Long Island Sound. Many thousands of roses are expected to be in bloom. Among these are varieties that have taken blue ribbons at famous flower shows, and it will naturally be of especial interest to garden lovers to see them growing.

Mrs. George Palmer Putnam (Amelia Earhart)—who has been associated with the settlement work of Greenwich House—is chairman of the patroness committee for the garden party, and will assist Mrs. Mary K. Simkhovitch, the Director, in receiving the guests. If the day should be disobliging enough to be rainy, the party will be held on June 16. Tickets cost about \$1.25 each and may be secured through Greenwich House, at 27 Barrow Street, New York (Chelsea 2-4140).

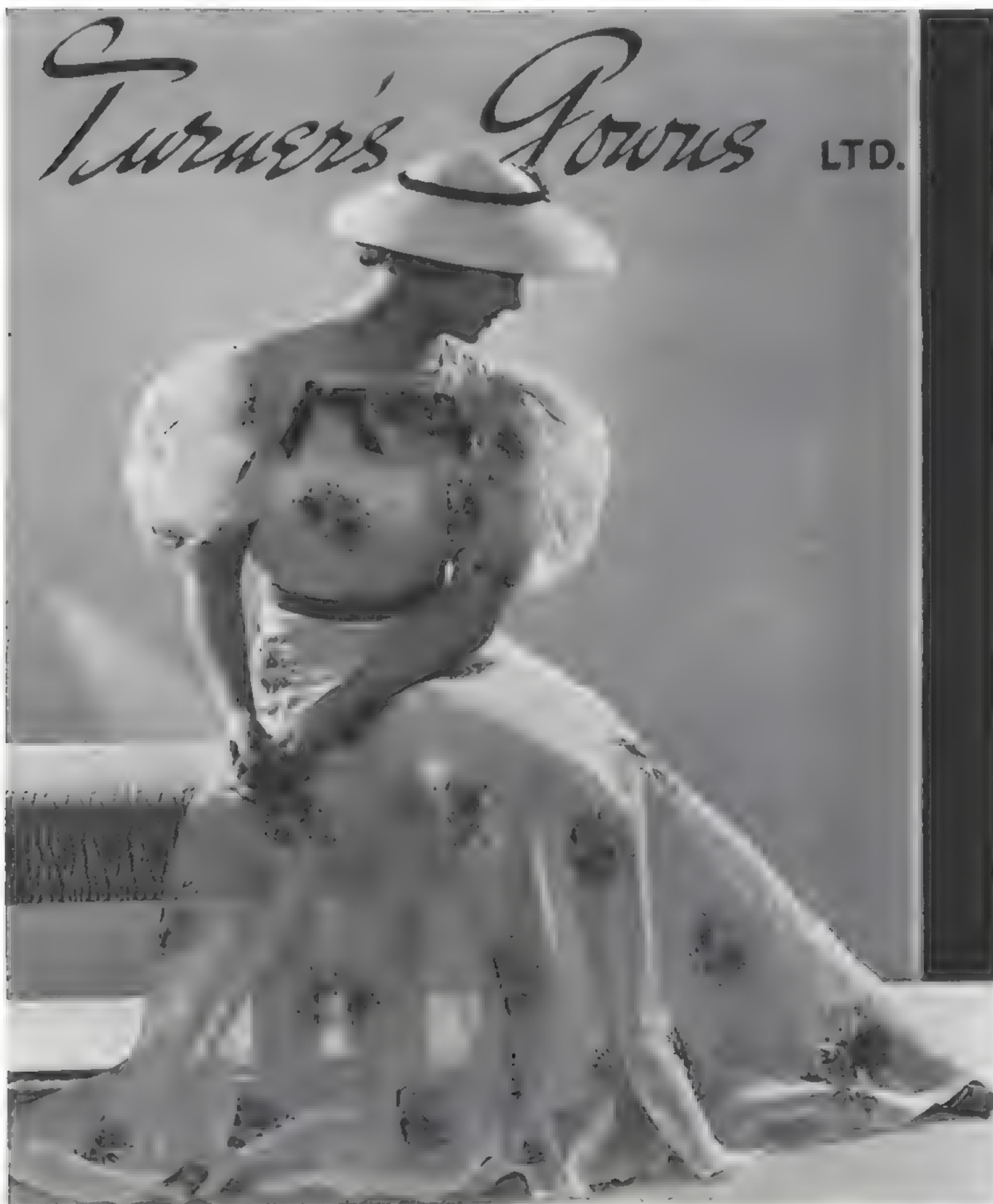
Coming events

MOTOR-BOAT RACES

June 15—Middle Atlantic Outboard Championships; Rye, New York.
June 29-30—National Intercollegiate Championships; Worcester, Massachusetts.

ROWING RACES

June 18—Intercollegiate; Poughkeepsie, New York.
June 21—Yale-Harvard; New London.
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The "Starlight Roof Gown" of printed organza created for the Waldorf Astoria. \$98.50

WALDORF ASTORIA • Park Avenue at 50th St., N. Y.

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NEW YORK

FAIR IN CALIFORNIA

IN California, where everything grows to an unheard-of size, one would expect the California Pacific International Exposition at San Diego to be billed as "the most gigantic show in history." Strangely enough, San Diego citizens become refreshingly reticent whenever size is mentioned in connection with their fair. The grounds? Reasonably large as expositions go. The exhibits? Spectacular, of course, but no transplanted Gizeh Pyramids or Empire State Buildings. It seems the San Diego citizens are very sorry to disappoint you if you are looking for miles of miraculous displays, for skyscrapers built of oranges, or for the world's largest this or that.

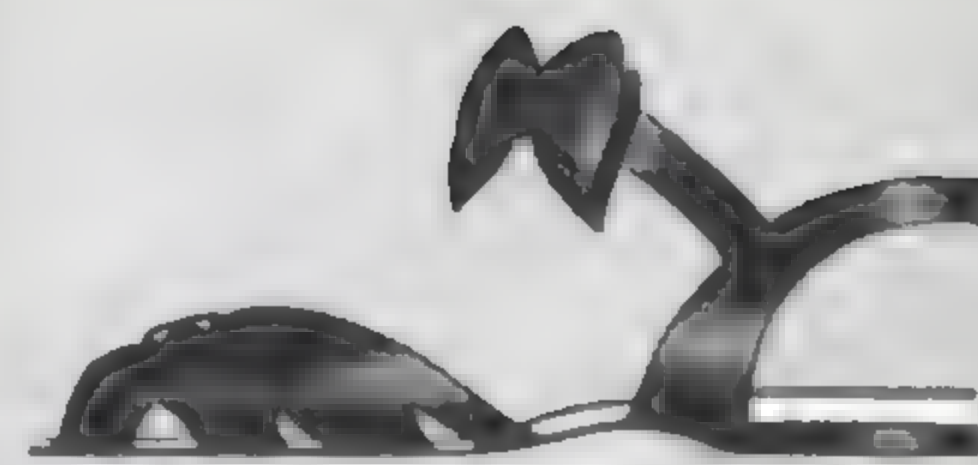
But, and here Mr. San Diego's sun-tanned face beams with assurance, you'll find this exposition very different from the run-of-the-mill exposition—a different setting, a different type of an affair, and a different kind of opportunity for the visitor to enjoy himself.

Your San Diego citizen will escort you to the fair grounds, from the heart of San Diego, across Puente Cabrillo, to the oak and eucalyptus-covered mesa called Balboa Park. At the western entrance, he'll point to the stately campanile of the California Building and recall that his fair began twenty years ago when this and other buildings were solidly constructed and the whole of Balboa Park, which consists of fourteen hundred acres, was landscaped and planted with trees and shrubs from

every corner of the world. During your tour of the grounds, your hurried peek at the exhibits, your obvious interest in the "villages of the world" and the art exhibits, Mr. San Diego will endeavour to prove to you that his show is unique among so-called "world fairs."

In the first place, the Pacific International Exposition, which began the latter part of May, will cover a lot of territory before the doors close on November 11, namely: the progress of the world since 1542 (at which time, California's first tourist, Señor Cabrillo, dropped anchor in San Diego Bay and remarked that the weather looked exceptionally clear). Improvements in industry, science, transportation, manufacturing, household science, and farming will be demonstrated. Thirty foreign countries will contribute to this four-hundred-year review by sending relics, old jewellery, manuscripts, and works of art. Manufacturers of everything from automobiles to swimming-suits will be on hand to display their products. And like a Hollywood movie, even the Navy's battle fleet and airplanes will take part.

Then, the exposition has one of the loveliest of backgrounds—the buildings, the gardens, the lotus-dotted pools, the white, sunlit walks—all have an air of freshness and cleanliness about them as though an immense, well-ordered garden-party were in preparation. And if it is a garden-party, it is distinctly a California (Continued on page 90)



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ours exclusively

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Be sure to have a myriad of things which enable each guest to fabricate his own repast. Thus everyone can choose his preference, and every sandwich is an instant-fresh delight.

Pack the hamper high. Include sure-fire things like Heinz peanut butter, Heinz apple butter, Heinz ready sandwich spread, Heinz smooth and creamy mayonnaise, Heinz India relish, queen and stuffed Spanish olives, Heinz gherkins and pickled onions. Fill a vacuum bottle with Heinz vine-fresh tomato juice, well chilled.

Sliced meats and cheeses should, by all means, be included—and a jar or two of Heinz prepared mustard and some Heinz tomato ketchup.

Take tins of Heinz home-style soups. Cream of spinach, mock turtle, or gumbo creole is just the thing, and mighty easy to heat in the tin. The same applies to Heinz oven-baked beans, or Heinz Italian-style spaghetti.

Five minutes after you've decided on an outdoor feast, your hamper's packed and off you go. *Do* try a picnic *a la 57 Varieties*, and discover that a *toil-less* picnic *can* be fun.

By
Josephine
Gibson



OLIVES MUST



EACH PREPARES HIS OWN



INDIA RELISH AND GHERKINS DOUBTLESS

VOGUE

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IS PUBLISHED TWICE A MONTH



JUNE 15, 1935

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BEHOLD, ON THE COVER OF THIS ISSUE, SKETCHED BY PAGÈS, SUMMER IN FULL POTENCY, A SYMBOL OF WHICH IS THE WHITE HAT. IN AMERICA, YOU CAN'T LIVE WITHOUT A WHITE HAT AFTER JUNE 1. IT'S VITAL TO COOLNESS, VITAL TO CHIC, IMPERVIOUSLY DAINTY. IT FLATTERS THE DARK-SKINNED AS WELL AS THE PALE, THE WHITE-HAIRED AS WELL AS THE BLACK. THIS PARTICULAR HAT IS MADE OF TOYO STRAW AND BLUE TAFFETA, BY MADAME GERMAINE OF WANAMAKER. PARASOL ALSO FROM WANAMAKER

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THERE ARE THREE VOGUES, AMERICAN, FRENCH, AND BRITISH
ALISON SETTLE-EDITOR OF BRITISH VOGUE -MICHEL DE BRUNHOFF-EDITOR OF FRENCH VOGUE
EDNA WOOLMAN CHASE -EDITOR-IN-CHIEF OF THE THREE VOGUES

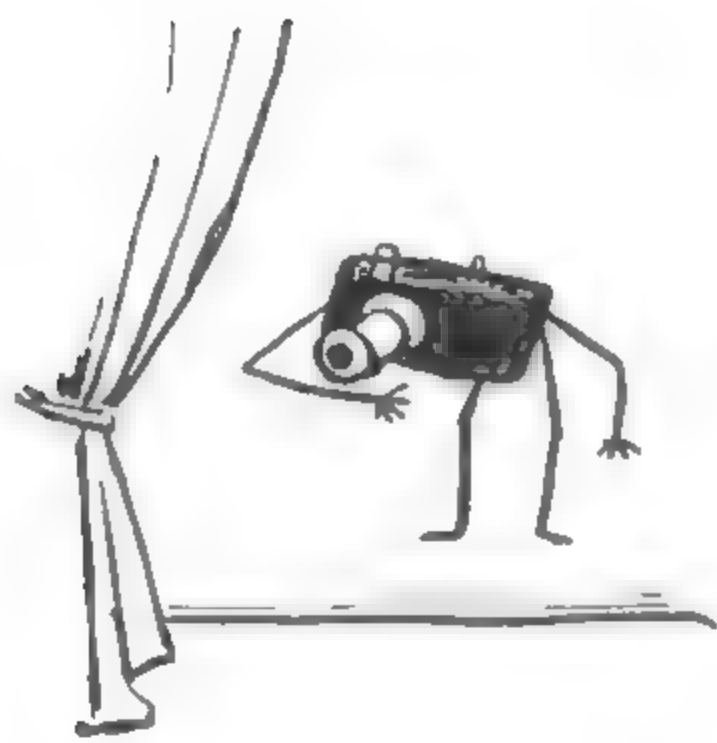


MORE BRIDES CHOOSE *Gorham* THAN ANY OTHER STERLING

THERE are other months on the calendar, but June is the popular one for weddings. There are other good names in sterling, but most brides prefer Gorham. For the bride of today knows that Gorham offers 27 different patterns in sterling . . . each one authentic, perfect in design and detail . . . each an outstanding example of perfection in the silversmith's art . . . each one a pattern that will endure through a lifetime of days . . . one that can be added to at any time. Leading jewelers everywhere are Gorham dealers . . . where you can get Gorham at the price of ordinary sterling. *And now is the time to buy.* THE GORHAM COMPANY, Providence, Rhode Island . . . Since 1831.

America's leading silversmiths. Makers of everything in sterling silver, bronze and gold. Special commissions solicited.

Gorham
STERLING



They call me candid. Candid or not, my career is checkered and my scope vast. I seem, in fact, to be the particular hero throughout this informative issue



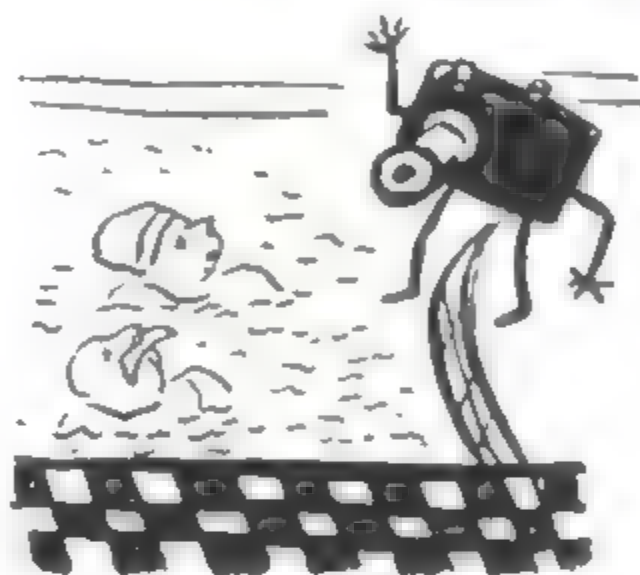
In Paris, I crawled under the tables of the Ambassadeurs to get the chic ones off-guard; and snapped Lady Abdy in the "Cenci," from the third row



I hung from the hairs of a busby, dangled from flagpoles, stood under horses, and elbow-ed the frantic masses to get the Jubilee shots on pages 36 to 39



I boarded the buffet-car of a train in the Grand Central station to create the illusion that the editors' gentlemen friends were really commuters



In quieter moments, I teetered on the wet rim of a pool to snap important people in the not too important act of treading water and floating in the sun



I stalked distinguished women in their own gardens, and levelled my lens at them from behind peony blossoms. Pages 58 and 59 are proof of that feat



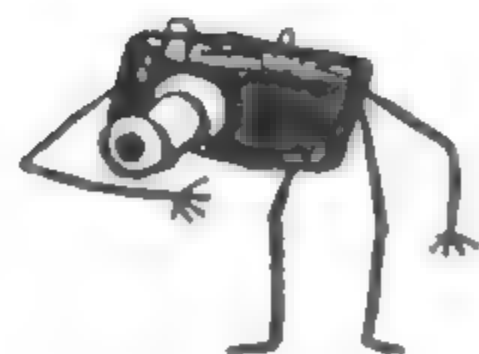
One of my best talents is to insinuate myself into feminine sanctuaries usually barred to all male or photographic gaze. Very piquant work I find it



I do a great deal of street-walking about town with editors trying to get models to look as if they didn't know that they were being models at all



Finally, most of those lovely hot-weather snaps out-of-doors were taken in a gale on the coldest day in the whole spring. Such is the life of candour



LENS'-EYE VIEW OF VOGUE



MAXIM'S AGAIN: In that gilded, mirrored, red-plush stronghold of Gay-Ninety Paris, the young French crowd once more throngs to dine, waltz, and gossip. And women once more make impressive entrances—like the lady above in her green Schiaparelli cape over a peach crêpe dress

Paris Panorama

THE Opera has had its face washed. The great black-and-gold gates of Longchamp glisten under a new coat of gilt. The battered and rickety taxis of Paris are replaced by a fleet of spanking new cabs—painted, very aesthetically, pale green to match the tender chestnut leaves overhead, and fitted, somewhat less aesthetically, with raucous-voiced radios. Lily Pons and Yvonne Printemps and Lucienne Boyer (the latter moaning throatily in a dim Gothic chapel of a boîte on the rue d'Amsterdam) are back home again. And so is Gertrude Stein.

Illuminated *clous* dot the streets at night to keep you from jay-walking. Georges Carpentier manages a new chromium-plated bar, called simply "Chez Georges," into which you can scarcely wedge a foot before dinner. Several new millionaires exist—thanks to the lotteries. All the familiar Names drink tomato-juice at the new Georges Cinq Bar. American movies are the subject of passionate conversation—the new Art. Salvatore Dali designs surrealist lamps, and Jean-Michel Frank makes them and, what's more, sells them in his new shop. Bernstein's play "Espoir" chalks up its two hundred and twentieth performance to-night. *Croix de Feu* buttons replace boutonnières in the lapels of young men about town. The Comtesse Jean de Polignac redecorates her house with pleated red satin pilasters. And night after night, the flood-lights of Notre-Dame and the Étoile and the Concorde are turned on full force—hang the expense.

Still the nightingales sing in the Bois (you can hear them if you turn off that confounded radio on your way in from Armenonville); the sidewalks brim with tubs of azaleas and brilliant parasols and muguet venders; the sunrise from Sacré-Cœur holds you breathless; Florence's goes on forever; and Paris sits interminably in the sun—sits now, not on the boulevards, but on the Champs-Élysées in one of those two new mammoth sprawling cafés, all mirrors and pseudo-magnificence, "The Florian" and "The Triomphe."

Even that dismal bugbear—Blue Monday—is being effaced. Vicomte Benoist d'Azy has fixed up a neat arrangement called a Monday Night Club, which enables its members, for the pleasant sum of seventy-five francs, to dine at the Grand Vatel or Café de Paris or some such—and dine well, mind you, with cocktail, dinner, two wines, champagne, café, and liqueur—and finish the evening at a night-club such as Florence's or Schéhérazade.

The Ambassadeurs is open again—its reopening as *épatant* a show of merriment and glitter as in the Abundant

Days: emeralds, ermine, champagne, Klieg lights, two orchestras, a straight-from-Hollywood dance team, and a throng of visiting Hindu potentates—caught on their way through Paris, with three hundred trunks apiece, to the London Jubilee. The native saris almost outnumbered the made-in-Paris variety. Maxim's is pulling—not only the portly older contingent spurred on by memories and digestion, but the younger crowd as well, who have discovered that red plush and waltzing can be gay.

At midnight, Victor at Florence's is baffled as to where to sandwich in another table, and pleas go up to the amiable black trumpeter to play "Solitude" again and again. Women manoeuvre their parties to go to La Belle Époque—those pink satin banquettes are so becoming. Men are all for climbing the hill to the Bal Tabarin, where dukes sit cheek by jowl with taxi-drivers, where the shapeliest and most underdressed show-girls in Paris do can-cans that are can-cans, and a former burlesque *vedette* shinnies up a rope as she does a strip act. The night-owl Russians sit up till dawn at Schéhérazade, Casanova, Château Caucasién, or Monte-Christo. Cocteau's coterie follows him to his modern white Bœuf sur le Toit, dashing up-stairs between dances to hear the funny Morgan sing. Those who want a little ribald wit mixed in the evening's pleasantries set off to hear the French Texas Guinan, known as "La Môme Moineau" (who wears a rhinestone bow tie with her dinner-jacket), in her night-club of the same name, or, perhaps, to hear O'Dett at "La Noce" making some of his malicious thrusts at Hitler.

Hitler is the target of all vitriol, and Mussolini the new Bosom Friend. Thanks to the recent—very recent—Franco-Italo amicability, Paris has hung in the Petit Palais the cream of Italy's art treasures. The Duce's largesse completely astonished Paris. When Mr. Raymond Escholier went to him requesting modestly, say about a hundred canvases, the Duce replied: "What—only a hundred? We'll gladly make it three hundred" and, *sur le champ*, packed up some of the greatest Giotto's, Fra Angelico's, Titians, Michelangelo's, Raphaels, Da Vincis, and Botticellis and shipped them off. So Paris is having an Italian cultural feast—and all day and night, the belligerent steel-helmeted Garde Mobile, with guns drawn, flings a steel cordon of protection around the treasures. On the strength of the new friendship, too, Italian women are running back and forth to Paris, and French back and forth to Rome. And Schiaparelli has shifted her Hindu head scarfs into Fra Angelico veils. And Agnès is now turning out her new Italian aureole hats.

The Goya show at the Bibliothèque Nationale is thronged. The Opera's face was not washed in vain—people have been hanging from the rafters to hear Bruno Walter's Vienna Philharmonic or Lily Pons singing Rigoletto or Lucia. Bérard is doing the sets for a new Bourdet play. A new cinema, The Balzac, has added itself to the already numerous Champs-Élysées string. And Paris, getting religion, is rehearsing an ascetic Passion Play to be staged in front of Notre-Dame.

Practically every woman with a right arm is writing a book. Elizabeth de Gramont doing her memories. Lady Mendl has published *After All*. Duchesse d'Harcourt is publishing poems. Cécil Sorel—more memories. Mrs. Fellowes, working on one which the artist, Vertès, is illustrating. Princesse Sixte de Bourbon writing about Flying. If not books, then deep interest in the feminist movement, trying to convince La Belle France that women are actually intelligent enough to vote. Or else the stage and movies. Lady Abdy making her début on the stage in a Renaissance tragedy, "Les Cenci," at the Folies-Wagram. Madame Jean Bonnardel nervous over her screen test. And Madame de Maigret, already lost to Hollywood, recently signing a Metro-Goldwyn-Mayer contract.

Women in low heels and pleated skirts looking incredibly young on the streets. Girls tossing off their hats at lunch. Débutantes appearing at parties. Young *Croix de Feu* firebrands breaking dates with their girls because Colonel de la Rocque demands them for some political errand. A surprising number of women at the Thil versus Jaks prize-fight. Childish hilarity at Luna Park—trying

out the hair-raising contraption of the Whip or drinking beer at tables alongside the pool into which the chute-the-chute plunges. Or at the street-fairs—testing your love-appeal by grasping a mercury-ball to see how high your attraction mounts. And always on Sunday, there is the undimmed excitement of Longchamp, after which all Paris comes back into town to sit over a Pernod at Fouquet's.

All the lavish gold plate brought out, for the first time in years, at a dinner at the English Embassy in Paris. Train-loads of people going to Havre to dine, under the auspices of the Saisons de Paris, on the "Normandie." Plane-loads taking off for Brussels to dine, under the same auspices, at the Exposition. And a spectacular dinner given at the Ambassadeurs—to raise funds for first-aid airplane transportation—with telephone connections enabling the guests to talk to simultaneous parties in four other cities—Berlin, London, Rome, and New York.

For the first time, a new air-mail service within French boundaries. Two husky policewomen on the force, and new uniforms on the postmen. American red and green traffic lights on the Boulevards, so that, when you drive yourself, you have municipal protection against the lunacy of French taxi-drivers. A courteous new "Service des Étrangers," on the Île de la Cité, to oil the wheels of getting an identity card. And already, a stirring for the Exposition of 1937—a widening of the Pont d'Iéna and a wrecking of whole blocks of buildings on the quai de Tokio to make way for the big Exposition palaces. Paris is not exactly sitting idly twiddling its thumbs.



EX-PUGILIST CARPENTIER SERVES FROM HIS OWN BAR



PRINCESS FAUCIGNY-LUCINGE, DIAMOND-EARED, IN A SUZY HEAD-DESS



SCHALL, PARIS

THE AMBASSADEURS IN FULL SWING



THE MAHARAJA OF KAPURTHALA; A SARI-VEILED GUEST



A MOLYNEUX ENTERS

LADY ABDY IN "LES CENCI"

SCHIAPARELLI, IN HER OWN SARI COAT

SCHIAPARELLI is superbly reminiscent in these little fitted jackets with their wide shoulders and tapering waists, and in the absurdly quaint hats (costumes from Bonwit Teller). The jacket at the left, of satin, has velvet bow-knots brocaded on it to match the velvet skirt. The mat of a hat is straw braid, pierced by a spike hatpin, held by a ribbon. The bosom of the second jacket, of wool, is stiff with soutache and fitted to the nines. Under the tiny soutache hat, wherever you wish, stick a single synthetic carnation





MAINBOCHER, inspired by Goya, trims his woollens inventively, and this exciting coat of his at the left is hung with heavy silken cords and tassels. Wrap it around you, tie a bow at the throat and waist, anchor a black velvet poker chip on your head—and conquer. The whole costume is from Jay-Thorpe.

- You'll have to be buttoned up in the fitted crêpe frock at the right. Dozens of covered buttons, the tucked yoke, the thrust-up sleeves, the ostrich feathers on the Goyesque hat, give the costume verve



JEWELS FROM VAN CLEEF AND ARPELS

VIONNET makes magic of black crêpe in this slender, stately dress with shoulder drapery that continues round the arms and reappears at the front to form a high, wrapped waist-line; from Bergdorf Goodman



HORST, PARIS

PATOU made these slim, floating gowns. One, a black crêpe sheath with pleated chiffon panels and splashing crimson flowers; Hattie Carnegie. And a black net column with a scarf and pink chrysanthemums; Jay-Thorpe



FLAGS BROUGHT BRILLIANCE TO HISTORIC FACADES

SCHALL



CENTRAL PRESS



Jubilee Letter

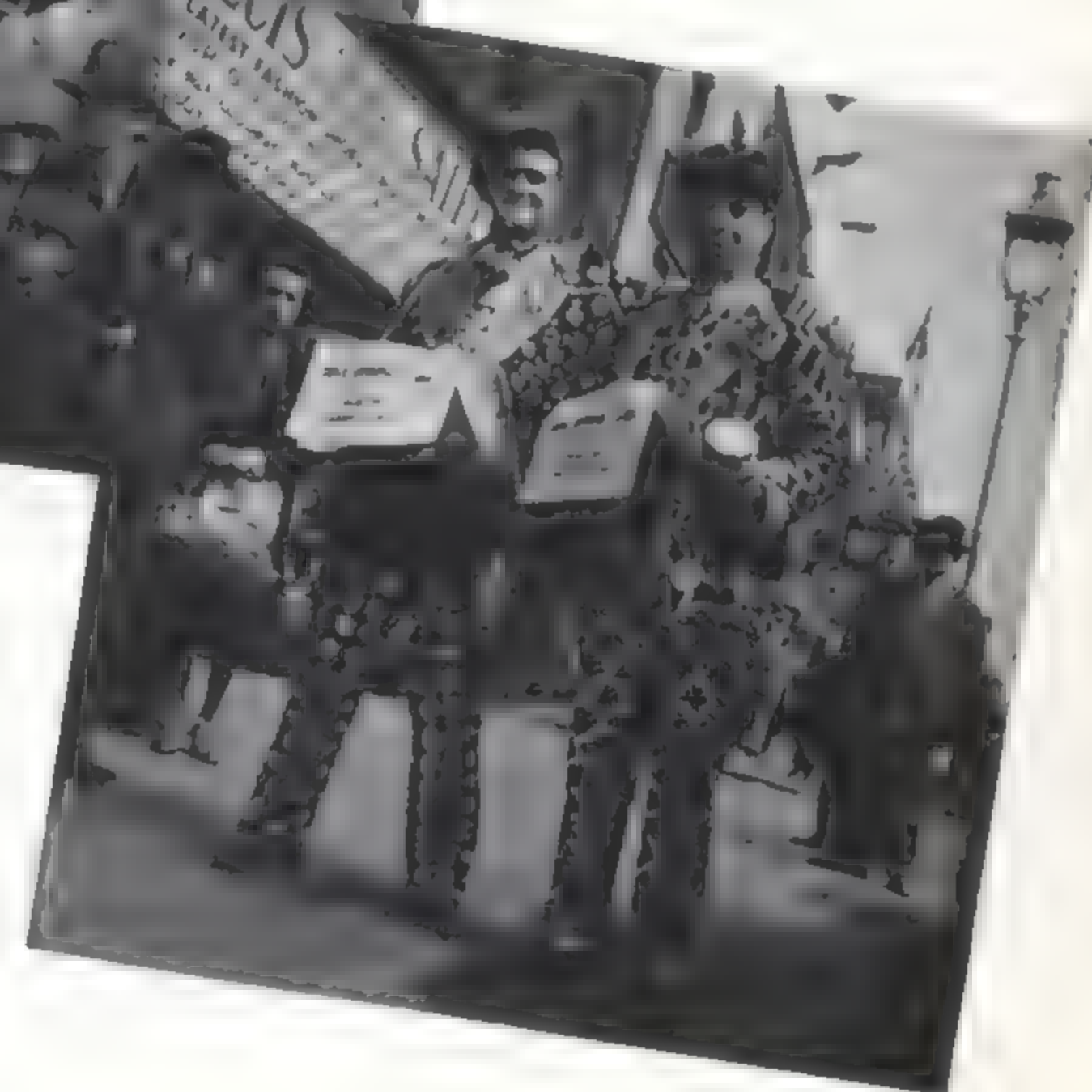
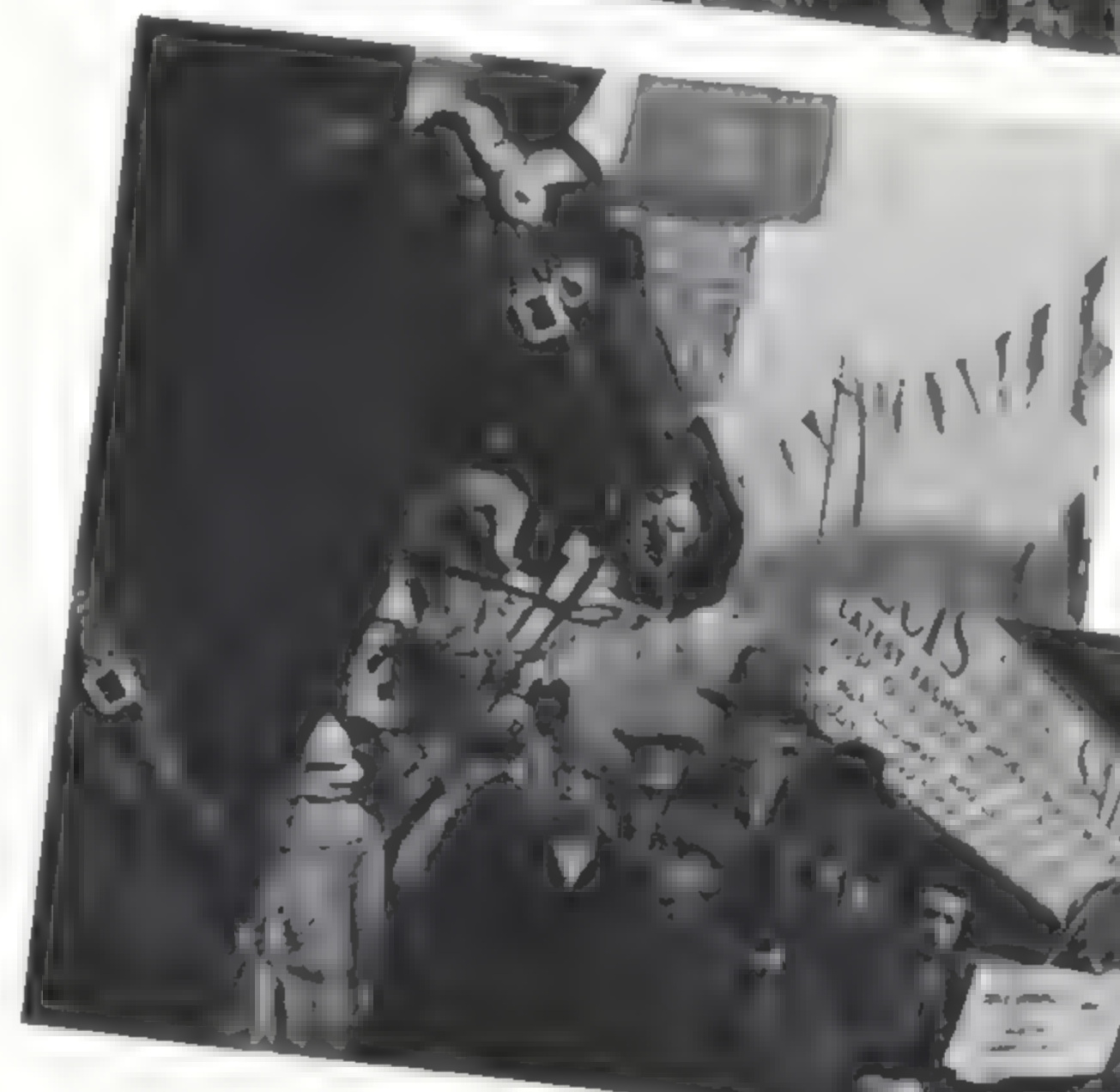


DEAR Vogue: This sixth of May in London was the most thrilling day, so far, in the whole of my life. In a long and varied experience, I have seen four big events that stand out in my memory—the night of the fourth of August, 1914, when the King stepped onto his balcony at midnight and announced the Declaration of War to a hushed crowd; Armistice Night in Paris; the Easter Sunday of Holy Year, when the Pope blessed the kneeling Roman crowd in front of Saint Peter's; and Jubilee Day in London. But the last was the greatest moment of them all.

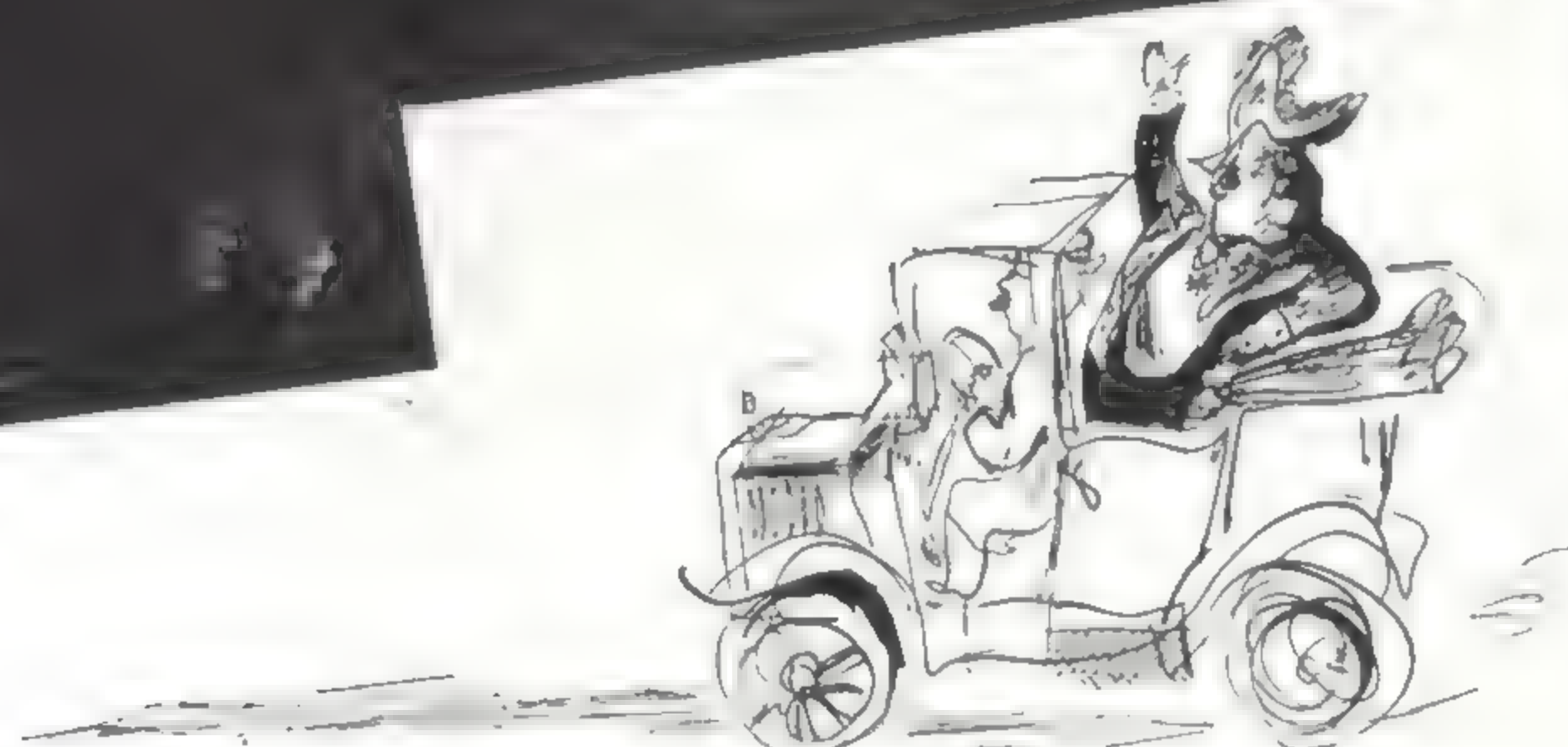
Weeks ago, London started to prepare for this great day. But like a child growing up and passing through the ugly age, there was a bad moment when it looked as though this glorious London was being shorn of its peculiar charm. The façades of buildings were, little by little, obliterated by rough wooden scaffolding, great ugly structures of planking lined all the railings of the parks, and the lack of a general scheme made the decorations of buildings swear at those next and opposite. Then London became sceptical. "The taste is appalling," we heard, and "Why hang out of a window for hours to see a procession that passes in two minutes?" It was said that the King would permit of no great cavalcade of pomp and splendour; that it was his desire that this should be an occasion solely between himself and his people, and not a Roman holiday. So, at first, people began to refuse Jubilee invitations and find a retreat in the country.

But how wrong they all were! Little by little, London began to emerge from something ugly to something glamorously beautiful. As the "tawdry trappings" were piled on thicker and thicker, they began to take on the air of gipsy regalia. The scaffoldings were hidden with velvets, silver-fringed; poles were wrapped with twisted colours; real flowers grew as miraculously as in rock-gardens, clinging to mere nothingness; balcony after balcony rose from the street in tiers like decorated verandas of maharajas' palaces; tinsel wreaths and swags glittered in the sunlight and swayed in the breeze.

Selfridge's spent ten thousand pounds on decorations, which culminated in a great gilded statue towering high above Oxford Street, and a million people came to look. Trials of flood-lighting enchanted people who happened to be about the streets late at night. And excitement became contagious. The week-end before Jubilee Day, motorists discovered that the same magic change had been going on in every town and hamlet in the kingdom. The endless chain of decorated villages reminded one of the first



SCHALL



scene in "Petroushka," instead of sedate England. Actually, London and all England had become a blaze of light and colour.

From dusk, on Jubilee Eve, London was an unbelievable sight. The entire population and all visitors went out into the streets, and many of them stayed there for twenty-four hours. The night was hot, with a new moon in a clear sky, and thousands of people slept all night in the parks and along the Embankment. People came from the outskirts of London, the country, and the East End, on foot, in donkey-carts, and by bus—in order to be on hand bright and early next morning.

Schall and I went about with our cameras, in company with thousands of amateurs, using every sort of camera they could beg, borrow, or steal. We found the river from opposite the Houses of Parliament, with its moving mass of boats, more like the Grand Canal in Venice than the dark, silent Thames with which we are familiar. Red-coated Guardsmen in pairs and sailors with their arms around girls lounged over the river walls; coster families in gaily decorated little carts strung with lanterns, singing at the tops of their lungs, were making their way slowly through the crowds to take up their positions before midnight along the route of the procession (having started hours before from their remote homes). Taxis licensed for four were carrying four times that number (most of their passengers on the roof); lovers sat on park benches as though in a dream. There were young men in white ties who had obviously dined too well, and policemen who had not dined at all, women in evening dresses without wraps, girls in sweaters without hats. Most of London never went to sleep at all that night.

I had planned to see the procession from the Carlton, where I was to breakfast at nine-thirty with Elsa Schiaparelli (she had taken a suite of rooms on the second floor directly over the suite of the Maharaja of Patiala), and early that morning my household went into conference—with the result that I was literally pushed out of the house at seven-forty-five, so that I could get to the Carlton before the barriers were closed. Even at that hour, London was as crowded as when I had gone (Continued on page 82)



SCHALL





VOGUE'S SPOT-LIGHT

BY MARYA MANNES

THIS is part survey, part guide, part record. In this, the dead and silly season of the theatre, we allow ourselves space to speak of the plays we have not spoken of, urge you to see a few of them, clear our minds (a self-indulgence, to be sure) of some stray, but none the less intense, reactions. In other words, a few Parting Shots before we hold our peace until the autumn theatre breaks it again.

Mind you, it won't be our fault if the plays we suggest you see are off by the time you read this. One week of ninety-in-the-shade, one bad drop in stocks have been known to bring death to many a good play that hasn't crept into the smash-hit class. Be thus forewarned.

"Kind Lady" brings the sweat out on your palms. It's a magnificent job of sustained and understated evil. The stage reeks with foreboding. The purple curtains of the set hide it in their dolorous folds. The light is bloodless, sinister. And the cast is perfect. On the side of darkness, Henry Daniell—gruesomely suave—could not be surpassed. On the side of light, Grace George shows again not only what a preeminent actress she is, but how beautiful a woman. On the side of humour, Alan Bunce is a delight. Production, dialogue, mood—all rate four stars.

"Ceiling Zero" is the kind of play foreigners love America for; for the simple reason that no other country seems to be able to do the same thing: take a thread of a story and hurl it on the stage with such violence, such sheer mechanistic virtuosity, that you think you're seeing a good play. Mr. Wead, the author, provided the novelty of the airport locale and a few very funny gags avowedly borrowed from the irreverent Miss Parker. But the brilliance of "Ceiling Zero" is largely the work of Mr. Pemberton who produced it, and Miss Antoinette Perry who directed it and gave it such hard, rude veracity. The mechanical aspects of the play—the radio, the beams, the frightful crash of the plane—are fascinating. Whatever humanity is in the play is due to Osgood Perkins, who—tough-mouthed as his rôles may be—inevitably gets under your skin and at your heart.

Some people thought "Petticoat Fever" too foolish to live, but we liked it and laughed at it, sometimes immoderately. The idiocy of the plot and the Labrador

background make it perfect hot-weather fare. Besides which we liked Dennis King, bumptious as he is, and the Eskimo touch, and Doris Dalton's physique, and Leo Carroll's acting, and those marvellous ten minutes of active boredom (on the part of the hero) that open the play. If you giggle easily, or go to the play after a few mint juleps, "Petticoat Fever" should be fun to contract.

If you missed "Three Men on a Horse," put that down on your summer list as a necessity. It's a very funny, very cock-eyed show, acted to the hilt.

"Accent on Youth" could warrant another visit now that Kenneth MacKenna takes the part of the middle-aged author. Hannen was good, but a trifle Cockney. MacKenna is better and has the added aura of "class." This autumn, incidentally, he is to act Iago in New York, in the same "Othello" production that had such a triumph in Central City last summer.

To keep our records clear, the films we have doted on in the past six months are no news to you but permanent monuments to the art of the screen: "The Scarlet Pimpernel," "The Lives of a Bengal Lancer," "David Copperfield," "The Informer." The much-contested Hecht-MacArthur opus, "The Scoundrel," fascinated us in spite of its progressive insincerity and appalling wind-up, because of Coward himself, because of the incandescent talent of Julie Haydon, because of some of the photography and much of the dialogue. Like it or not, it still remains adult, original, and somehow exhilarating.

Now to go back and air a few grievances. "Waiting for Lefty" and "Till the Day I Die" aggravated us intensely. We would be the last to deny the talent of Clifford Odets, evident enough in "Awake and Sing!," which we lauded some months ago. But we resent, keenly, propaganda in any form. At its best, it is no less than an imposition. And clever and sharp and alive as "Waiting for Lefty" is, it is as much the loud-mouthed appeal of the demagogue to the masses as Father Coughlin's credo. Intellectual-Communist rhetoric is hollow rhetoric, promising everything, explaining nothing, building nothing, crying to the lowest in men—the lust to destroy. The impact of these words is never anything but physiological: it sends the blood to the head and the mob (Continued on page 84)



HORST, PARIS

With bare Empress Eugénie shoulders, perch a bouquet of roses, forget-me-nots, and gold kid leaves (from Karinska, in Paris) on the very top of your head. It will make you hold your head like a queen. The coiffure shown here was designed by José, and the hair is brushed back from the temples and falls in childish curls. Extravagant jewels belong in this mood—jewels like the diamond necklace with emerald drops, from Ostertag

À LA EUGÉNIE

Colours as angelic as the sugared dragées in French candy stores are all through the mid-season collections. Witness Molyneux's dress of blistered pink crêpe rayon with a Victorian taffeta jacket; and Marcel Rochas' shirred organdie dress, its skirt stiffened with horsehair. Both from Salon Moderne, Saks-Fifth Avenue



JEWELS FROM HERZ, PARIS



HORST. PARIS

Chanel, arch-exploiter of youth, goes in for wistful colours, too. First, above, a mist of baby-blue tulle foaming towards the floor and a Pierrot ruche for a cape; Bendel has this. Second, a dress of hawthorn-pink organdie, its cape and spreading skirt garlanded with shirring; from the Salon de Couture at Bonwit Teller



First Appearance

—The sub-deb (A) picked a dress of tick-tack-toe blue mousseline with drooping shoulders and a blue velvet belt—sure-fire for catching stag-line eyes at a country-club dance. That off-the-shoulder line and the ruffy sleeve effect are irresistible. Bonwit Teller

(B) If you feel tall for your 'teens, wear bright red "flats" to match the red embroidered dots on this white organdie dress. Then carry a red bag and tie a demure fichu around your shoulders as extra accents on youth. From Saks-Fifth Avenue

(F) Dress yourself up in this mousseline frock with splashy pastel flowers, and you'll be the belle of the ball. The deep fichu springs a surprise in its low back. This is from Best
(G) Here is a dance dress that can go into the tub. It's of white piqué with gay blue candy stripes, and it's perfect for the girl who can't wear ruffles and frills. From Saks-Fifth Avenue
(H) This shirt-waist-dress-gone-formal is of white cross-barred organdie with pleated ruffling and puff sleeves. From Altman
• All of the frocks on this page are priced between \$16 and \$25





(C) You can look cool in the face of dance-room dangers in this sky-blue mousseline dress with velvet streamers and a ruche-edged bertha, and flowers in your hair to flag the dudes; Best
 (D) A young sister can be a menace when she creeps into the party in a first long dress of cornflower-blue taffeta devastatingly trimmed with a sash and ruchings of box-pleated velvet ribbon. Madame et la Jeune Fille have this engaging model
 (E) You'll have a whirl in a dress of apple-green silk net with miles of ruching and a taffeta sash; Madame et la Jeune Fille

(I) If you're not so thin, try this washable, tailored dress of mauve linen with slimming lines, a dotted purple crêpe belt, and fresh flowers perched on your shoulder; Lord and Taylor
 (J) Top off your fire-cracker red dotted Swiss dress by pinning cornflowers patriotically in your hair; Saks-Fifth Avenue
 (K) You'll feel excitingly grown-up in this dress made of large blue foulard scarfs with a red-and-white border; Bonwit Teller
 • All of these frocks cost between \$16 and \$50. And if you want still more sub-débutante pointers, turn to page 88



Summer Cycle



• A—At the left, sheer white net, very frothy and feminine, with a short jacket and a belt of golden leaves; Jay-Thorpe has this model

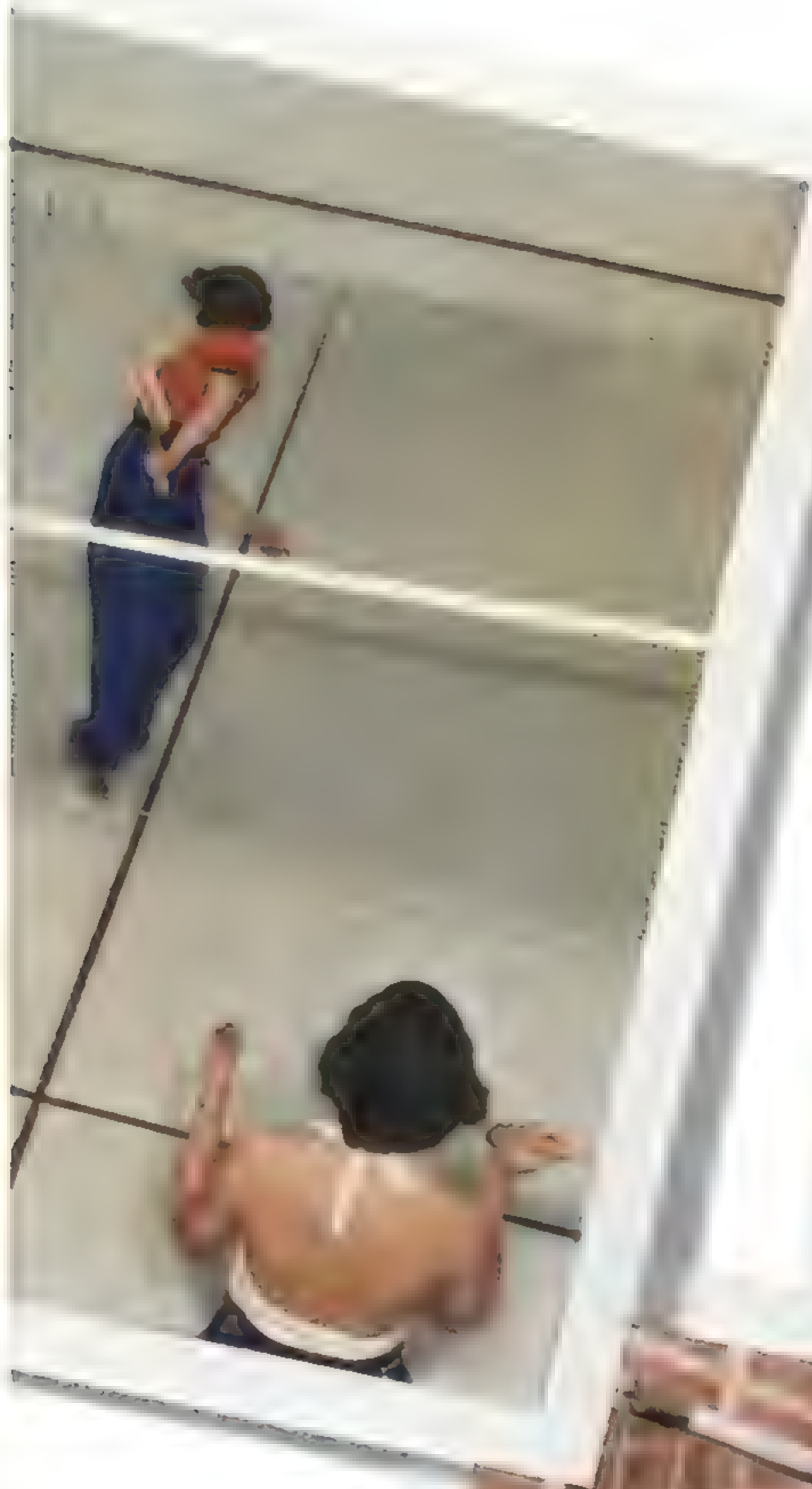
Next to it, a festive evening dress of ribbed piqué, with wings in front, instead of in back; Best; Neiman-Marcus

• B—On the girl with her back turned, above, a red linen beach coat reaching below the knees, with a polka-dot sash and cuffs; Fortnum and Mason

Her companion is tying an ankle-length beach skirt over her Paisley Sanforized cotton bathing-suit to match; Altman

• C—Across the Badminton net, navy-blue flannel slacks and a gay little blouse of striped linen with a round collar; Abercrombie and Fitch

On this side of the court, a knitted halter top with cotton shorts in a generous cross-barred check; from The Tailored Woman; and from I. Magnin



• D—At the left, at the mirror, a silk jersey beach dress, designed to look well over a bathing-suit or almost anything else; Wanamaker.

Under the double-breasted linen beach coat, tailored like a man's dressing-gown, is a dotted crêpe halter-neck bathing-suit; Saks-Fifth Avenue

• E—The bathing-suit and cape above, left, are of acetate rayon. The cape buttons in front and swishes around the knees; Lord and Taylor.

An unusual Chinese spiral design gives charm to the thin linen sports dress worn by the thirsty lady; Lord and Taylor.

• The snap-shots were taken in Mr. Richard H. Mandel's house at Mount Kisco. Edward D. Stone designed the house; Donald Deskey decorated it



NYHOLM

IN MISS HOPKINS' BLUE LIVING-ROOM, A MATISSE VIES WITH A RIVER VIEW



MICHAEL'S NURSERY—BRIGHT AND BOYISH



MISS MARBURY'S PINE PANELLING AND DELICATE SETTEE STILL GRACE THE DRAWING-ROOM

13 SUTTON PLACE

MIRIAM HOPKINS' HOUSE



CECIL BEATON

MIRIAM HOPKINS—DEFINITELY AT HOME

ABANDON your fears of the number 13. Strengthen your faith. For if you pass through a little blue door on Sutton Place with that number on it, you'll know—immediately—its felicity.

Houses speak. That's a platitude, and being a platitude, true. The walls of 13 Sutton Place have been so impregnated with gaiety and humanity since 1920 that they can not help but give it back.

Elisabeth Marbury was the first to endow the house with this glow. When she bought it, it was nothing more than a dead, bleak brownstone house with a chipped brown stoop and its blind windows tacked up with newspaper. The river flowed past in back, of course, but between house and river were high fences and a scrabbly mound of earth, stones, rusted cans, and the usual traces of advanced civilizations.

Miss Marbury, mound of flesh, mountain of wit, confidant of princes, scoundrels, authors, politicians, and such, transformed it. And from then on Cinderella—Number 13—basked in a perpetual midnight hour of gaiety, conversation, hospitality. Mahomet came to the mountain and stayed to rejoice. Number 13 could give intimate and revealing analyses of Al Smith, "Boss" Curry, Prince Yousoupoff, Vanderbilts, and Morgans, and all the musicians, actors, artists, and producers that made the newspaper history of that decade. Miss Marbury's Sunday afternoons were legend; and the seeding-ground of more important contracts and contacts than the bricks in the house itself.

When Miss Marbury died, Number 13 had a weird—and now unnatural—interval of silence. But not a long one. A few years later, the proverbial fairy princess came and

touched it to life again—Miriam Hopkins, homesick for New York. Under Miss Hopkins' wand, Number 13 stirred itself, rubbed its eyes—and put on new clothes from top to toe. For this transformation, Miss Hopkins chose Donald Oenslager, the young stage designer who set her in the Southern charm of "Jezebel" and is responsible for some of the handsomest scenery in town.

Of the Marbury era, Oenslager left only the mellow reception hall, the panelling in the front drawing-room, with its delicate settee (you see them at the left), and the electric air in the house, which no mortal could suppress. He made the living-room walls a subtle grey-blue, as perfect a foil for the fine Matisse over the mantel as for the pale gold hair of Miss Hopkins and her small adopted Michael; created an exquisite yellow bedroom for herself and a dove-grey one for guests; and made Michael's nursery a gay box of colour, each wall painted a different tone, each tone repeated in the linoleum floor, and the ceiling sprinkled with stars. In the halls and bedrooms, he has hung excellent Orozco lithographs, historic Bibiena stage designs, delicate drawings by the better contemporary draftsmen.

The dining-room is a mellow retreat, dark-panelled and simple, facing on the lush green garden that slopes down to the river.

The garden alone is proof of Number 13's luck. It's a communal one, belonging as well to the three or four distinguished (and exclusive) neighbours; and its presence is due to the taste and efforts of Mr. Mott B. Schmidt, the architect who reclaimed Number 13 from the dumps Miss Marbury found it in, tore (Continued on page 74)



ALIX (SALON DE COUTURE, BONWIT TELLER)

WHITE

It stopped the show at Alix's Mid-seasons — the dress at the left. As the mannequin came in, you saw only a simple column of white organza, with a twist of drapery on the bosom. But, as she turned her back, festoons of organza trailed behind her, sprinkled with daffodils. Diamond jewels from Boucheron

An avalanche of glacial white drifted through the Mid-season Collections. Louiseboulanger liked white tulle and lined up countless ruffles of it on the young, spreading skirt of the dress opposite. Folds of tulle form the bodice, under a garland of Cellophane flowers. Jewels of crystal and diamonds from Herz



LOUISEBOULANGER

HORST, PARIS

Commuter's Ticket



YVONNE CARETTE • TURNER'S GOWNS

BUFFET-CAR ON THE NEW YORK, NEW HAVEN, AND HARTFORD



JAY-THORPE • LORD AND TAYLOR



REMIE LOHSE

MAYBELLE MANNING

- If there's a daily train in your life there's a problem: Commuting clothes. Here are seven answers. On the opposite page are two navy-blue-and-white printed silk jacket dresses, for high-powered executives with country houses and city desks
- On this page, a dotted pink and black crêpe suit; and a natural linen suit with a tie-silk top in red-and-navy
- Lower left, a peanut-print dress with a brief cape. And below, a dusty-pink blouse and black skirt, both of tree-bark piqué; and a green, star-dotted crêpe tunic dress
- Your hat should be good for town and country, like John-Frederic's sailor of piqué paillettes (left, below) and Florence Reichman's shantung straw, below



BERGDORF GOODMAN (ABOVE) • ROSE AMADO



Summer restaurant dining, and clothes with glamour and informality: Molyneux's cornflower cap (Florence Reichman); the black net dress (centre), long-sleeved, long-skirted, with Reboux's visor cap (both from Saks-Fifth Avenue); Chanel's ankle-length black-and-white linen dress and white hat (both from Bendel)



Red, black, and white printed crêpe (left), tailored in tempo but lilting, with a gigantic black taffeta bow, short, full sleeves, a huge black straw rondel, and brief black gloves (all from Jay-Thorpe). For restaurants where the sky's the roof, Chanel's black crêpe dress (right) with white piqué (Bendel)



CECIL BEATON

GREEK TABLEAU

These rather ample, softly rounded statues of Greek origin may not be your modern ideal of feminine beauty, but the fact remains that they can wear these simple white chiffon dresses, plainly Hellenic, as well as you can. Cecil Beaton composed this graphic proof for a window-display at Saks-Fifth Avenue, in whose workrooms these evening gowns were designed and executed



EAT AND BE BEAUTIFUL

DIETS are like people. If they are bores, they haven't a chance of success. Nor is any woman, to-day, going to take on a diet that takes off the pounds, if it also takes off her looks and puts her nerves on end—that is, she isn't if she has any sense! Her figure may tell her that her eating needs firm supervision—Heaven knows that most of us eat too much most of the time—but she's not willing to make her life dreary to lose her pounds. (It should also go without saying that neither will she undertake any strict dietary régime without consulting her physician.)

If you should be at Elizabeth Arden's "Maine Chance" this summer (and where, if you ask us, could there be a more superb place for getting both slim and beautiful?), you will find your dietary destinies under the guidance of Bengamin Gayelord Hauser. This gentleman works always on the exceedingly pleasant premise that no one under his supervision should ever be hungry; and at Maine Chance, people are always pursuing you down to the beach with tall glasses of iced fresh fruit juices or cups of vegetable broth or knocking at your door with enchanting little baskets of fruits, practically dewy with freshness, since everything at this haven comes direct from the farm. Mr. Hauser believes that if you diet for health and for beauty, the pounds, superfluous or lacking, will take care of themselves, which they seem to do in quite a miraculous fashion, aided to be sure, in the instance of Miss Arden's retreat, by skilful massage and exercises, as well as an extraordinary new sun cabinet made of cappa shells from

the Philippines. And under this régime of diet and beauty care, complexions also seem to gain a new fineness that is very fair to see.

Mr. Hauser, who has made an extensive study of foods and has a degree of Doctor of Chemistry, starts all his patients on a preliminary elimination diet. He says every system needs a thorough cleansing before you can begin building up proper diet habits, and certainly that sounds reasonable. He prescribes this elimination diet, whether you are thin or fat, and unlike most things that are good for you, it is not hard to take. It requires about seven days to cleanse the average system, to flush it with vegetable juices and fruit juices, and if you can't go up to "Maine Chance" to undertake this elimination diet in luxury, you can do pretty well with it at home, for here is the skeleton routine to follow throughout the week. You will have to get a vegetable juice extractor, something known as a Health Mine, which can be bought at Charles for under five dollars, and a pan with an especially heavy bottom for cooking the vegetables.

You start in the morning with a large glass of fruit juice—orange-juice if you are thin, grapefruit-juice if you're fat. Then, half an hour later, your coffee or tea, which, you will be pleased to know, you can continue through this diet. Coffee is made by the drip method, allowed to bubble up, then poured off directly; tea-leaves are first covered with scalding water, which is poured off in a moment, to obviate the tannic acid, and the leaves are then used in the ordinary manner. Liquid honey or raw sugar crystals are used for sweetening.

In the middle of the morning, you have a glass of vegetable juice—such as celery-juice with lemon, tomato-juice, or spinach-juice with onion, ice-cold and delicious.

For luncheon, you have steaming hot potassium broth, and since that is one of the backbone items of the Hauser diet, the exact recipe for it appears on page 76. Then, a mixed green salad or a fresh fruit salad made with a French dressing of lemon-juice, yellow olive-oil, a touch of garlic, a bit of vegetable salt, paprika, and honey for sweetening. For dessert, strawberries with honey, fresh pineapple, watermelon, or any fruit that you like best.

Tea in the afternoon, or you may have the tisanes that are so popular in France, such as peppermint, lemon-verbena, and strawberry, which can be bought at Charles for about fifty cents a tin. (Continued on page 76)





TONI FRISSELL

MRS. C. OLIVER ISELIN AND HER DAUGHTER, MISS BEATRICE ISELIN

SUMMER SANCTUARIES



MRS. HAROLD IRVING PRATT

THE three gardens on these pages represent not only the particular loveliness of Long Island in summer; they also express the individuality of their owners, in the uncanny way that gardens will. You sense this personal aura the moment you step into them.

- Mrs. Oliver Iselin's garden, shown on the opposite page, is a charmingly informal one. From the herbaceous border along the terrace, down the long stretch of lawn to the pool, there is a natural background of woods. Foxgloves grow among the white birch and the dogwood; and foxgloves and azaleas have been planted around the pool.

- Above, Mrs. Pratt stands on the higher of the two terraces that compose her garden, and all about her is greenness. From June to September, light and shade shift into patterns on the restful green of trees and shrubs and box. It is only in the early spring and autumn that tulips and the salmon-pink salvia that Mrs. Pratt herself developed make splashes of colour against the green.

- At the end of a long vista of apple-trees, west of Mrs. Harrison Williams' house, is the white garden—an enchanted spot where four willow-trees bend over a small round pool, where white petunias bloom in tall white jardinières, and where, from spring to autumn and all through the summer, there is the fragrance of cool white flowers.



MRS. HARRISON WILLIAMS

THE LOW-DOWN ON HEELS

- It's not only the low heel on the topmost sandal that's new—look at the jewelled sole! A solid line of rhinestones outlines the edge, under the intricately looped straps. Georgette made this slipper of silver kid and ribbon, to wear with your draped Grecian evening gowns
- The second slipper is a round-toed, baby-doll shoe, of satin or patent leather, to wear with a naïve, "Little Women" type of dress—but never with a sophisticated model
- Third from the top is the baboosh, of Turkish origin and perfect with tea-gowns and *négligés*. Georgette makes this amusing slipper of emerald-green satin lined with white satin, or of bright kid with a contrasting lining
- Last down the row is a sandal to wear with a classically draped dress. Julianne made it of gold and silver kid and satin to match the gown. Note the buttons—very far back
- All of these models from Bonwit Teller's custom salon





- Topping the row is a shoe that's just right with a "soft" street costume. It's made of blue suède with overlapping circles stitched and edged in lighter blue. Greco designed it
- Wear the second flat-heeled shoe with tailored clothes for town and country. It's an R. R. Bunting model with the new square toe, and it combines reddish-brown suède and dull kid
- That shoe with the cut-out sides and new side-button strap is Julianne's suggestion to wear with your softly tailored town clothes. It's made of mahogany antelope
- Stepping out from under one of the new shorter, pleated skirts of autumn, this R. R. Bunting sandal (fourth), of carbon-blue reindeer, with its generous T-strap and blunt toe, is very chic
- A square toe gives a new angle to the classic, wear-with-tweeds Oxford just above. R. R. Bunting designed it of an important autumn leather—dull-surfaced crocodile
- All of the shoe models illustrated on this page are from Bonwit Teller's custom salon

Personalities

UNDER THE SUN



MRS. ROBERT P. HUNTINGTON

CECIL BEATON



MISS SARAH JANE SANFORD AND MRS. STEPHEN SANFORD





LORD AND LADY BROWNLOW



MR. DOUGLAS FAIRBANKS, MRS. ALLAN RYAN, JUNIOR, MR. WILLIAM RHINELANDER STEWART, MRS. WILLIAMS, LADY ASHLEY

THE MARCHIONESS OF DUFFERIN AND AVA



MR. AND MRS. T. SUFFERN TAILER



MR. AND MRS. HARRISON WILLIAMS



VOGUE'S *finds of the fortnight*



- When the heat rises dizzily and you're due in town at your desk or for lunch, the sheer costumes above will give you encouragement to face the day.
- The first is of triple sheer chiffon, cut with the incomparably cool short sleeves that are going to town this summer, and one of the new full skirts with pleats that are permanent. This frock is to be had in dark shades, as well as bright but urban tones. From Lord and Taylor; \$23
- Even if you stay on in town for dinner, you can be charmingly dressed in the second costume, of sheer georgette crêpe. For the simple frock that's under the cape-sleeved jacket makes a smart informal dinner-dress. In the skirt, the pleats are stitched to the hip-line. Bonwit Teller; \$40
- For evening when you tire of the informality of summer clothes—a suave satin evening gown, like the one at the right, that can be worn with equal success by a mother or her daughter. The waffle-weave smocking, moulding the hips in the way it does, accents the fulness of the skirt. Jay-Thorp; \$50
- The luscious colours alone make the silk crêpe jacket-ensemble on the opposite page (first figure) a real find. Bonbon tones or white for the jacket and top of the dress; a dark colour for the skirt. And the jacket can be stripped off to make the dress chic for informal dining. Russeks; \$30
- Dark sheer marquisette—a fabric that is heavenly cool and practically unwiltable—makes the second frock on the opposite page. The frilling, at neckline and hem, together with the handful of African daisies on the bodice, have a fragile, feminine appeal that conquers. This model is from Milgrim; \$30



TURN TO PAGE 91 FOR A LIST OF SHOPS IN OTHER CITIES

Home-work



- The disarming white blouse above has a tiny Pierrot ruff for a collar. A crochet-needle and J. and P. Coats' mercerized crochet cotton do the trick. From Altman; Carson, Pirie, Scott
- At the left is a one-piece dress you can knit yourself, to wear all day long in the country. It's knitted of Lily Mills' Frost-Tone mercerized cotton; Sara Hadley
- Yarn and directions for making any one of the models on these pages may be obtained from the shop that is mentioned. Or you may write direct to Vogue, at 420 Lexington Avenue, New York City (please enclose a stamped, addressed envelope) and ask to have the directions sent you

THREE PHOTOGRAPHS BY HORST, PARIS

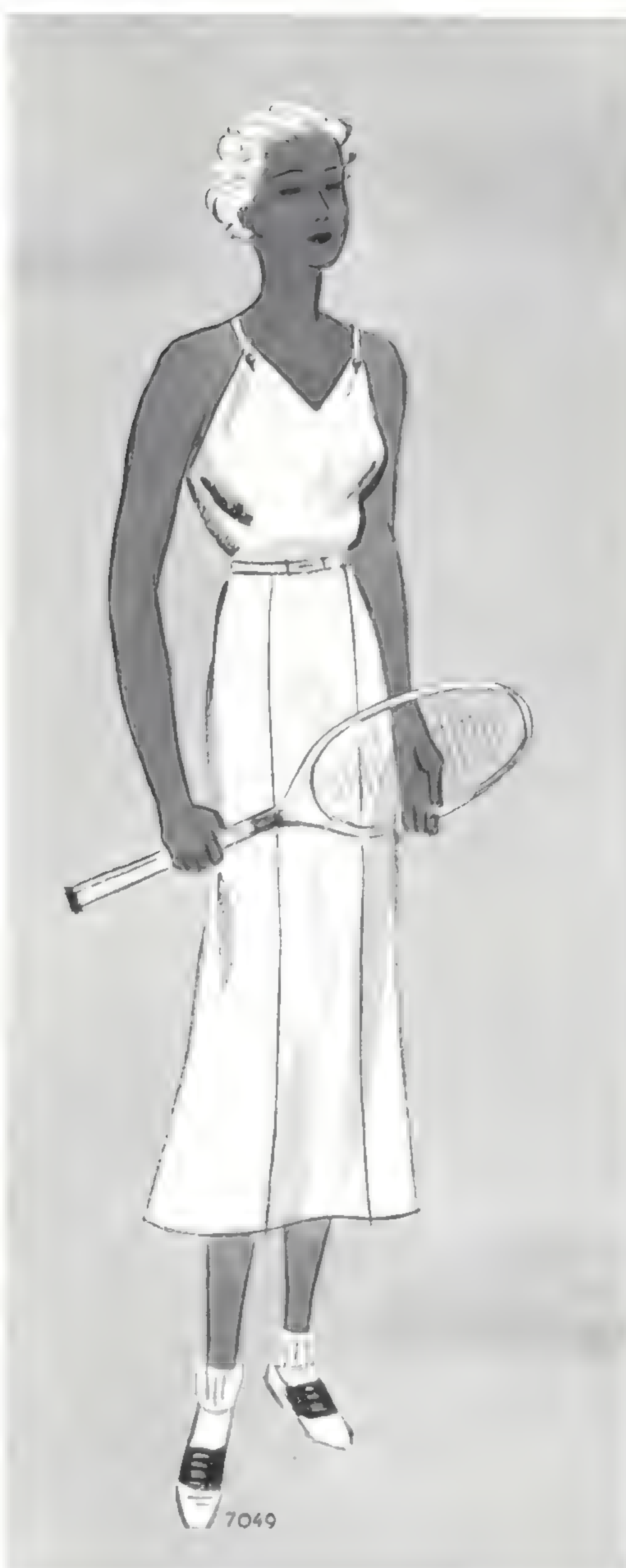


NELSON



NELSON

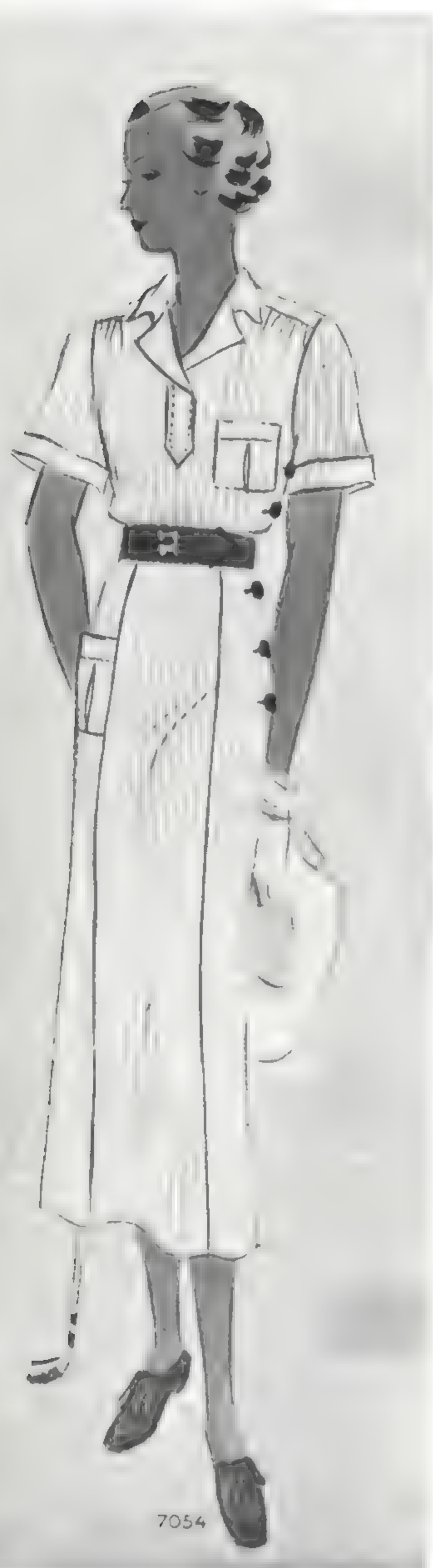
- A fitted, knitted jacket, like the waistcoat shown in the photograph above, has no end of uses in a wardrobe. This one is made of Good Shepherd's Spanish Knitting Worsted and Shetland Floss in dead-white, with blue stitching. From Alice Maynard
- At least half of the success of the sand-pile operation at the upper right is due to the abbreviated play-suit, knitted in bright colours, of Bernat's Canterbury Worsted yarn, from Macy's
- Christine Hunter designed the blue-and-white knitted jacket at the right for windy fairways or to put on after playing tennis. This model is made of Bernat's Yorkshire Worsted yarn, from Macy's



A Week-end Wardrobe

YOU CAN MAKE

- You get a long-distance telephone call on Wednesday: "Do come out for the week-end! There's a party on Saturday night—we'll expect you on the 11:15—so glad you're coming—" And, of course, you're all ready to go—or *are* you? Is your closet filled with just the frocks you'll need on all those week-end visits from now till September? It should be, and it can be, because you can make, yourself, every one of the dresses you'll need. To prove it, we show you a wardrobe to equip you for the Saturday-to-Monday problem
- Frock No. 7058 is perfect for the train, in red, blue, and natural plaid Spunalin, a linen-like cotton from Ameritex-Sudanette. It has simple lines and interesting sleeves. Designed for sizes 12 to 40
- Coat No. 7067 repeats the epaulet shoulders of the plaid frock. Of natural colour Everfast peasant linen, it will be wearable on the trip and all through the week-end. Designed for sizes 12 to 44



- FROCK No. 7049 will help win your set of tennis. Its halter neck-line is cool and becoming. The skirt buttons down the back and has plenty of room for action. Make it of white anti-crease Salyna (from the St. George Textile Corporation). Designed for sizes 12 to 42
- FROCK No. S-3822 will make Saturday evening a triumph. The looped front panel of the skirt and the blouse that loops over the cord shoulder-straps are new and chic and will make you feel glamorous. Exquisite in a Stehli sheer crêpe. Designed for sizes 32 to 40
- FROCK No. 7054 is the indispensable shirt-waist dress that will see you through Sunday-morning golf. The sleeves may be long, and the collar is convertible. Yellow-and-white striped Viyella flannel is a good choice. Designed for sizes 12 to 44
- BATHING-SUIT No. 6892 has slim, flattering lines and is smart in Celanese silk jersey in bright yellow. Designed for sizes 14 to 42

- FROCK No. 7056 is the dress to wear when your hostess says: "Let's run over to the club for tea." It is an "Easy-to-Make" dress, with a neck-line that drapes charmingly around your throat and sleeves that may be three-quarters length. This frock is smart and not too formal for summer festivities, of a turquoise or pink washable jacquard sports silk from D. I. and C. H. Stern. Designed for sizes 14 to 40
- FROCK No. 7053 is perfect for informal summer evenings. Instead of a jacket, there is an overblouse, gathered across the back, that may be made with short sleeves. This is the sort of frock that will go with you on every week-end; make it of a pale green triple sheer silk crêpe from Belding-Corticelli. Designed for sizes 14 to 40
- Your accessories might be in natural colour, to match the coat. And don't forget the charm of flat heels, short gloves, and big hats
- Back views of all of these designs are illustrated on page 84



SHOP-HOUND BRINGS HOME THE BACON

Synopsis for a minor, but poignant, tragedy, presented somewhere practically every week-end: Two days are spent by one guest-to-be, thinking up unusual gift to take prospective week-end hostess. One hour is spent getting to and from Amusing Shop where chosen gift may be obtained. Discounting transportation, and preliminary wear and tear on brain, money spent on gift is more than guest can afford. Scene changes to country house, on guest's arrival for week-end. Unusual gift is found to be outshone by rival guest's present—a box of goodies, including wondrous nut cookies. Rival guest had spent five minutes' time and inconsiderable money, having stopped at Schrafft's on way to station.

A half-hour spent with one of Saks-Fifth Avenue's new gift counsellors will send you on your way with a gift that will encourage your hostess to continue entertaining the rest of her life. Saks has found two young ladies whose social life has let them see both the hostess and the guest side of the question, and they have been given a quiet corner in the men's section on the ground floor, so that timid men can enter on the Fiftieth Street side and never have to pass a lingerie counter. These counsellors gather things from all over the store, all for your sake. And you can count on there being no white elephants offered for your inspection.

For example, one suggestion was a set of four rectangular casseroles, made of highly decorative Mexican pottery, in which hot luncheon dishes could be cooked at the beach, kept hot indefinitely, and served; the set is priced under \$8. Also, you can get a cocktail set, of napkins and bar towel—dark blue, trimmed with white rickrack braid—and a dozen beverage stirrers, which will convey a subtle compliment to your hostess' cocktails; under \$7. And there's a set of eight drum coasters, which are so good-looking that the guests might be hypnotized into putting high-balls on them, instead of on the table, and a striped bar towel; about \$4.75 for set.

Another Saks-Fifth Avenue idea—and a good one—is a set of Swedish steel knives and forks with wooden handles, costing about \$12 a dozen. They all fit together—the forks into the knife-handles, the knives into the fork-handles, and so forth. So, even if your hostess' picnics bore you, you can always amuse yourself by fitting the knives and forks together—and then unfitting them again. • Moneo and Sons, at 218 West Fourteenth Street, did such marvels with their white Basque espadrilles last year that they have imported them in every colour of the rainbow this year. Espadrilles wear forever, have a nice peasant look, and cost about 65 to 80 cents.

Well, we've had crêpe sheets, and we've had coloured sheets, and we've had sheets embroidered with rosebuds; and now we have printed sheets. That is, the main part of the sheet (an excellent Peeress Pepperell) is white; but the part that turns over the blanket is hand-printed, with large blue dots or a bold blue plaid. Only the top sheet is thus enlivened. And, when the pillow-case is printed to match, it gives an even more cheerful air to a sunlit country bedroom. Marguarita Mergentime thought up this dashing idea, and Altman's has these sets for about \$10. Also at Altman's are those new Buxton leather key-cases, with slide closings on three sides; about \$1.

Perhaps the name "Woman's Exchange" makes you think of those little combination tea-shops and lending libraries in country towns. But the Madison Avenue Woman's Exchange (674 Madison Avenue) happens to be a marvellous place to go for week-end thank-offerings. If your hostess is given to tilling the soil of her garden, take her a pair of calico overalls, in a picturesque Early-American pattern. They are priced under \$6. And, for about \$4 more, you can throw in a peasant smock to match. All very Old World, and very smart. Also—to cull a few suggestions from the many possibilities—there are most effective bridge scores, with mirror tops and monograms, for less than \$4; huge chiffon (Continued on page 78)



Only a thought...

Only a word



.... and the soup is perfect!

OVERHEARD in the patter at the luncheon table: "Isn't this soup simply delicious?" ... "My dear, how *do* you manage it?" ... "Don't blame me if I try to steal your cook!" ... Pleasing words, those ... especially since the soup gave you so little previous concern ... a mere thought, an order to your grocer, and that part of your luncheon, at least, was dismissed from your mind.

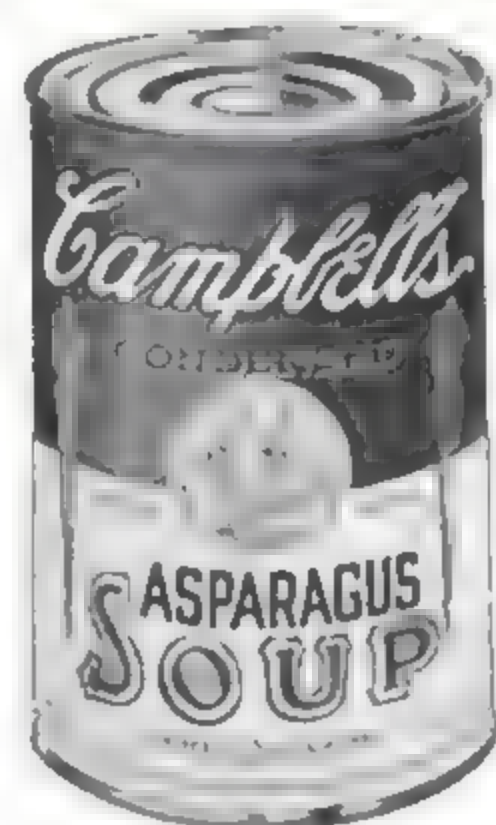
You were serene because you knew you had really summoned the world's master soup-chefs to start your party ... Often had you depended on Campbell's to give that unmistakable touch of distinction ... and they never failed you.

So the little shower of compliments for your Asparagus Soup—Campbell's aiding—is just what you expected ... well deserved, too ... for nothing could possibly be daintier or more attractive than this purée of asparagus succulence enriched with choicest creamery butter, seasoned to the taste's delight. Served as Cream of Asparagus (with milk added), it wins everybody's praises!



Campbell's Asparagus Soup

LOOK FOR THE
RED-AND-WHITE LABEL



21 kinds to choose from ... Asparagus, Bean, Beef, Bouillon, Celery, Chicken, Chicken-Gumbo, Clam Chowder, Consommé, Julienne, Mock Turtle, Mulligatawny, Mushroom (Cream of), Mutton, Noodle with chicken, Ox Tail, Pea, Pepper Pot, Printanier, Tomato, Vegetable, Vegetable-Beef

VANISHING *Cream* IS ALL RIGHT
... BUT WHO WANTS A VANISHING

Powder?



When the best looking man at the party cuts in, what a grand and glorious feeling to know that your face will stand a close-up!

(But how beastly for poise when your make-up has vanished and you have to make frantic efforts to dim the shine)

Girls who know their powders find it easy now to keep that "fresh-from-the-mirror" look without perpetual dabbing. They put on Roger & Gallet's and stay powdered for hours.

Roger & Gallet Powder has remarkable adhering properties. Yet it clings without clogging because it is so fine in texture and spreads on so evenly. It is divinely scented too, with fragrance that clings to the powder the way the powder clings to you.

In five shades — Blanche, Rachel, Naturelle, Peach, Beige (Light Rachel)—and seven exquisite fragrances — Fleurs d'Amour, Le Jade, Pavots d'Argent, Feu Follet, Carnation, Sandalwood and Violette.

ROGER & GALLET TOILET SOAP—The ideal cleanser for removing the make-up. Pure, smooth, bland. Exquisitely scented in seven fragrances.

**ROGER &
GALLET**
Face Powder
Contains noorris root



NELSON

The June Swan preparations include a complete ensemble for luxurious bathing. The same fresh scents are followed throughout the series—verbena, rose-geranium, and the like; from Saks-Fifth Avenue

DISCOVERIES IN BEAUTY

In the Good Old Summer-Time

IF YOU DON'T tan easily, becomingly, and only the amount you want to this summer, it is nobody's fault but your own. For certainly, the beauty makers are providing for everything this year!

depend upon its efficacy. Of course, you can buy the Yardley preparations in department stores and the better drug stores throughout the country.

- Helena Rubinstein's new sunburn oil hadn't reached us at the time we gave the first barrage of sunburn news in the last issue, but it is here now, and it is a daisy! It is intended, naturally, to exclude the burn while encouraging gentle browning, but it has two especially noteworthy features. It is perfumed delightfully, and it includes an ingredient that keeps away flies and mosquitoes. Since even the best of beaches can't exclude flies when the sea breeze blows the wrong way, it is good to know something that *will* keep them away! This oil is put up in inexpensive and de luxe versions and is just now reaching your department store.

Madame Rubinstein's other contribution to summer is a major one! It is a depilatory, and it works in a manner marvellous to see! It is a sort of cream, and it is called Herbal Hair Remover. You merely smooth it over the areas from which the hair is to be removed, then pull it off in strips, and, after the hair is gone, your skin looks soft and fine-pored, and the hair seems to stay away a long time. This preparation is the result of years of experimental work. We saw it in its earlier stages as long as two years ago. The Herbal Hair Remover will reach the department stores soon, but, at the present time, it is only in the various Rubinstein salons throughout the country, where you can have the preparation used in a treatment or buy it to use at home.

- Yardley has approached the sunburn situation from two different angles. Their new Suntan Oil, in a cylindrical bottle with a wicker handle to swing over the wrist, is, of course, to encourage tan minus burn. The Sun-proof Lotion, also new, is intended to prevent tanning altogether and to discourage freckles. If you apply this lotion liberally and frequently and don't bask in the sun for hours, you can

- This business of freckles, for many of us, constitutes the seamy side of summer. Rose Warton, in mulling over this particular problem, has developed an "Anti-Freckle Cream" that will be tucked in a whole host of resort-bound trunks this season. If you have already acquired a sprinkling of freckles, Miss Warton's new cream will help to lighten your skin. You smooth the cream on at night, in a barely perceptible film, and, before many nights, you will begin to notice that your skin is lighter and whiter and smoother. The smoothness is due to the fact that this cream is not only a non-irritating mild bleach, but is a normalizer for either oily or dry skins. But what gladdens the heart most is that "Anti-Freckle Cream" helps to prevent freckling. We say "helps" to prevent, because, if you freckle by Nature, it is difficult to prevent doing so entirely, but this cream is pretty remarkable in that respect. You can obtain this preparation direct from Rose Warton's salon in East Fifty-Seventh Street.

- Give Herne and Marion in East Fifty-Seventh Street a hand, a head, or a foot—and you can be certain that they'll do the necessary for each with a comforting competence. In fact, some of the beautiful hands which adorned the June first issue of Vogue are testimonials to the excellence of the manicures given in this shop, and the owners of these hands refuse to entrust their digits to any other care.

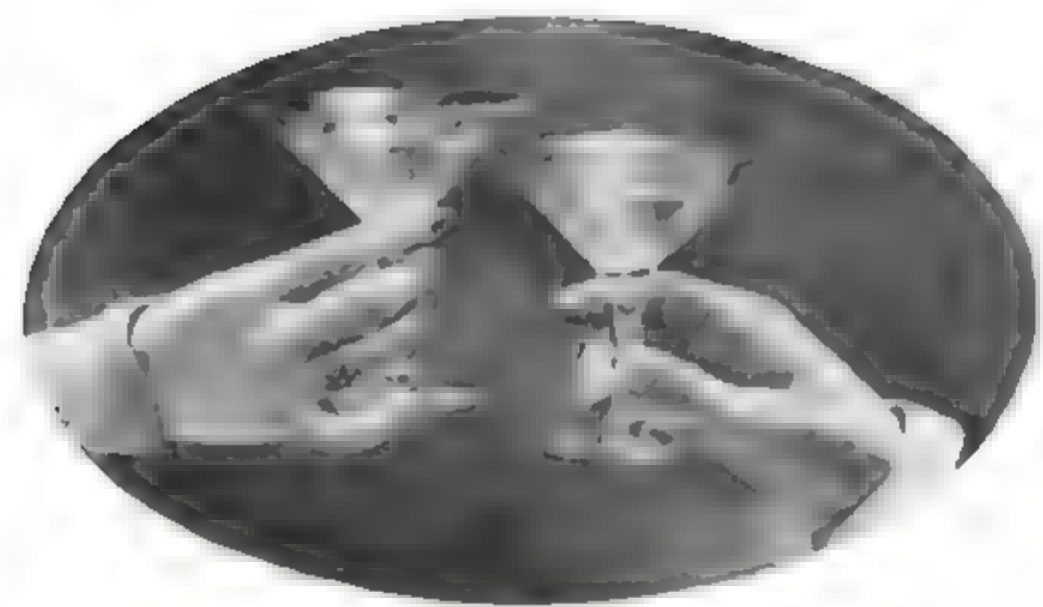
The scalp treatments at Herne and Marion are so soothing that they nearly put you to sleep, their facials are guaranteed to unruffle the most furrowed brow (for the time being anyway), and their pedicures make you want to rush for the nearest beach to exhibit your toes. Armed with one of the permanent waves that this establishment turns out, you needn't worry that your curls will get *crêpy* at the first torrid spell. Nor, with a modicum of care, will (Continued on page 74)

"...we'll own a Cadillac, too"



HOW natural it is that young people should think of Cadillac as the finest car to own. In Washington, they have seen Cadillac cars before the doors of diplomats and statesmen . . . in New York, at the entrances of the most exclusive clubs . . . in San Francisco, on fashionable Nob Hill. Throughout all America youth has literally grown up in the knowledge that Cadillac stands for the ultimate in personal transportation. . . . Perhaps you are one who, not so

long ago, planned sometime to enjoy the unusual performance and comfort of a distinguished Cadillac car. If so, your goal is at hand. For Cadillac cars today are the finest in every way that Cadillac has ever built, yet they are offered at the lowest prices in many years. Your Cadillac dealer will gladly give you price details and information on the convenient G.M.A.C. payment plan. Why not go to him for an appraisal of your present car, and a delightful demonstration of a new Cadillac?



"To the Bride"



WHETHER your wedding agenda call for a pre-nuptial breakfast or a post-nuptial supper, the moment will arise—and a big and beautiful moment it is—when glasses will be lifted "to the bride." It's a gracious ritual, and the traditions, naturally, require champagne of superlative character and quality. For eighty years G. H. Mumm's Champagne has been the toast of the most favored brides, everywhere—the perfect salute to happiness—ever after!

G. H. Mumm Champagne (Société Vinicole de Champagne, Successeurs) and Associates, Incorporated, La Maison Française... 610 Fifth Avenue, New York.



BY APPOINTMENT TO H.M. KING GEORGE V



EXTRA DRY



CORDON ROUGE

G. H. Mumm & Co
SOCIÉTÉ VINICOLE DE CHAMPAGNE—SUCCESEUR
REIMS

13 SUTTON PLACE

(CONTINUED FROM PAGE 49)

down the fences that obscured the river, and made the dirt pile into a green and tree-shaded paradise.

Miss Delano, Mrs. Vanderbilt, Miss Anne Morgan, and Mrs. Chauncey Olcott—all of whom bought these drab East River tenements when Miss Marbury did—are the neighbours. All of them have transformed their houses—as Miss Marbury did—into homes of rare charm, each with its stone-flagged terrace fronting on the communal lawn.

The procession through the little blue door (under the three bulging glass windows) is as continuous as

the parade of barges, tugs, and yachts beyond the garden. Some in this procession know the door well from its Marbury days: Ward Morehouse, the Gilbert Millers, Charles MacArthur, Ina Claire, Alfred de Liagre—bright names in the theatre world. Miss Hopkins, herself so alive and gay, attracts life and gaiety.

These friends and neighbours must smile a little, reminiscently, when they see—instead of Miss Marbury's ponderous outlines—the slim young figure of Miriam Hopkins in shorts somersaulting with small Michael on the emerald grass.

DISCOVERIES IN BEAUTY

(CONTINUED FROM PAGE 72)

you need your hair set more than once a week if you'll put yourself into Mr. Marcelle's competent hands.

All of this expert grooming goes on in a salon charmingly decorated by Elizabeth Peacock, where a trim little maid literally begs you to have iced tea to quench your thirst.

- The reducing roller, which we have mentioned before as a boon for those ladies who didn't much like their figures when they saw them in bathing-suits, is gaining a growing and enthusiastic following. The roller is known as the Thermo-Roller, and it does you good, whether you are fat or thin. Its heat, which is electrically generated, is thermostatically controlled, so that it can't get too hot, and it is wonderfully easy to manipulate when you are wielding it against too, too solid flesh, which flesh incidentally seems practically to melt away beneath the combination of heat and massage. Also, this Thermo-Roller gives the most nerve-soothing massage to people who don't want to lose weight—try it over that knotted bunch of nerves at the back of the neck one night when you are tired, but know you are going to be sleepless just the same. It was interesting to us to know the origin of this roller. The original was made for a hospital in Switzerland for massaging in cases of rheumatism, neuritis, and such, and the areas of the body massaged in this manner were so noticeably reduced that the roller was manufactured for reducing purposes. You can buy the Thermo-Roller at Lewis and Conger or order it direct from the makers at 103 Park Avenue.

- Putting a new permanent wave over the remnants of an old wave isn't always the successful venture that you hope it will be. If your hair isn't in good condition, the ends can get dry and fuzzy, or they may just refuse to curl. Fred the Hair Stylist, in East Forty-Ninth Street, has found a way

to overcome this difficulty, however. Before your shampoo, he combs a heavy ointment into your hair, clear down to the ends, and allows it to remain on for several minutes. After your hair is shampooed, it is straight and soft, just like hair that has never been waved, and it then takes a wave with the greatest of ease. To us, such treatment looks like the Great White Hope for women with half-grown-out waves who can't endure their hair another moment.

- Perhaps you have been assembling holiday clothes without giving consideration to the fact that you should also start a vacation with a holiday face! If this sin of omission is yours, Bertha Scher, on Fifth Avenue, is a name to put in your engagement book. For here is a beauty specialist who fairly dotes on reclaiming skins that are wrinkled and dull. She prescribes for each skin individually (a boon to those who have never yet been able to decide whether a capricious skin was oily or dry or a little bit of each), and then compounds the special preparations that your skin needs with her own hands in her private laboratories. Then, with your own special creams, and nobody else's, Miss Scher gives you a rejuvenating treatment that works like a charm. You have to have a treatment yourself to realize how truly fresh and springlike your skin can feel. For a more thorough job of rejuvenating, this specialist suggests a series of six of these salon treatments, supplemented by a simple home régime. The basic preparations that we found outstanding in the treatment are the Charm Lotion, a milky liquid that brings a nice glow and firmness to the skin, and the Wrinkle-Out Cream, which seems to smooth out the network of lines around the eyes in a most convincing manner. The Wrinkle-Out Cream, by the way, proves a miracle in smoothing hands and elbows that are not exactly perfection for the new short sleeves.





STEICHEN

Exciting color...

WITHOUT FEAR OF LIPSTICK-PARCHING

YOUR LIPS tell so much. How gay you are. How alive you are. How young you are... for dry, crinkly, roughened lips suggest age, even when your lipstick is to blame!

Some lipsticks do dry and parch. In summer especially, watch out for *Lipstick Parching*... when sun and wind are stealing the moist freshness from your lips.

Now, Coty makes it possible to get the warm, exciting color you want... indelible color... without any parching penalties! The

new Coty Lipstick actually *smooths and softens lips*. It contains a special softening ingredient, "Essence of Theobrom."

If you want to see how this smoothing business works, make the "overnight" test. Do your face as usual. Then put on a touch of Coty Lipstick... you'll wake up in the morning with lips like a camellia petal... soft and smooth. And you'll be using Coty from that day on!

The "Continentale" (illustrated at right) is \$1.10. The "Sub-Deb" in a simpler case, 50c.

Listen to Ray Noble—Wednesdays, 10:30 P.M. New York time. NBC, Red Network.



ENDS "LIPSTICK-PARCHING"

Flower Perfumes



Enchanting as a garden at twilight...
fragrant as the blossoms themselves.

HONEYSUCKLE LILAC
CARNATION MUGUET

"Trio Set". three flaconettes of your
favorites, \$3.50... Individually, \$1.25
Toilet fragrances in the same scents, \$4

Better shops will show you the perfumes
and other creations of

Prince Matchabelli

PARIS

NEW YORK

EAT AND BE BEAUTIFUL

(CONTINUED FROM PAGE 57)

For dinner, a cup of the broth or fruit, then fresh vegetables cooked in a way that makes them unbelievably delicious. The vegetables are first shredded, then butter is put in a pan over a slow fire, and, just as it is beginning to cook, the vegetables are put in and lightly tossed for five or six minutes, cooked till that point just before they soften, and only salted (with vegetable salt) after they are cooked. Two or three varieties in colourful heaps in a lovely platter make a decorative and delicious *pièce de résistance*. Then, a mixed salad, compote of fruits with honey for sweetening, and coffee. Any time that you are hungry during the day, a fruit-juice cocktail, prune-juice and grape-fruit-juice, perhaps, or unsweetened pineapple-juice—you can't have too much of that—and always at night, a bowl of fruit at hand.

At the end of seven days of this, with a fresh, flushed, and rested system, you can start on the general moderate diet that Hauser prescribes—a diet that includes all sorts of broiled meats and fish, a minimum of starches, light wine at table, if you like, and always something fresh to begin the meal as a first course, often salad in the California manner. Mr. Hauser will be at Elizabeth Arden's retreat himself the first part of July, to start you out in the right path, but, in case you aren't going to Maine and would like to continue his diet anyway, after the elimination diet, he has arranged a series of menus for one week which so embody his principles that you can build any number upon them. The menus are yours for the writing, if you use the form on page 78.

POTASSIUM BROTH

- 1 Bunch of celery
- 1 Bunch of carrots
- A handful of spinach
- A pinch of parsley
- 1 Teaspoonful of vegetable salt
- or
- 1 Tablespoonful of meatless bouillon

Cut the vegetables fine or put them through an ordinary chopper. When finely shredded or cut, there should be about three cups of celery, three of carrots, and one of spinach. The pinch of parsley should yield about a quarter of a cup. Add two quarts of water and cook from twenty to thirty minutes—not more. After the flame has been turned out, add one level teaspoonful of vegetable salt (Nu-Vege-Sal) and, if you like a meat-like flavour, add a tablespoonful of Meatless Bouillon. After the flame has been turned off, one cup of your favourite vegetable juice, such as fresh or canned tomato-juice, celery-juice, or pea-pod juice, may be added. This broth may be served hot, or it may be chilled.

DIET FROM ENGLAND

A new diet that has been drawing a recent following in England is the Da Cunha diet, one that has been evolved with the frank purpose of making you slender, but keeping you fit. It has been developed by a physician who has supervised the preparation of menus and recipes, and it must be followed for a full month to get

its full effects. The English physician who originated this diet has found it remarkably successful in his own practice, and the approximate loss of weight is supposed to be about seven pounds in twelve days in average cases.

The diet for the first two weeks consists of fish (any kind), eggs, potatoes, and milk only. Nothing else except water, which should be taken freely. Certain flavourings and condiments are allowed. At least one pint of milk must somehow be consumed every day. It may be used in the cooking, but if you can drink milk, you may prefer to take your pint in that way. The milk must never be allowed to boil, and potatoes should first be cooked in their jackets, no matter how they are to be used afterwards. For those accustomed to taking an *apéritif*, a gin sour is permitted just before dinner.

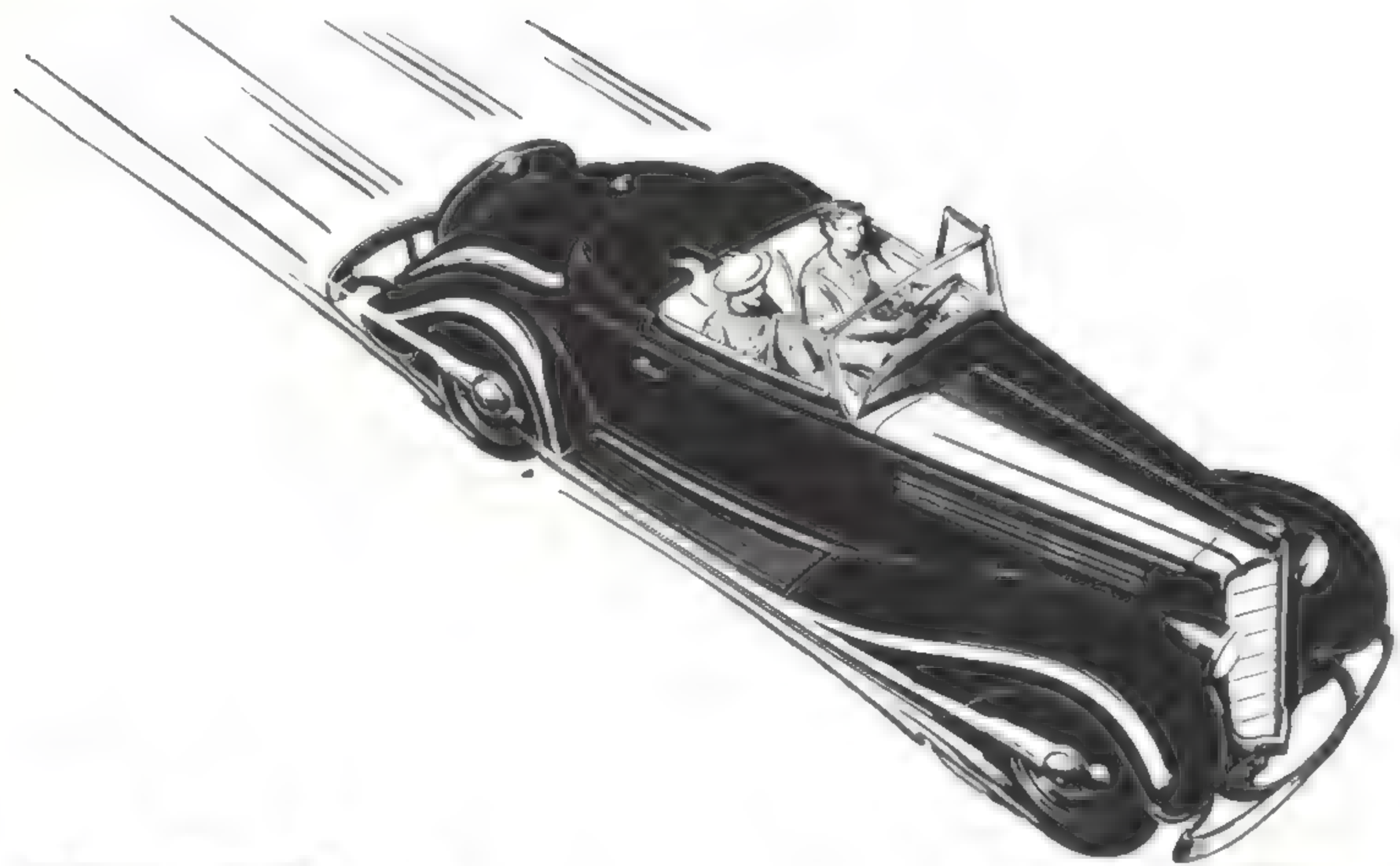
If you have lost the proper amount of weight in the first two weeks, you can then relax into the second stage. You are allowed poultry, game, vegetables, or fruit, but no green vegetables or fruit may be taken *after* the midday meal, and milk, except in small quantities, must be cut off. Butter in the cooking is prohibited, except to grease the cooking utensils, but you may have one ounce of butter a day on toast Melba. A dry white wine may now accompany dinner. No red meat, liver, or kidneys may be eaten, and no potatoes are allowed when eating birds, vegetables, or fruit. In spite of this, you will enjoy choosing your lunch more in this second stage than in the first, though dinner presents some problem at the dessert. However, if you can follow the admirable English custom of a savoury instead of a sweet, you can make out very well.

The Da Cunha menus and recipes have been worked out in complete detail, and those, too, are yours for the writing if you follow the directions on page 78.

THIRD REDUCING DIET

In New York, a physician whose entire work is along nutritional lines is Dr. Benjamin Shalett. His office is a pretty amazing place, because into it come sixty to seventy patients every day, each one of whose daily diet is prescribed by the physician personally. Dr. Shalett prescribes only for cases overweight, underweight, and with high blood-pressure. He works towards a rehabilitation of food habits and the correction of metabolism. Even a very large intake of food may not contain the elements that are vital to a proper diet—all of us recognize that in theory, but few of us seem to do anything very constructive about it! Dr. Shalett believes that your health and your skin and your hair suffer as much from malnutrition as they do from undernutrition, and he plans all his dietary rules to correct that.

When you go to this physician, a blood chemistry, your weight, and your history are taken, and the next day your diet begins. This diet is based on your type, sex, age, and activity, as (Continued on page 78)



The Greatest Performer on the road BUICK "40"

Words on paper can never tell you the glory of Buick "40" performance. You must try it. For this is performance not only in smooth, safe speed and marvelous pick-up. It is performance at its best in braking—in safety—in riding—in roomy luxury—in trustworthy roadability. One thing more we'll say. Try Buick "40" performance, and you will wonder why you ever even thought of any other car.

Illustrated—1935 Buick Series 40 Convertible Coupe, with Body by Fisher. Eight-cylinder valve-in-head engine. \$925, list price at Flint. Special equipment extra. Prices subject to change without notice. Favorable G. M. A. C. terms.



WHEN BETTER AUTOMOBILES ARE BUILT, BUICK WILL BUILD THEM



**A Catalina
"CLASSIC!"** ★

MAXINE DOYLE
Wearing the
"CLASSIC"

MAKE a big splash in the 1935 beach scene. Spirited . . . in top form, CATALINAS are worn by the stars of Hollywood and all who take life in their stride . . . Orry Kelly, couturier to Warner Bros. stars, designs studio style water fashions exclusively for CATALINA.

The stunning knits shown here, are priced in the typical "smart-to-be-thrifty" Macy manner.

WORN BY THE STARS OF HOLLYWOOD

MACY'S
34th Street & Broadway, N. Y. C.

SHOP-HOUND BRINGS HOME THE BACON

(CONTINUED FROM PAGE 70)

handkerchiefs with fringed borders, for \$2.50 or thereabouts; wooden cheese-servers for \$1.50. If you're quite sure you remember how big the hostess' child is, you could get him or her a hand-knit sun-suit and cardigan to match; the two cost under \$10 and ought to rate you a standing invitation. Hostess or no hostess, any housewife would love the Exchange's candlewick bedspreads; they may be had in white or colours, all "wicked" solidly, and cost about \$8. And remember that every *sou* you spend in this shop is helping some woman to support herself.

• Having a baby does a lot for your ego until you begin to look as if you are having a baby. Then, suddenly, you feel as if every slim woman was your enemy, and every dress was designed for the sole purpose of making you look ridiculous. Maternity dresses are just so many Mother Hubbards to you, all deliberately making a caricature of your figure. You are on the defensive when you shop, and your attitude is "Just try and make me look presentable!" The Anticipation Shop, on Bonwit Teller's third floor, is one place that can do it—and will. Mrs. Hunt, the young and attractive lady in charge of the shop, has been in the same boat herself and understands perfectly your frame of

mind and the state of your figger. Her collection of day and evening dresses is miraculously free from the usual depressing maternity characteristics. Of course, there *are* wrap-around skirts; but they're so cleverly contrived that you would never suspect them. The printed suits are so smart that you'd wear them even if you were as other women; and the cotton shirt-waist dresses are real finds, for under \$13. Which brings us to one of the best features of this shop—all the clothes are more or less inexpensive (from about \$20 to \$35, for the day clothes), because the shop has kept in mind the fact that every mother's first instinct is to throw out every rag she wore during the anticipation period. You can get all your lingerie, your tea-gowns, and even your baby clothes in the same department, which makes said department just about one hundred per cent perfect.

• Shop-hound spends her life nosing around the shops of New York. While she can not undertake shopping commissions, she will be glad to give information. Write to Vogue, 420 Lexington Avenue

EAT AND BE BEAUTIFUL

(CONTINUED FROM PAGE 76)

well as your weight and state of health, and is prescribed entirely for your own individual case. No two diets are alike. You drop in to the office every day for the first month or two, and your diet is under as close personal supervision as it would be in a hospital. And it is surprisingly easy to follow. When you go to the office, the question is apt to be "What have you planned for dinner to-night?," and then it is suggested that you eat this or that, possibly omitting one dish and substituting another. The régime doesn't upset your household, always a factor when one is going on a diet, and you have no difficulty in ordering a respectable meal at a restaurant within the restrictions. You can even drink within moderation, if you follow the rules.

After the first month or two, you need go to the office only every two or three days. The discrepancies in weight are chiefly corrected within the first three to five months, but you don't "consolidate the correction" in less than a year, and that is the

length of time that Dr. Shalett likes to keep you under his care. His blanket fee covers a year's supervision. Any number of people come from out-of-town to start this diet in New York and then return at intervals for supervision. Incredible numbers of pounds are lost or gained over periods of months, and grateful patients send in photographic records of their progress. But Dr. Shalett isn't much concerned with the sensational phases of reducing. His main concern is making people who come to him feel better and look better and keeping them as little conscious as possible of the fact that they are "on a diet." We couldn't provide you with a Shalett diet, because there isn't any such thing, *per se*, but you can consult him for yourself, since every case is individual.

If you would like copies of the Hauser diet or the Da Cunha diet, or both, please use the form below in writing for them. Send five cents in stamps to cover the postage and the handling, and address the envelope to Vogue, Greenwich, Connecticut.

VOGUE
Greenwich,
Connecticut

Dear Vogue:

Please send me copies of the

- ☐ Hauser Diet
☐ Da Cunha Diet

I am enclosing five cents in stamps.

Name _____

Address _____

Early Summer Racing



● The Spring Meet of United Hunts, Roslyn, L. I.—Miss Lucile Brokaw, from her perch atop a station wagon, gets some rare shots of field and crowd. With her are her sister, Mrs. Leonard Cushing, the former Barbara Brokaw, Mr. and Mrs. Allen Whitney of Westhampton, L. I., and Mr. Coulter Huyler.



● Mrs. Allston Boyer snapped (left) Mr. Russell D'Oench and Mrs. Joseph A. Thomas leaving the Turf and Field Club, and (above) the start of one of the races.



● Miss Brokaw snapped these two exciting events.

SNAPSHOTS BY

*Mrs. Allston Boyer and
Miss Lucile Brokaw*

● This promises to be one of the most closely followed of all racing seasons. Interest in point-to-point racing and steeplechasing has reached a peak not anticipated by even their keenest followers. At the first meets, cameras were kept clicking busily to record the thrilling moments. Here you see a few of the "trophies" which Mrs. Allston Boyer and Miss Lucile Brokaw, indefatigable snapshot enthusiasts, brought home.

● Mrs. Allston Boyer uses the sportsman's favorite, the Kodak Retina, priced at \$57.50. Miss Brokaw prefers the Kodak Duo, which has all the advantages of a true miniature camera, yet takes a larger picture (1½ x 2¼ inches). Kodak Duo Six-20 is priced at \$52.50. Negatives from both of these cameras give excellent enlargements. Eastman Kodak Company, Rochester, N. Y.



● At Belmont, Mrs. Allston Boyer, the former Charlotte Young of Boston, shoots with the alertness and sureness of one who knows what she wants, and how to get it. Reading left to right, Mr. Russell D'Oench, Princess Pignatelli, Mr. Richard Stevenson, Mrs. Joseph A. Thomas, Mrs. Alfred Mills, and Mrs. Boyer with camera.

DECORATOR'S LOG

ANY one who could manage Peter Piper's peck of pickled peppers can say "pickled pine"—and any one who can pronounce it, ought to have it!

The Westport Antique Shop at 509 Madison Avenue has, among other happy selections, an unusually fine collection of pickled pine furniture. These pieces, sometimes called "stripped pine," are a pale honey colour and used in combination with mahogany and old chintz make a really exciting room. (Incidentally, you can get these old chintzes and some fabulous old mahogany pieces in this shop.)

The origin of pickled pine is English, but its colour and simplicity are often responsible for its confusion with early American furniture. Actually, pickled pine is an eighteenth-century revival of a much earlier English vogue, and its use here is growing in popularity by leaps and bounds. Years ago, the wood was pickled in lye, the white powdery substance left in the cracks, the piece rubbed down and then waxed. This process over a period of time has produced a colour unlike anything else you see—a colour that is really no colour at all and that is neutral enough to work out extraordinarily well with almost anything.

Mr. Dalton of the Westport Antique Shop has a desk of this wood that costs about \$290, a secretary at about \$325, a flat-top desk at the same price, chests from about \$125 to \$160, a dressing-table in the neighbourhood of \$350, and chairs from about \$85 up. And Mr. Dalton's taste in building a room around this little-known medium, or, for that matter, nearly any other medium you can mention, is impeccable.

• Are you one who longs for an hour "alone with your books," who craves repose of the superior sort that doesn't allow of so much as a stick of furniture that strikes a discordant note? If you are, and the modern interior is your meat, visit Donald Deskey, at 501 Madison Avenue.

There's a Thuya burr and polished chromium bookcase with heavy plate-glass shelves through which a column rises at one side that is designed for books, but which less temperate souls can convert into an informal bar at will. This piece can be made to order in any reasonable size for about \$310.

A distinctive desk of brown lacquer, English oak burr, and chromium trimming has a drawer-pull of square chromium that carries out the design of the desk. There are drawers down one side, and the desk is so finished that it can be used either flush to the wall or at an angle. This desk, made to measure, costs about \$320.

A couch, comfortable enough to make you nod drowsily over that book, is of green leather with arms that come down as they do in automobile seats. Removable ash-trays are placed in both of these rests, and, by sheer magic, they don't spill their contents or drop out when the arm is pushed up into place. All of this comfort comes to about \$300.

• Good lamps have never been easy to find, but picking up big ones that are simple is almost a career. Which makes Blanche Falls Storrs (at 518 Madison Avenue), who has outdone

herself in originality without going arty, the month's wonder-woman. She's taken a pair of eighteenth-century red-and-yellow lacquer tea-canisters, wired them, and added rope shades. The rope is dipped in an appropriate colour and then wound over wire. This pair of lamps (and what a knock-out they are) costs about \$75.

The standing lamps at this decorator's are made of a single carved bamboo rod in brown, for the house, or in white for the terrace. These may be had with rope shades or with the more conservative shantung ones bound with grosgrain ribbon. These lamps range, depending upon the shade selected, from about \$45 to \$55.

For the French or English bedroom, Mrs. Storrs suggests a pair of old apothecary jars she's found—white ones with decalcomania of gentleman riders applied to one side. With these jars, Mrs. Storrs again uses rope shades to good advantage. We're betting that these will grow on you until they're your favourites, unless your young man absconds with them for his room before you give more than a passing glimpse. These lamps cost about \$75 a pair.

• Have you any friends about to celebrate a crystal wedding anniversary? Hie you, if you have, to Pitt Petri at the Hotel Waldorf-Astoria and wallow in the bewildering array of crystal gifts on display.

For one, there's a moulded crystal duck that fairly yearns to house either flowers or fruit (this costs about \$15). Again, there's an amusing crystal fish (at the same price) that will do beautifully as an aquarium or flower container. A crystal-and-chromium table, the bottom shelf of which is mirrored, makes a perfect after-dinner coffee-table in either a modern, Directoire, or Regency room and will be no less appropriate on a terrace. A five-piece crystal desk set in this shop may be used effectively in any number of places (it costs about \$30), while a quaint procession of crystal polar bears, birds, dolphin, and flying-fish makes as gay a summer table decoration as you could want. (From about \$1.50 to \$4 for each animal.)

• You may have spring in your heart, but it's fun to have a touch of it around the house. If you agree, but can't afford a steep weekly florist bill, look in at Baphé (at 501 Madison Avenue). Here you'll find artificial forsythia flourishing as naturally as if the boughs had been snapped off only this morning. (These cost from about 75 cents to \$1.50 a cluster.) Delphinium that, at a short distance, defies detection costs about \$1 a spray, and double peonies with buds cost around \$1.25. There are cannas in all colours at approximately \$1.25 a stem, giant magnolia sprays in all colours costing about \$1.50, and waxed hyacinths in pastel shades at about 75 cents.

Any of these blooms will bring a perfectly legitimate note of cheer into a room. They are underplayed, if anything, and don't look like the glorified version of the natural flower that you never see and of which you're consequently suspicious.



*Pointed
Antique*

If you are resolved upon unornamented silver you will quickly select Pointed Antique for your pattern. It is a triumph of design—of balanced line and flowing curve. Or you may prefer one of the patterns below. These three scarcely hint of the wide variety of beautiful patterns created by Reed & Barton in sterling silver.



LA SALLE

MARIE
ANTOINETTE

SERENADE

Reed & Barton
TAUNTON, MASS.

Sky's the limit!



Spud made a wide-open game out of smoking when it took the irritating *heat* out of smoke. Not only because its fresh, clean taste makes each new Spud taste better than the last. But because Spud's secret process brings out the natural flavor of mellow tobaccos at its *unspoiled best*. Try them on a hot day—when you are smoking out-of-doors. You'll know why Spud is rapidly becoming America's playtime cigarette.

CORK TIP or PLAIN



SPUD
MENTHOL COOLED
CIGARETTES

15^c FOR 20
(20c IN CANADA)



Double strap with twice the snap, in this one! It's the outstanding white sport-shoe of the Summer season . . . and we're not even excepting our famous ghillie, which is present, of course, and shown just below. But this two-strap sandal, buckled high on the side, has all the stance and stamina of serious sportswear, and all the style that follows the game in the gallery. The leather is rough but admirably light, and perforated clear through for coolth. Flexible sole and right-height scuffless heel. Also comes in copper-brown—and in blue, red or chamois-yellow to order.



White pigskin is the supple leather of this year's Stetson ghillie . . . easy to match up with pigskin belt and gloves. The pricked leather is unlined over the vamp, and the water-proof sole and broad leather heel follow the best all-British conception of how a lady should be shod.

White kidskin in a tie is the proper tie-up with your shirtwaist frocks and all those simple crepes and cottons that compose a woman's Summer. Good brace to the ankle in the cut of this shoe and its arch. Just a stitch or two of trimming in laurel-leaf design. The same light little style also comes in darker colors—black or brown.



And all the other good shoe-shots for Summer may be previewed in our shoes-reel booklet. Send for it, to The Stetson Shoe Company, Inc., South Weymouth, Mass. The shoes are sold at leading stores across-country and in the Stetson Shops in principal cities.

THE STETSON SHOE COMPANY, Inc., South Weymouth, Massachusetts

JUBILEE

(CONTINUED FROM PAGE 38)

to bed, only a few hours before. But motor traffic was less, for by then only chauffeur-driven cars were about.

I was the first to arrive at Elsa's breakfast party, getting there at eight o'clock. It was a marvellous place from which to see the procession, for we had a view of Pall Mall from Saint James's Palace to the National Gallery in Trafalgar Square. The sun shone brightly, and the day was hot. Below in the street, the crowd was fascinating. Even at that hour, there were gentlemen in top-hats and women in Ascot dresses, hurrying along on foot to their places on the balconies of the clubs along Pall Mall. The stretcher-bearers and Red Cross nurses were taking up their places in readiness for the usual fainting among the crowd (which invariably starts on these occasions—as you remember from the time of the Royal Wedding—just before the procession passes and continues with the regularity of clock-work till it's all over). First the police lined the crowd, standing almost shoulder to shoulder, and later the detachment of sailors who lined Pall Mall arrived and made a solid wall as far as the eye could reach, three feet ahead of the line of police, to keep the way clear. They were a fine sight in the sunlight, with their white caps and the flashing white steel bayonets on their muskets. The officers in full-dress uniform walked up and down their lines at short intervals. The street was thrilling—the people all mixed up with bunting, streamers, and uniformed figures moving to the sound of music in the air, from the loud-speakers at every corner.

THE VANGUARD

The show was on long before the real procession began. First appeared the cars of those lucky ones going to Saint Paul's, numbered according to their occupants. There were cars with the royal crown, bearing members of the King's household, cars bearing the mark of the diplomatic corps, minor royalties, cars with men on the box in bright coloured family liveries, and smart cars all mixed up with taxis, a few shabby owner-driven cars (bearing just as proud a load as the others), and several cars driven by women chauffeurs, as we used to see during the War. In almost every one was at least one man in a glittering uniform and a proud woman in a flowered chiffon dress and a big hat.

Absorbed in watching this pageantry of ordinary and extraordinary life, the time passed so quickly that we did not realize that the procession was upon us until the sailors below (who had been standing at ease) were commanded to present arms, and in the distance came a faint cheer as the curtain went up on the first scene of the spectacle—the passing of the Speaker's coach. This antiquated vehicle, weighing three tons and looking like something out of *Alice in Wonderland*, crawled slowly along, drawn by two huge dray-horses (lent by a brewery), bearing inside the Speaker of the House of Commons (just a little reminder that though the King is all-magnificent, he is not all-powerful in this most democratic of democratic

countries). From this moment on, the timing of the procession was, as Mr. C. B. Cochran who was standing behind me said, as good as the best theatrical production. Here was a capable critic, and his praise could not have been greater. For an outstanding feature of the whole spectacle was the perfect organization.

THE PROCESSION

For a few brief moments, the Guard again stood at ease. Then the "Prime Minister's procession" passed—followed by the Canadian, Australian, and New Zealand premiers. Again a brief space, and the "Duke of York's procession" passed. In the first carriage sat the Duke and Duchess of York and opposite to them the two tiny Princesses, and this carriage brought down the crowd. The Duchess, dressed in a particular shade of blue that is called hers, looked very proud and sweet, and the two little girls, in the "Duchess of York's pink," raised their tiny hands in that lovely royal gesture, which is at once languid and shy—and in which the Princess Marina is so proficient. She and the Duke of Kent followed alone in the second carriage of the Duke of York's procession. A dream in pale grey with a huge grey straw cart-wheel hat trimmed with grey feathers, she was the last word in chic. But, alas, she was having hat trouble, for she found the beautiful big hat almost unmanageable in an open carriage at the fast pace at which they were going. And I am inclined to believe that were she not the Duchess of Kent, she would have taken her big hat off like any modern young lady.

After another interval, the Prince of Wales, under that terrific busby he always wears, came in a carriage, with the Queen of Norway and the Duke of Gloucester sitting opposite, followed in the second carriage by Princess Mary with her family. By this time, we had become somewhat used to the deafening cheers. But the crowd was beginning to go deliciously mad. Over a period of about half an hour, since the passing of the Speaker's coach, interest had been "sustained" in such a masterly manner that every one was by then worked up for the great moment—the appearance of the King and Queen.

Announced by a muffled roar, which began to swell like the oncoming of a train, we could see in the far distance by Saint James's Palace the first glittering advance-guard of the "King's procession" as it turned the corner at Saint James's Street. First came the Lancers, holding their spears, topped with tiny red and white pennons, high above them. They looked like a fragment of a mediæval tournament. Then came the Hussars in dark blue uniforms embroidered with mustard coloured gold braid, with red pompons in their hats (these wonderful dress uniforms are seldom seen), followed by the mounted Artillery (all the horses were splendid) trailing gun carriages; and then, just before the King's carriage, the Life-Guards in scarlet and white, their swords and helmets flashing in the sun, looking like Gods from Valhalla. (Continued on page 86)

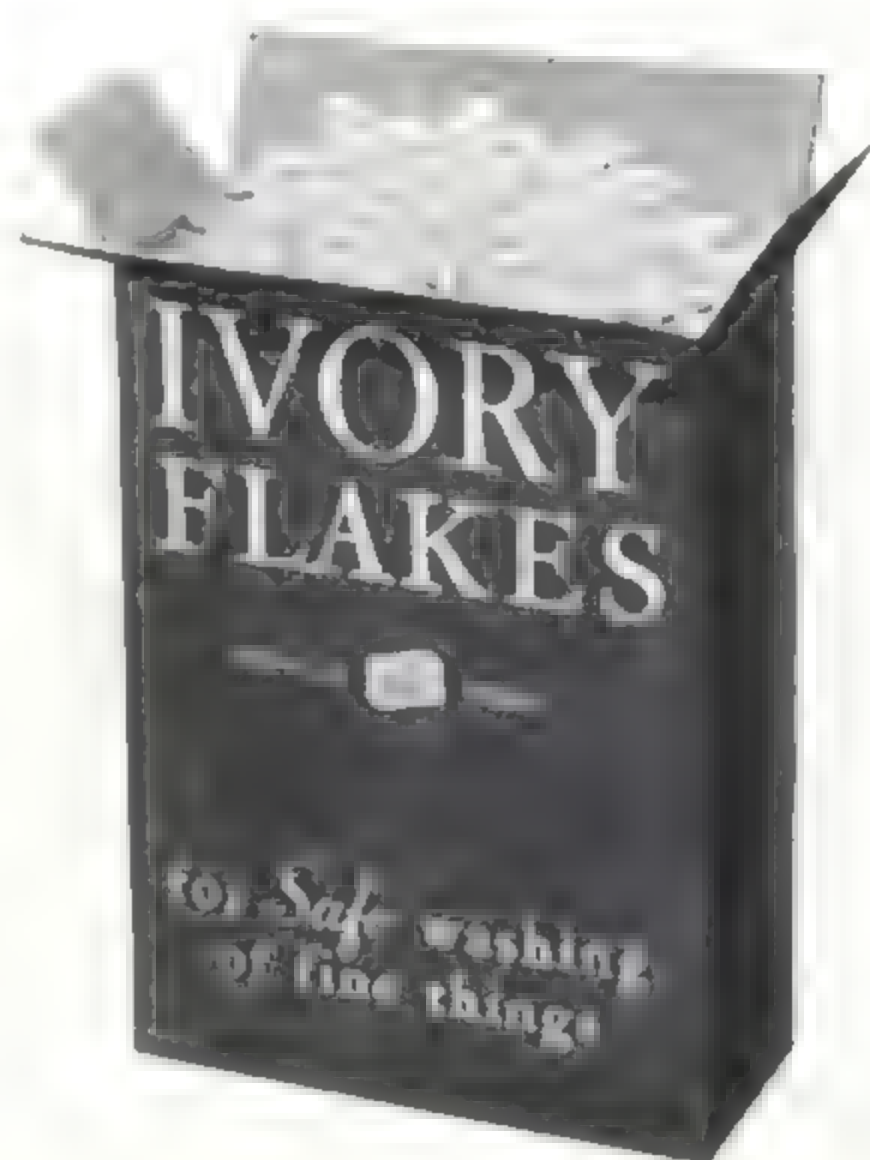
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VOGUE'S SPOT-LIGHT

(CONTINUED FROM PAGE 40)

to murder. It is usually the verbal revenge of men or women who have been underdogs, blaming their early anguish never on any lack in themselves or their kind, but always on "the system" and the "bosses." It is, more often than not, the cry of weaklings to weaklings. Odets is too fine a dramatist to get caught up in the easy formulas of proletarianism. Let him attend (as all the greatest creators have) to the man instead of the mass, the human instead of the class.

The future? We have only "Jumbo" to promise you, in August—that glorified circus which will emerge from the combined vitality of Billy Rose, Charles MacArthur, and Ben Hecht. Only the animals will be allowed to speak for themselves.

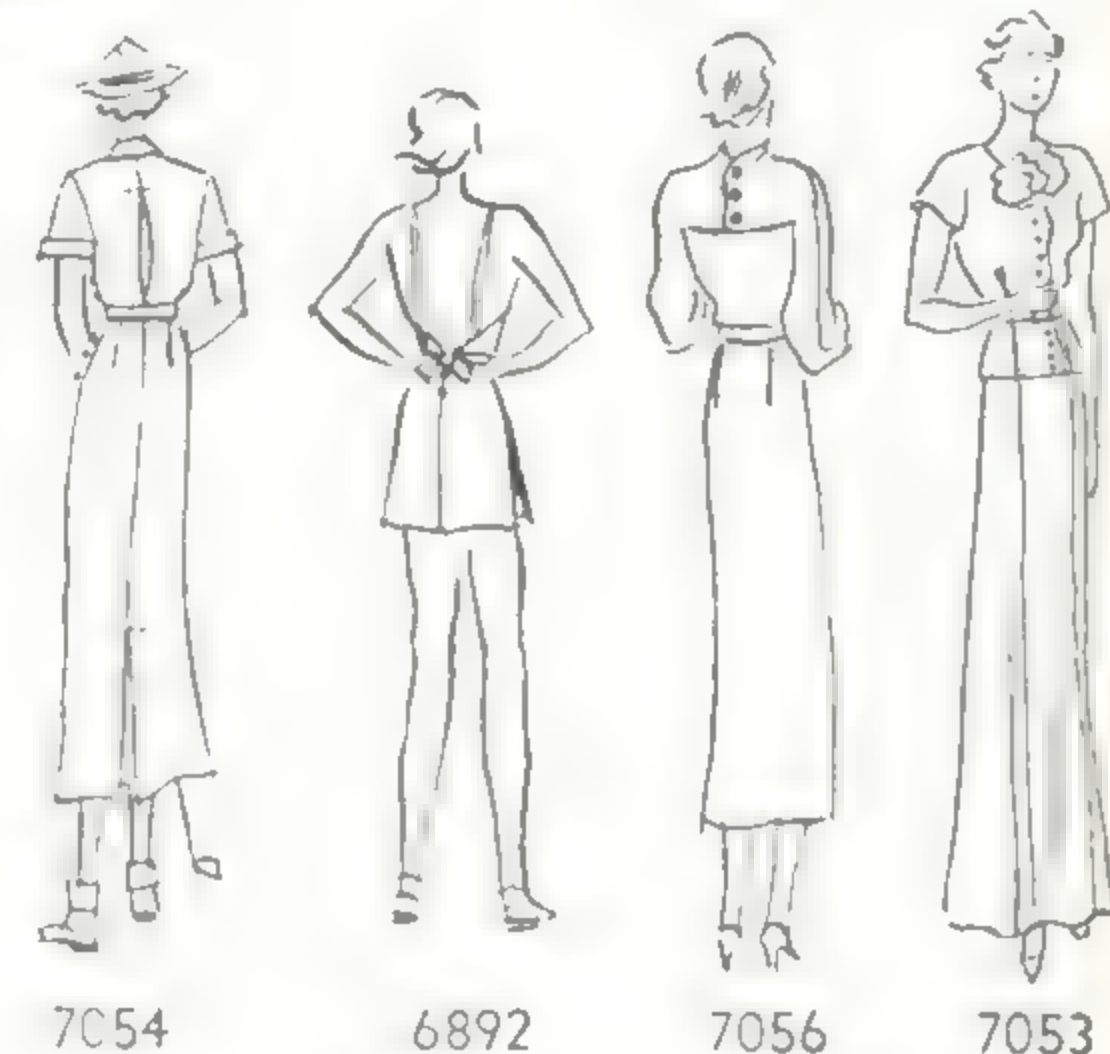
Last Word: The best recommendations possible for "The Children's Hour" are the facts that William Lyon Phelps walked out on it, and Marlene Dietrich called it a dirty play.

DESIGNS FOR DRESSMAKING



Four indispensable costumes for a summer weekend are shown in the sketch at the left, as well as in greater detail on page 68. These models are designed for sizes: 7058 in 12 to 40; 7067 in 12 to 44; 7049 in 12 to 42; and S-3822 in sizes 32 to 40

Sketched at the right, and also shown on page 69, are a superbly cut golf dress, a bathing-suit, an afternoon frock, and a dress for informal evenings. These models are designed for sizes: 7054 in 12 to 44; 6892 in 14 to 42; 7056 and 7053 in 14 to 40



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EATON'S

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To prevent all chafing and all irritation, the sides of Kotex are cushioned in a special, soft, downy cotton. That means lasting comfort and freedom every minute Kotex is worn.

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A special center layer in the heart of the pad is channeled to guide moisture the whole length of the pad—thus avoids embarrassment. And this special center gives "body" but not bulk to the pad in use. No twisting.

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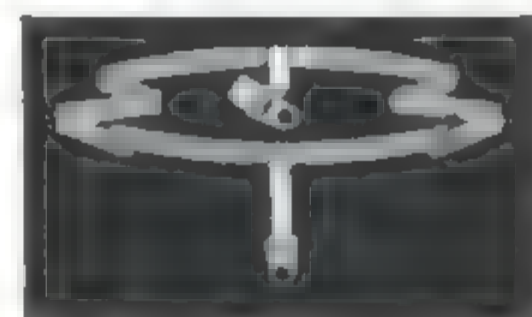
Now you can wear what you will without lines ever showing. Why? Kotex ends are not merely rounded as in ordinary pads, but flattened and tapered besides. Absolute invisibility always.

I'VE always felt that the real facts on this intimate subject were withheld from women. So here I present information every woman should know.

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JUBILEE

(CONTINUED FROM PAGE 82)

And then the great moment was upon us. Six grey horses with postilions and outriders swept the royal state landau along at a lively pace. The King, in a scarlet Field-Marshal's uniform, sat on the left, and the Queen in white on his right, her bouquet of blue and white flowers resting on the empty scarlet cushions opposite her. All eyes were on the Queen who, at that moment, was not only the great Queen of England, the most glamorous woman in the world, a demi-goddess, a legendary figure, the idol of all ordinary mortals, but also the woman about whom we have all heard such lovely homely stories—that she once said to her sons, "I am your mother, but always remember that your father is also the King"; who never forgets any one; who sends presents and messages to the sick; who has her clothes made over and frowns on extravagance; who, when making visits, always inspects the housemaid's cupboards, and is herself a model housekeeper—and who is a real person. It was difficult to hold back the tears. People did sob—that lovely happy sound, half-laughter and half-crying.

We all wondered how she would dress for this great occasion. And, when I saw her, I wondered how any one could have been better dressed. She wore a long cape of white satin lamé with a great white fox collar, elbow-length gloves, and, between the

folds of the cape, one caught a glimpse of the blue Ribbon of the Garter across her breast. Her hat was made like a turban, of the palest pink lamé, with one small egret in the same colour. I had no impression of jewels, except of the two enormous pearls in her ears, and I thought the lack of a great display of jewels elegant and distinguished. Actually, she was wearing many, but they were not noticeable.

The carriage passed swiftly and swept on past the National Gallery on its way to Saint Paul's. But, for me, it will always remain stationary there, at the corner of Pall Mall and Haymarket. Until I die, I shall be able to close my eyes and see those two wonderful human beings—those very, very human beings—sitting there in their scarlet-lined gilded landau, a vision of simplicity that triumphed over the blinding glitter surrounding them.

Thinking the great moment was over, I reeled away like a drunken person from my place at the window, back into the room. By this time, we could hear the service at Saint Paul's over the radio, the cheering of the crowds further along the route, the pealing of the bells, and the blasts of the trumpets as the King and Queen entered the Cathedral. I became vaguely conscious that we were hearing "God Save the King" and that, one by one, we (Continued on page 87)



Sea and ships . . . shore leave and sun. On yacht or liner, no costume is better suited for cruise wear than a "Sea Islander". The two-piece frock has large bone accents, while the swagger coat is fortified with large patch pockets. Both are of lacy candlewicking and available either separately or together in stores of chic everywhere. Ship Ahoy, in a fitting costume for the mood.

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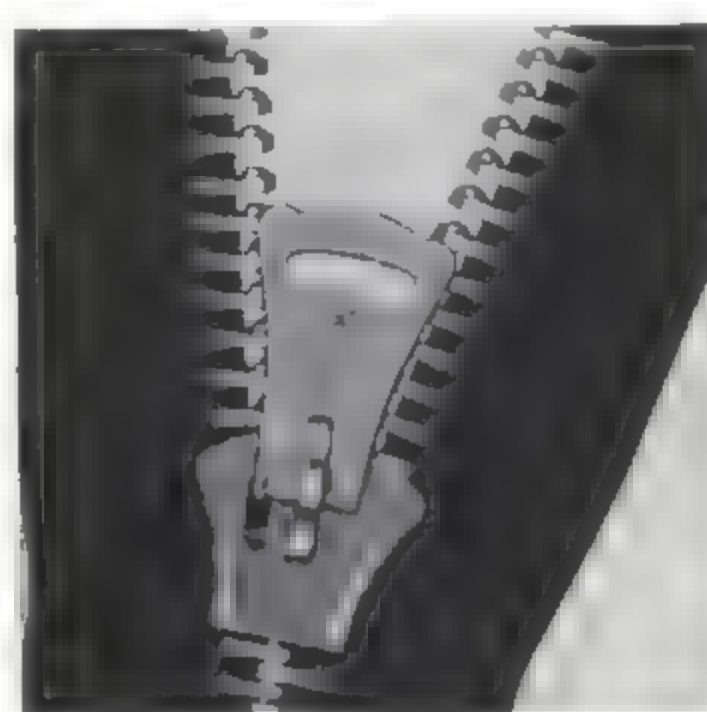
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JUBILEE

(CONTINUED FROM PAGE 86)

were rising to our feet. Then I caught a glimpse through the windows of the people in the street below. They, too, were standing still. The whole of London had frozen into immobility, for the service at Saint Paul's was being broadcast at every street corner throughout London. Millions of people were taking part in the same service that only some few were actually witnessing.

I longed to rush into the street to join these people—and I did. Along Pall Mall and Saint James's, the scene, if anything, was even more thrilling than it had yet been. Many people still remained in their places in the stands, while others were standing in groups in the streets singing the hymns that were at that moment being sung in Saint Paul's. People even dropped to their knees and joined in the prayers, and every one was bareheaded. It was thrilling, thrilling, thrilling. Every one was in love with every one else. For the moment, the Police were off duty. They removed their helmets and took sandwiches from their pockets (some of them, pocket combs to arrange their hair). For the first time in history, Lord Trenchard, Chief of Police, had given his men permission to carry their lunch and humanly relax for a brief moment until they again took up their stations along the line of the return march—for most of them had already been on duty for twenty-four hours. And the London crowd—composed as it is entirely of gentlemen and ladies—was behaving in a way that only an English crowd can.

JUBILEE NIGHT

At no time of the day was there a lull in the current of emotion. No one seemed to be tired, and no one let down. I went to the opera at six—to the first act of "The Valkyrie." At the dinner interval, we went to the Savoy, where we were given a short "opera dinner" and advised to skip the sweet, because the King's speech would be broadcast in the Opera before the beginning of the second act. His speech was most moving, addressed to "My very dear people" and, in particular, to the unemployed—where his voice broke down—and to the children. We stood while we heard his very well-spoken words.

Lady George Cholmondeley gave me a lift in her car as far as Oxford

Street, where I got out to lose myself in the streets. The lid was off. In a side street by Selfridge's, there was an enormous crowd of people dancing and making their own music. Further along, the orchestras in several restaurants had moved into the street, bringing their clients with them, and the crowd joined in the dancing and singing. Police cars stationed at the corners shouted directions to pedestrians and cars, from huge loud-speakers fastened on the roofs. Everywhere, the illuminations were beautiful, and sometimes wonderfully impressive. Buckingham Palace stood out white against the night, save when the King and Queen stepped onto the balcony, when the flood-lighting was stopped and a spotlight thrown on them.

DANCING IN THE STREETS

Some one shouted to me in the street. I turned and found Mrs. Dudley Ward in an open car full of friends. They pulled me in by my coat-tails, and we set out to see London together. In Soho, we found a particularly amusing atmosphere, for all the Italians and other foreigners living there had done their Jubilee decorations in the spirit that they would have done them far away on the Continent. Fairy lights in place of electric bulbs, many foreign flags with the English, and great splashes of coloured stuffs hanging out of the windows, as one sees in Italy and Spain. This was very touching, I thought. At this point, the organ-grinders were at their best, and there were vendors serving Chianti in the streets (and strangely, in the poorer quarters the decorations were more elaborate than in Grosvenor Square and the West End).

Then we went to the Bon Vivour—a little night-club in Curzon Street—for a drink. Dignified Mayfair was one large ballroom, with ladies in evening dress, men in white ties, footmen in livery, housemaids in their Sunday best, and all manner of colourful people dancing together on the most excellent terms. Park Lane was aglow from the bonfires in the Park, of which there were thousands more burning all over England. Around these, a mad gipsy-like crowd circulated without ceasing. "So un-English!" every one said. But to me it was very English—for I know them, and they are like that.

JOHN McMULLIN

ANSWERS TO CORRESPONDENTS

ANY reader can obtain from Vogue Information Service answers to questions on social conventions, customs, and matters of etiquette; on costume and fashion; on household decoration; on shops dealing in merchandise of interest to Vogue readers; and on other subjects that fall within the scope of this magazine.

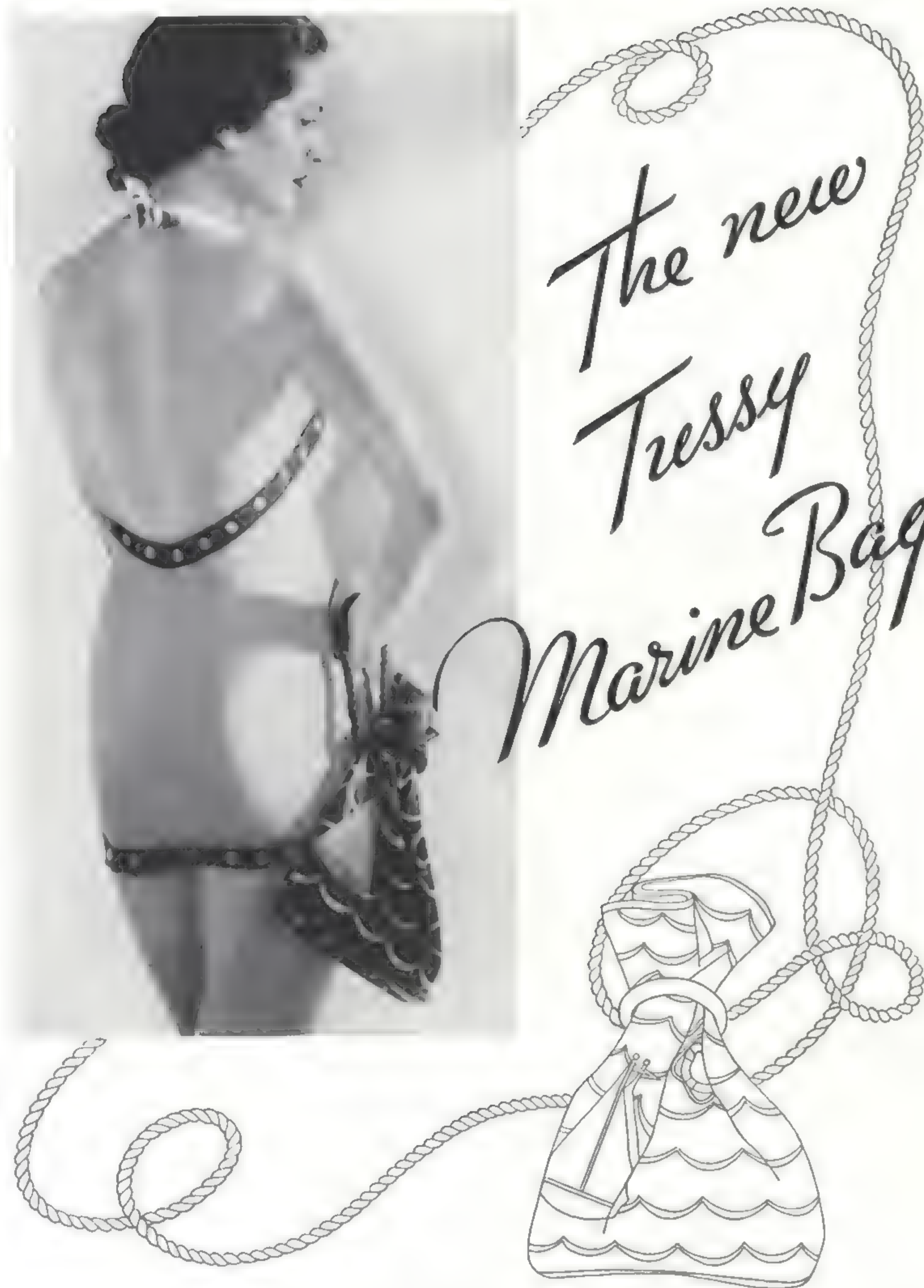
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(1) The name and address must be legibly written or printed at the be-

ginning or the end of every letter.

(2) In order to answer all inquiries promptly, Vogue suggests that as few questions as possible be asked in any one letter; a reply may be delayed because of totally unrelated questions, any one of which may require a considerable amount of research to answer it adequately.

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1145 FIFTH AVENUE, 15G NEW YORK, N. Y.

FIFTEEN UP



SHE may look eighteen, or she may look twelve. Actually, she is fifteen; and if she looks it, you can be sure that she has a mother who is neither too liberal nor too conservative, and who has instilled into her daughter some of her own standards of good taste. Her friends and contemporaries are not all equally fortunate in their mothers. One girl, for instance, may have a wardrobe fantastically beautiful, and out of all proportion to her needs; elaborately and frequently coiffed hair; eyebrows plucked to a naked line; ridiculously sheer stockings and high heels; lipstick and nail-polish of the deepest dye. And, which usually accompanies them, a slightly arrogant, supercilious manner, and a too-precocious, too-careful sophistication. Her friends may envy her her roadster or her horse—but they do not envy her her mother.

On the other hand, there is the girl who still, occasionally, wears woollen stockings with plaid tops. Her hair is long and dank, and she is very apt to have a black velvet ribbon around it. Perhaps—timidly, anxiously, and amateurishly—she has frizzled the ends, with heart-rending results. She wears flat shoes, not because they are fashionable, but because she has never worn anything else; and her face is innocent of all make-up except an area of perfectly white powder around the nose. Her figure, which is rather expansive in some ways and bumpy in others, embarrasses her to tears; but her mother, who hasn't heard about Lastex, says she is much too young to wear "corsets." Her friends are irritated and distressed by her dowdiness, which they know makes her shy, awkward, and ill at ease. But they are powerless against her mother, whose watchword is "After All, She's Only Fifteen, and She'll Have Plenty of Time for All That."

Between these two extremes—artificial sophistication and overgrown adolescence—lies the average girl of that age, a far pleasanter subject for contemplation. Her chosen costume, next to a bathing-suit, is either a tailored shirt and shorts, or a sweater and skirt. The sleeves of the sweater are pulled (never rolled) up around her elbows, and the skirt must make her look exactly as slim as she is—slimmer, of course, if possible. The minute the skirt, through stress and strain, has assumed a shape which makes her look a fraction of an inch broader, into the closet it goes, never to reappear. Her mother may protest querulously that "It looks perfectly all right!"—she remains politely, but sternly adamant. She shops with maddening ease and speed, knowing exactly what she wants—and getting it. It is of (Continued on page 89)



PLAID GINGHAM PLAY SUIT; LORD AND TAYLOR



WHITE WOOL SHIRT; BLUE GABARDINE SHORTS; McCREERY

FIFTEEN UP

no use to borrow her clothes, because you can't borrow the way she wears them. On you, her hat looks simply like a \$2.95 felt, which it is; on her, it has an indefinable flair, a completely unstudied gaiety. Her many-hued scarfs and bandannas are legion, and her ways of tying them are as the sands of the sea.

She and her friends spend frequent rainy afternoons roaming through the local five-and-ten-cent store, from which they return loaded—not with the flamboyant jewellery of an earlier day, but with little bottles of nail-polish and jars of beauty preparations, to add to the huge collections on their chaotic dressing-tables. They would never think of appearing in some of the cosmetics they buy, even if they were allowed to. But they love to retire behind closed doors and apply green nail-polish and large false eyelashes—hooting uproariously at each other's appearance, but regarding themselves in the mirror with secret satisfaction.

Like most of her friends, she wears her hair in a longish bob; at bedtime, the entire back of her head bristles with metal curlers, upon which she sleeps all night in perfect comfort. She has had permanents for the last two years, and has learned to set her own hair, which knowledge she employs frequently—since washing her hair amounts to a passion with her. She sits for hours in her room, combing just the right curl into the right place, while her own radio diffuses the strains of Bing Crosby or Grace Moore.

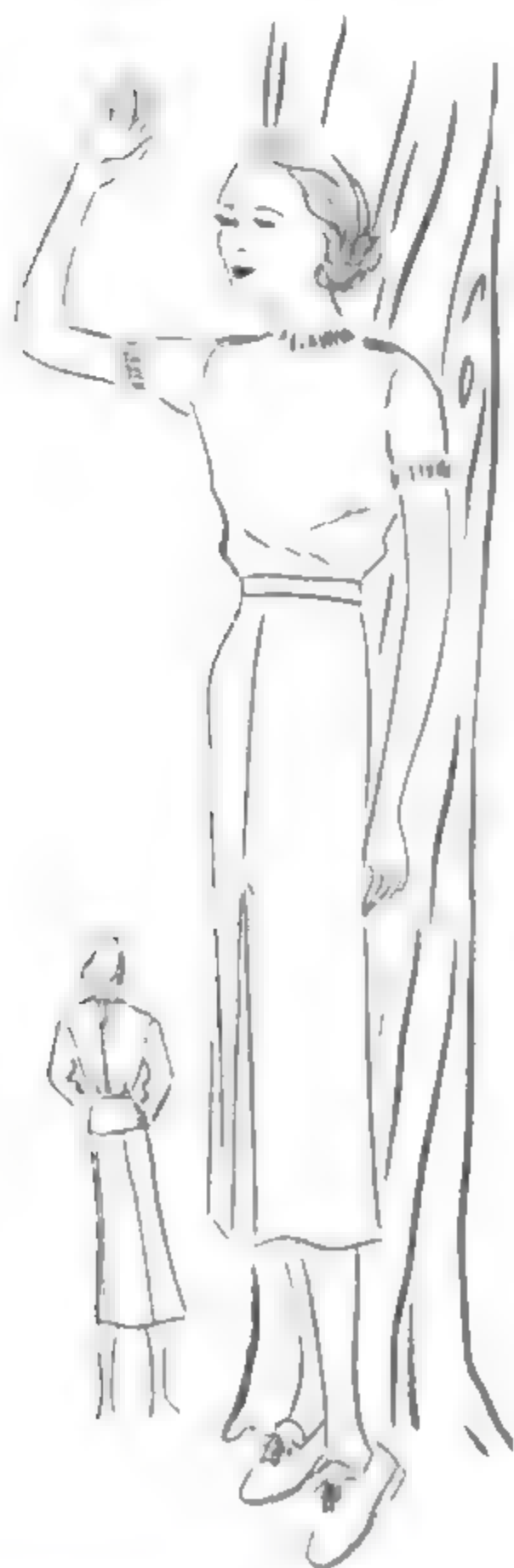
This summer, she goes to her first real dance. Last winter, she went to some very Junior subscription dances in town, but they are discounted and forgotten. She was escorted to them by a kindly, but condescending, elder brother; her mother bought her corsage (sweet-peas and lilies-of-the-valley); she still had the kind of braces that can not be removed from the

erring teeth and under her evening dress, which had been at the cleaner's until the last hectic moment, her shoulder-straps were a precarious mass of small gold safety-pins, adjusted by a harassed kitchen-maid.

This summer, however, everything is different. There is no anguishing over her hair, which is combed loosely back—nor over her braces, which have been removed; there is practically no make-up on her tanned face; above all, there is no elder brother. In fact, he hasn't been invited to this dance, which is for the young people with whom she swims and plays tennis every day. The knowledge that she will know every one there, and that it will be very (Continued on page 90)



WHITE PIQUÉ DRESS WITH SEMI-LOW BACK; McCREERY



POWDER-BLUE SWEATER; YELLOW LOW FLANNEL SUIT; McCREERY

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PUT THE *accent* ON

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AUSTRIAN NATIONAL TOURIST OFFICE

Dept. B, 500 Fifth Avenue, New York City

FAIR IN CALIFORNIA

(CONTINUED FROM PAGE 21)

garden-party. The moderate climate of San Diego (made to order for expositions) allows the use of typical California-Spanish architecture—high, vaulted windows, courtyards, patios, airy exhibition halls—with everything open to the sun and fresh sea breezes from beyond Point Loma. The California State Building, principal exposition structure, with its ornamental façade and towering campanile, is said to be one of the finest examples of Old World cathedral design in the country. Even the new buildings are of California-Spanish architecture, to give the park an architectural unity.

The sports-minded visitor to San Diego will have plenty of opportunity to include golf and racing and swimming in his visit. San Diego itself, the whole length of the Pacific Coast, and Mexico's Agua Caliente (only a few minutes' drive to the south from San Diego) all offer diversion. Northward is an array of resorts—Los Angeles, Hollywood, Santa Barbara, Yo-

semite, Del Monte, San Francisco.

The confident optimism of Mr. San Diego himself sets a new style in exposition planning. Ask him if his fair will prosper, and he tells you very firmly that it's just a question of how much. His logic is unanswerable. His 1915 exposition was a rollicking success when a trip across the country was more or less a harrowing adventure. To-day, he will tell you, paved highways reach from Maine to San Diego. Railroads are not only air-conditioned, but are selling reduced round-trip tickets that include the whole Pacific Coast in the trip. Powerful planes bring Balboa Park within a few hours of Eastern cities. Fast, modern steamships sail from New York to California in two weeks, offering San Diego-bound voyagers a glimpse of Havana and the Panama Canal en route. With everything in his favour, Mr. San Diego has sent out a blanket invitation to the world and is making ready to receive five million guests at his garden-party.

FIFTEEN UP

(CONTINUED FROM PAGE 89)

informal, has almost entirely removed any apprehension she may have felt. She has an escort of her own; and she knows that she looks marvellous in her ruffly new dress, which represents a definite and final break with the children's-party tradition.

The escort arrives, and the family notice with relief that he will be taller than their daughter, especially as she is wearing her flat-heeled sandals. He is ensconced in the living-room, where the elder brothers patronize him because he is still in the fifth or sixth form at school—and not at the school the elder brothers attended. The escort has a shiny face, a crew cut, and a double-breasted linen dinner-jacket, in which he rather fancies himself. He would never have been seen at the dances she went to in town, unless he had been forced to take a younger sister. Once, indeed, he was seen at them; when he was at least a foot shorter, regarded all girls with distrust, and danced abominably;

when tails and a white tie were far in the future, and he was wearing his first dinner-jacket, inherited from a cousin. If he remembers these things at all, he smiles tolerantly.

Finally, she appears, probably under the impression that her height and the flower in her hair make her look old, wise, and super-sophisticated. Actually she looks very young, very fresh, very pretty,—and, outwardly at least, very calm. She has a *divine* time, as she describes monosyllabically the next day—when she can spare us a minute from more important activities. All through the summer, she has an increasingly divine time, and grows increasingly monosyllabic about it.

Comes the day when she must return to town, to school, and to her worries about the Self-Government Board and making the class basketball team. She is resigned, but moody; and usually writes a very stark and rather involved poem for the first English Comp. class.

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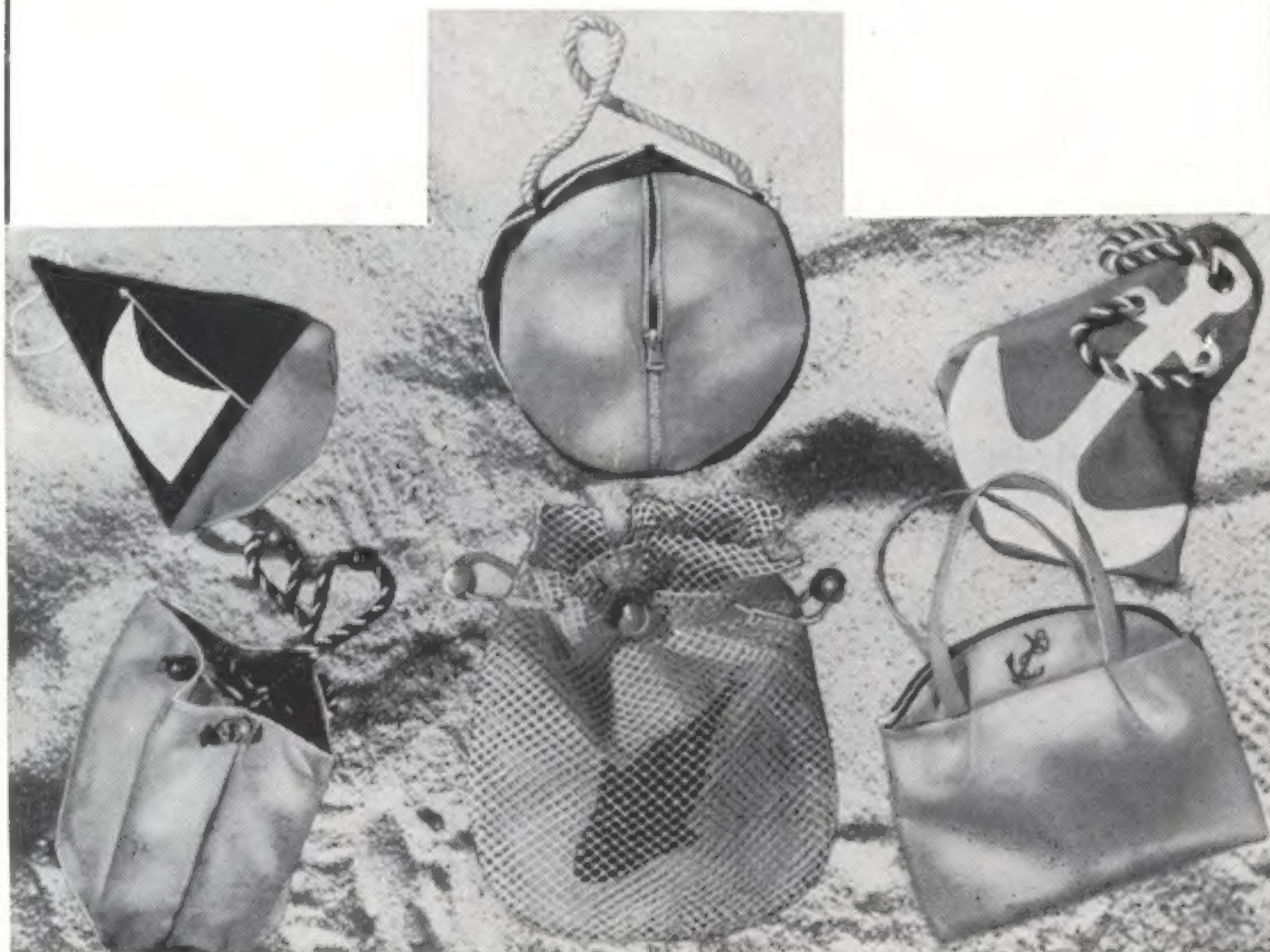
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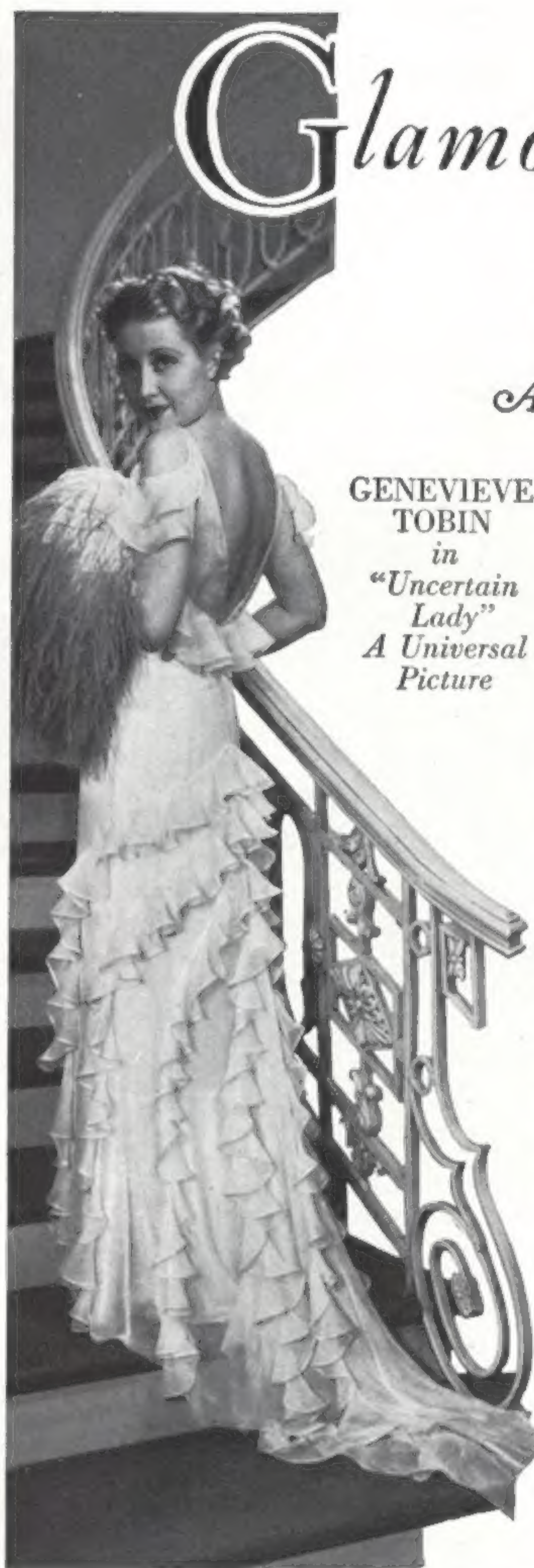
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